

COUNCIL OF THE COUNTY OF MAUI
BUDGET AND FINANCE COMMITTEE

August 21, 2001

**Committee
Report No.**

01-135

Honorable Chair and Members
of the County Council
County of Maui
Wailuku, Maui, Hawaii

Chair and Members:

Your Budget and Finance Committee, having met on July 31, 2001, makes reference to County Communication No. 01-202, from the Economic Development Coordinator, transmitting the following:

1. A proposed resolution entitled "AUTHORIZING THE APPLICATION FOR, AND ACCEPTANCE OF, GRANT FUNDS FROM THE HAWAII TOURISM AUTHORITY RELATING TO PROPOSALS ENTITLED 'KA LEO HANO AWARDS' AND 'HISTORIC WAILUKU TOWN, EXPLORING HISTORIC WAILUKU, AUDIO TAPE TOUR'".

The purpose of the proposed resolution is to authorize the application and the acceptance of a grant in the amount of \$20,000 from the Hawaii Tourism Authority: \$10,000 for Ka Leo Hano Awards and \$10,000 for Historic Wailuku Town, Exploring Historic Wailuku, Audio Tape Tour.

2. A proposed bill entitled "A BILL FOR AN ORDINANCE AMENDING APPENDIX A OF THE FISCAL YEAR 2002 BUDGET FOR THE COUNTY OF MAUI AS IT PERTAINS TO THE OFFICE OF THE MAYOR".

The purpose of the proposed bill is to amend Appendix A of the Fiscal Year 2002 Budget, relating to grant revenues, to appropriate \$20,000 for the Hawaii Tourism Authority: \$10,000 for Ka Leo Hano Awards and \$10,000 for Historic Wailuku Town, Exploring Historic Wailuku, Audio Tape Tour.

At its meeting, your Committee met with the Budget Specialist, the Economic Development Coordinator, and a Deputy Corporation Counsel.

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The Economic Development Coordinator informed your Committee that in May the County received a notice from the Hawaii Tourism Authority requesting that the County submit proposals for the development of cultural tourism products. She stated that the County had submitted two proposals for \$10,000 each. She further stated that matching funds would come from the Economic Development Program's existing budget as well as from private partners.

The Ka Leo Hano Awards, modeled after the Grammy Awards, is planned to be an annual event at the Maui Arts and Cultural Center. The Economic Development Coordinator stated that the purpose would be to recognize and acknowledge contributions that the music industry has made in promoting the Hawaiian culture. She further noted that the recognition would not be limited to Maui County artists, but would include statewide representation.

The second grant is to be used to develop an audio-tape tour, which is part of the overall plan for promoting Wailuku town. In response to a comment made about guided walking tours used in other mainland cities, such as Philadelphia, the Economic Development Coordinator stated that a guided walking tour would be a natural progression to an audio-tape tour.

Your Committee voted to recommend adoption of the proposed resolution, passage of the proposed bill on first reading, and filing of the communication.

Your Budget and Finance Committee **RECOMMENDS** the following:

1. That Resolution No. _____, attached hereto, entitled "AUTHORIZING THE APPLICATION FOR, AND ACCEPTANCE OF, GRANT FUNDS FROM THE HAWAII TOURISM AUTHORITY RELATING TO PROPOSALS ENTITLED 'KA LEO HANO AWARDS' AND 'HISTORIC WAILUKU TOWN, EXPLORING HISTORIC WAILUKU, AUDIO TAPE TOUR'" be ADOPTED;
2. That Bill No. _____ (2001), attached hereto, entitled "A BILL FOR AN ORDINANCE AMENDING APPENDIX A OF THE FISCAL YEAR 2002 BUDGET FOR THE COUNTY OF MAUI AS IT PERTAINS TO THE OFFICE OF THE MAYOR" PASS FIRST READING and BE ORDERED TO PRINT; and

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3. That County Communication No. 01-202 be FILED.

Adoption of this report is respectfully requested.

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