

**MAUI REDEVELOPMENT AGENCY
REGULAR MEETING
APRIL 16, 2010**

APPROVED 06-18-2010

A. CALL TO ORDER

The regular meeting of the Maui Redevelopment Agency (Agency) was called to order by Ms. Alexa Betts Basinger, at 1:01 p.m., Friday, April 16, 2010, in the Planning Conference Room, First Floor, Kalana Pakui Building, 250 South High Street, Wailuku, Island of Maui.

Ms. Alexa Betts Basinger: At this time, it is 1:01. Calling to order the April 16, 2010 meeting of the Maui Redevelopment Agency. Here with us is Vice-Chair Robert Horcajo; member Ray Phillips; myself, Chair, Alexa Betts Basinger; Katharine Popenuk; and our staff Erin Wade.

B. ELECTION OF OFFICERS FOR 2010-2011 YEAR - CHAIR and VICE-CHAIR

Ms. Betts Basinger: The first item on our agenda is the election of officers for 2010-2011, and I'm going to open the floor up to members for nominations. I do want to take minute to say that this has been a wonderful year working with you guys. We got so much done. It was so positive and I know the momentum will carry forward. Mahalo. This is just a wonderful, wonderful group. So Chair will entertain nominations for MRA Chair for 2010-2011.

Ms. Katharine Popenuk: I nominate Bob Horcajo.

Ms. Betts Basinger: Do I hear a second?

Mr. Raymond Phillips: For nomination? I'd like to nominate Alexa. Can you do it again?

Mr. Robert Horcajo: She can.

Mr. Phillips: Is that possible?

Ms. Betts Basinger: Do I want to?

Mr. Phillips: Do you want, yeah, we'll that's all kind of implied.

Ms. Betts Basinger: Okay. Any other nominations from the floor? Bob?

Mr. Robert Horcajo: Well we can't nominate ourselves can we?

Mr. Phillips: You've been nominated.

Ms. Betts Basinger: Okay. So, discussion?

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Mr. Horcajo: Can you have discussion without a second?

Mr. James Giroux: Yeah, I think nominations doesn't need a second.

Mr. Betts Basinger: Any discussion?

Ms. Popenuk: . . . (Inaudible) . . . very reasonable, knowledgeable, interested, infer rated member of the community. Not that you're not.

Ms. Betts Basinger: Any other discussion? Okay.

Mr. Phillips: I have something. In support of Alexa. She demonstrated over the last – how long has it been? A couple of years – her ability to be a great Chair. And she's conducted the meetings in an expeditious fashion. We've covered a lot. We've done a lot. And no offense to Bob, who I think is phenomenal character – also I wouldn't sit next to him – you know, I think Alexa would be an excellent to do the job. She would be.

Ms. Betts Basinger: Okay. Thank you for that discussion. I guess we just now vote. So we're going to go from the top. All those who are voting for Robert Horcajo to move into the Chair position, signify please by raising your right hand. All those –. Are you abstaining?

Mr. Horcajo: I didn't know I could vote for myself.

Mr. Giroux: Yeah, you can vote for yourself.

Mr. Phillips: I think we're out voted.

Ms. Betts Basinger: So that's three votes for Mr. Horcajo. Anyone voting for Alexa? Thank you very much Ray. So the winner, and I'll pass over Robert's Rules. This is going to be your Bible for the next year and I'm very grateful to say that the Chair for next year is Robert Horcajo. Now I'm going to turn it over to Bob to do the election for the Vice-Chair.

It was moved by Ms. Katharine Popenuk, then

VOTED: to elect Robert Horcajo as Chair, for the Maui Redevelopment Agency, for the 2010-2011 year.

Mr. Horcajo: This is nerve wracking. I've never done this before. Okay, back to item (B), election of Vice-Chair for the MRA. Is there any nominations from the members?

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Mr. Phillips: I'll nominate Alexa.

Mr. Horcajo: Thank you Ray. Anybody else?

Ms. Popenuk: I was thinking of nominating Warren who's not here.

Ms. Betts Basinger: I would like to nominate Katharine. I think there's an important succession on this body.

Mr. Horcajo: Okay. Just one comment. I believe – did you hand out something? Something a little while ago, regarding Warren Suzuki?

Ms. Erin Wade: Yes, there's an email from Warren Suzuki that says he would not be opposed to a nomination for Vice-Chair. I think you received that.

Mr. Horcajo: Okay, discussion? Ray, did you want to –?

Mr. Phillips: Same one I had about Alexa. Phenomenal job. Great support. You'd be excellent if you were not here.

Ms. Betts Basinger: And my comment really is that Katharine has been on this board second longest, I think, to you Ray or to me?

Mr. Phillip: You. To you.

Ms. Betts Basinger: To me, yeah. And I know that she has great input and it's her turn to start moving into that work alcoholic position up there. And remember also that, you know, the role of the Vice-Chair is really important because they have to fill in when the Chair is not here. So attendance is crucial in that position and Katharine's attendance has been just superior. She's – except for once, I think, in my whole recollection, she has never missed a meeting, so that's what I have to say about my nomination.

Mr. Horcajo: So Katharine, anything to say for yourself, or Warren, against yourself? Whatever you want to say.

Ms. Popenuk: Well, I'm not opposed to serving as the Vice-Chair. I want to contribute to this committee and this community. I look at Warren, however, and I see he has like this tremendous greater wealth of knowledge and experience than I do in the political realm, in Maui County's political realm, so I think he would bring a lot to the position. I understand Alexa's comment, though, about cultivating the next –. How long is this term for?

Mr. Horcajo: Five years.

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Ms. Betts Basinger: One year.

Mr. Horcajo: Oh, the term is one year. I'm sorry.

Ms. Betts Basinger: One year term as Vice-Chair.

Ms. Popenuk: So, I wouldn't be opposed to being the Vice-Chairperson next time around too either.

Ms. Betts Basinger: Excuse me Chair. Was Warren officially nominated?

Mr. Phillips: Yeah.

Mr. Horcajo: No, I guess not.

Ms. Popenuk: Actually I nominated him.

Mr. Horcajo: That's right, she did. Yeah, I'm sorry. You're right. Okay. Shall we take a vote? For Alexa, raise your hands. For Katharine.

Mr. Phillips: Could we vote twice?

Mr. Horcajo: For Warren.

Ms. Betts Basinger: She votes for herself.

Mr. Horcajo: You vote for yourself? That's fine.

Ms. Popenuk: Okay. I guess so.

Mr. Horcajo: Then you're it.

It was moved by Ms. Alexa Betts Basinger, then

VOTED: to elect Ms. Katharine Popenuk as Vice-Chair for the Maui Redevelopment Agency for 2010-2011.

C. APPROVAL OF THE FEBRUARY 19, 2010 AND MARCH 19, 2010 MEETING MINUTES (via email)

Mr. Horcajo: So congratulations to Katharine. She's our Vice-Chair, and keep up the

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attendance. Thank you members of the audience. If you have the agenda, we're going to go to item (C) which is approval of the February 19, 2010, and the March 19, 2010 meeting. It was sent to the members via e-mail, so I hope you all had a chance to read it. I would entertain a motion to accept both minutes.

Ms. Betts Basinger: So move.

Mr. Horcajo: Move second?

Ms. Popenuk: Second.

Mr. Horcajo: Any discussion? Alright, so the minutes of the February 19, 2010 and the March 19, 2010 meeting have been approved.

It was moved by Ms. Alexa Betts Basinger, seconded by Ms. Katharine Popenuk, then

VOTED: to approve the February 19, 2010 and March 19, 2010 Maui Redevelopment Agency meeting minutes as presented.

D. PUBLIC TESTIMONY: Testimony will be limited to three (3) minutes per testifier. At two minutes, thirty seconds, a thirty second notice will be given. With the recommendation of the Chair, an additional three minutes may be granted. There will also be time for public testimony during each agenda item.

Mr. Horcajo: Item (D), public testimony. I would invite anybody from the public who wants to testify on any item that's on the agenda now. But you could as well testify when the agenda item does come up. When you testify, please state your name and any group that you're speaking of for if you are. You have three minutes and an additional minute or so to complete your testimony. Is there anyone who wants to do any public testimony now? Please, again, state your name and who you represent, if anybody, and what agenda item you're speaking of. Thank you.

Ms. Teri Edmonds: Good afternoon. Congratulations Bob. Alexa, you did a fabulous job. You were wonderful, and thank you. I really enjoyed the structure of the meetings, and how much progress you did make and check list. I love check lists, so thank you. My name is Teri Edmonds. I'm here on behalf of If the Shoe Fits as well as the Wailuku Community Association. I'd like to say for anybody who doesn't know, our First Friday's were mentioned in the New York Post as being one of the three events to attend when you go to Maui which is very exciting. So our success is growing, and that's wonderful. I encourage you to continue to attend.

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I'm just going to get down to some business here which happens to be security in Wailuku. And as the President have received many concerns about security. And at this point, I'm going to ask that the MRA and in conjunction with the Wailuku Main Street – whatever the official title is for Main Street Association – that they pick up this topic and maybe we have a round table. But it is going to be an issue. It's already an issue right now. We had to call the police several times in the last two weeks. We have fellow Rotarian that was accosted at seven o'clock in the morning and a woman was arrested. We also had to call the police on somebody on Saturday. I don't like to bring up these topics, but at this point, it does need to become an issue that needs to be addressed. With the urban development plan that we have going on for Wailuku and slated for Wailuku, I think now is the time to step on board especially before the BEST program comes in. I did call the Executive Director or President Sandi Baz to schedule a meeting. I know he's busy, but have not yet heard back. I think all of those people together would be a nice unit to talk and have discussions about where we're going to go. My suggestion is going to be maybe a funded bicycling police officer. I, myself, walked up to Saeng's the other day and had one of these individuals shouting and yelling at me from across the street. I've witnessed it happening to other people. I've taken pictures for the record of the residents taking place on other people's properties. I do have support of some of those individuals who owns the lands, so I'm available if you have any questions. But again I don't think this is just the WCA anymore. I think this needs to be an official issue. And I just appreciate you being here. And I do support this agency. Our board of directors support the Maui Redevelopment Agency, and we look forward to the continuing progress in Wailuku. Thank you very much.

Mr. Horcajo: Thank you Teri. Members?

Ms. Betts Basinger: Chair? Yes, Teri, on the most recent case that you're about, the fellow being accosted. Do you know whether or not the police were called, and whether or not there is a police report?

Ms. Edmonds: Yes. We actually have two police reports. The most recent one I didn't mentioned, but I was addressed with it yesterday, somebody had gone into a retail shop and had terrified the proprietor there. And she came to me asking what my recommendation was. And my recommendation at this point is to just call the police and have an official record. But it is scary and this needs to be addressed right away. So I do hope we can make progress on this shortly.

Ms. Betts Basinger: Thank you.

Mr. Horcajo: Katharine or Ray? Do you have any comments or questions?

Mr. Phillips: Is there any consideration for a private security group instead of the police?

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Ms. Edmonds: Say that again.

Mr. Phillips: Is there any consideration for a private security group?

Ms. Edmonds: Now this is just a personal. I haven't taken this back to the board obviously, but in my personal suggestion, I think it needs to be something a bit more official like an actual police officer so that they know we're not fooling around. I can see how there could be a tendency to become friends with local security or something like that. I'd like to have something really official, that action can be taken for immediate arrest. I mean, it needs to be serious.

Ms. Popenuk: Is this something that just flared up or continually?

Ms. Edmonds: Well, in a way, part of it has just flared up because we have a couple who have just been released from doctor's care and they are mentally ill. And so the police have been watching them. I do know from other people though there are groups that are kind of nestling in on certain properties and setting up homes there, so that has continued. Although I've also noticed being in Wailuku, since I'm there all the time, now that Café Marc Aurel is closing in the evenings, there are no more eyes on the street as much. We have very few residents that live on Market, in that residential, you know that can be watching out, maybe a neighborhood watch would be part of our commitment. I could take that back to our board. But definitely, having more eyes on the street. Without Café Marc, I'm telling you it's a big difference in the evening.

Mr. Horcajo: Teri, I guess, my only comment is going to be I appreciate you telling the merchants and whoever else to file police reports because that's going to help when a group gets together, or even talking with the police department. And if we decide to form some kind of task, that's all going to help. But I have a question for Erin I guess. Years ago or maybe a couple of years ago, I remember that, I think his name was Lawrence Kahauhaa or something. He was the – he dealt with some issues down towards Happy Valley. If you can check whether it's him or who else is the, I guess, I'm not sure what the right term is, the police officer for that area. So members, does it make sense to have staff at least try to set up or invite, I guess, for starter the police officer for the region? Yeah. And get their input.

Ms. Betts Basinger: Chair, I was just trying to look up to see whether or not how we can fit it in to our task list in the redevelopment plan. So maybe if this body can have some time to research what our responsibility might be and then how we can step forward.

Mr. Horcajo: Okay, I guess, based on the public testimony, it seemed like at a minimum we can at least call the police department and make them aware that it's been brought to our attention, at the MRA, so we're trying to figure out with other stakeholders the best way to

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deal with it. So, are you done testifying Teri?

Ms. Edmonds: I am. Thank you.

Mr. Horcajo: Okay. Thank you. Anybody else want to testify on this or any item? Okay, identify yourself, and –

Mr. Richard Dan: My name is Richard Dan. I want to testify about the security thing. A lot also has to do with vacant properties in Wailuku, that the landowners aren't taking responsibility for, and these homeless people are camping out on them. We've got two vacant properties on Market Street. Both have homeless people staying on them. One has benches to accommodate them. The landlords also – these landowners also have to take some responsibilities for their properties, and not to make to accommodate people. I also helped today.

Mr. Horcajo: Thank you.

Ms. Yuki Lei Sugimura: I'm Yuki Lei Sugimura. And in the Wailuku Redevelopment Area Plan just so we can move forward with this, under Table 1, Section 4, MRA implementation, it says "develop a police substation and encourage a police presence." So we go the police resource center and that bathroom part done, but I guess, encourage the police presence was also a part of that.

Ms. Betts Basinger: Chair?

Mr. Horcajo: Okay.

Ms. Betts Basinger: Thank you for that Yuki. Could you direct me to that page. Is it Table 1?

Ms. Sugimura: Yeah.

Ms. Betts Basinger: Thank you.

Mr. Horcajo: Jocelyn, did you –? I'm sorry.

Ms. Betts Basinger: Okay, so members, it is under our purview to encourage a police presence, so I think we can move forward. We have an option to move forward in that direction, and to follow up with your request of Erin to send a letter on this body's behalf stating the increase number of police reports.

Mr. Horcajo: Okay. I guess I had kind of a two point comment. One was that – but the first

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part was do we want to invite, whether it be the police officer –

Ms. Jocelyn Perreira: . . . (Inaudible. Did not speak into a microphone.) . . .

Mr. Horcajo: No. Whether we want to invite the police representative for the area, number one, or other groups. For example, we have Mental Health Kokua that has two or three facilities in town I guess. Teri had mentioned talking with, or trying to talk with Sandi Baz. And either we can do it as an investigative task force first, I guess, if somebody wants to volunteer before the next meeting. But those are the options.

Ms. Erin Wade: Just a comment. As part of PUMA's work coming next week, we have a non-profit focus group which Sandi Baz will be attending, Lokahi Pacific, Vanessa Medeiros is going to be attending, Habitat for Humanity, Neighborhood Place, and Kokua Mental Health. So we'll have those groups in the same room, at the same time, and perhaps if I could invite the Captain of the Police Department who oversee the Wailuku District to also participate in that meeting. Just to extend an invitation so she can at least hear the same things about what their needs are and what the challenges are. And we've heard what their needs, at least, are and document that. And then we can move forward with the larger community group meeting about what to do, how to take some action in terms of policing it.

Mr. Horcajo: So is that fine with the members?

Ms. Betts Basinger: I think that's a perfect opportunity because there are so many stakeholders in one room. So are you suggesting, Erin, that the letter to the Police include about our concerns about the increase crime include that invitation?

Ms. Wade: Actually the Police knows better than all of us what the increase crime is. In fact, they've called me twice this week based on what you had mentioned Teri, so they're very aware of what's going on. And I think if we just basically folded them into the conversations that we're also having, that might be the most proactive step.

Ms. Popenuk: I'm thinking that the Mental Health agencies are very central to this problem. You know, often times people that have mental issues are out on the street, and there are problems, including homelessness or, you know, acts of depression. So I think, you know, the police are kind of like they're the police. They come in after something happens. And maybe pulling in the mental health organizations at the up front stage, maybe we'll nip it in the bud.

Mr. Horcajo: Okay. Any other testimony on the security issue?

Ms. Wade: It's general.

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Mr. Horcajo: What's that?

Ms. Wade: It's general.

Mr. Horcajo: General. Whatever. General.

Ms. Perreira: It's on the security issue.

Ms. Betts Basinger: Anything you want.

Ms. Perreira: Well, he said on the security issue, so that's what we're testifying on at this moment.

Mr. Horcajo: Okay.

Ms. Perreira: Jocelyn Perreira. Wailuku Main Street Association. We do have something to offer on this. We have been notified by a lot of people in the community as well that expressed concern. And it's not just because of the incidents that happened with the retail shops. It's just a general feeling of concern because we have some homeless also that have been either directed or dropped off into town. So I would definitely –. I mean, we are in the process of talking with the homeless shelter as well. We were part of that task force down at Happy Valley with that police officer. That was a combined effort of the Maui Visitors Bureau, ourselves, and the Neighborhood Place, and they took care of that. That we very effective. They took care a lot of concerns in that particular area. We do note that we have a police resource center. That was something that was hard earned. And unfortunately it hasn't been functioning like everybody had intended it to be functioning. So as you know, you've been talking about a different use for the facility. So I think now is the appropriate time to talk with the Police Department as well, as to where we're going to house them. And it probably would be good in a vacant store front, actually, that people don't know police are over there, and they can easily access their cars. Because they told us that was the main importance for them and they were concerned about being so visible on the street. So I think that would work really very well. This is something that is long term and we've been involved it quite a bit. We're still on it. And Erin and I and Morgan had collaborated on having those non-profits come together. And as a result, Sandi Baz is going to be asked to come on board. I think you should really add the person from the homeless shelter because it seems to be that is one of the areas of concern. So, you know, even though something is listed as a table or a section in a plan, it's only as good as it is appropriately functioning. Maybe it's time to look at revising or amending that particular section. Thank you.

Mr. Horcajo: Thank you. Okay, any other general public testimony before we move down the agenda? Thank you very much. Item (E). Go ahead.

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E. MAUI REDEVELOPMENT AGENCY REQUEST FOR DESIGN REVIEW AND APPROVAL OF DECORATIVE STREETScape BANNERS TO BE HUNG ON THE PUBLIC LIGHT POLES OF MARKET STREET, WAILUKU, ISLAND OF MAUI, HAWAII, TMK: (2) 3-4-013:099 (por) (MRA 2010/0001)

Ms. Wade: Item (E) is the Maui Redevelopment Agency request for design review and approval of decorative streetscape banners to be hung on the public light poles of Market Street, Wailuku, Island of Maui, TMK: 2-3-4-013:99 portion of the street.

This application was received last week for the banners and staff didn't have the opportunity to produce a staff report for the board. But we did take the time to review the application in accordance with the Wailuku Redevelopment Design Guidelines. I've provided for you a memo, it's just supporting notes essentially. But, in summary, there are several things that we would recommend as either conditions of approval for this application and I can get into that after the applicant makes their presentation if you would like. And if there are any questions about those recommendations too. You know, I just briefly outlined some notes quickly in relationship to the design guidelines, but I brought those with me as well if there's any questions.

Ms. Perreira: . . . (Inaudible. Did not speak into a microphone.) . . .

Mr. Horcajo: After the applicant does the report.

Ms. Wade: Okay. So this is a project of Malama Wailuku working with Tri-Isle Resource and Development Center, and Yuki Lei Sugimura is here to represent Malama Wailuku. And I think she has her designer Saedeen with her as well. So, Yuki?

Ms. Sugimura: Thank you everyone for allowing us to go through this application process.

Mr. Horcajo: Excuse me Yuki, if you can just because of the microphone, identify yourself and who you –

Ms. Sugimura: My name is Yuki Lei Sugimura with Malama Wailuku Project. And this is –

Ms. Saedene Ota: Saedene Ota, Sae Designs.

Ms. Sugimura: So together we put this project together with the help of – the MRA helped us, along with Hawaii Tourism Authority (HTA) of which we have Cheryl Sterling from HTA here in the audience; and Office of Economic Development, with, we have Dedrie Tegarden also here to support this. And so what we did was we looked at a project in Wailuku that started when I did my research, if I look at when, if you look at the historical background

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for this project, it actually started in 1997 when Linda Lingle was Mayor and a master plan came up for this Market Street beautification project. And from there – I passed out some information for you but if you look at it, it has like a historical background of this. I'm looking for it, I'm sorry. And then in that master plan, in there in 1997, detailed under the light fixtures, it's lighting standards, vintage lighting aluminum pole, banner arms, flag holder, lighted bollards to match pole style. And so this was basically set up in 1997 when the project was first created after community review. Then in December 2000, your bible sort of speak, your Wailuku Redevelopment Area Plan, passed in it as part of the action items, the Market Street Beautification Project. So that is in your, what I call, your bible for the MRA. And this project then makes it a reality.

Then going further in – that's another part. But anyway, so, today I have before you the sample banner that has come up. And if you remember, in January, we presented two other banner design. And with your discussion and suggestions, this was the third one that came up. After we met with you in January, we took your suggestion of actually coming up with another design and some of your comments, and we had a meeting in February at Lao Theater, and we invited stakeholders, Wailuku Rotary. We had the Wailuku Community Association, Wailuku Main Street, Richard Dan was there from the merchant side, Tri-Isle RC&D, the MRA was there, Wailuku Centennial. I'm sorry if I'm missing anybody else. But basically all of us sat in that meeting and had some other input. After the meeting was adjourned, I asked the people attending if they could send any of their comments. And in the handout that I gave to you, I presented three different comments that I received by e-mail and made some changes again which Sae Design has been so kind to make another actually change for us to become what it is today. And maybe I'll have Sae to kind of talk about the banner.

Ms. Ota: Since this is my first time addressing the board, I just wanted to express what the process was in regards to developing the first two rounds of designs that were shown to you previously. It was the WCA, the Wailuku Community Association, met with as a group of merchants and we brain stormed the ideas as to what Wailuku Town or Market Street meant to us. And some words that came up were energy, eclectic, historic, like an old charm but with a fresh beat. And so with that, we came up with those ideas. And as a result of the feed back that we got from the MRA, we came up with this third design that we are still very pleased to present and proud of. And I think it still expresses, you know, the hope, the energy and feel of Wailuku town. And it's a little bit more safe I'd say than the other designs presented, but I think, you know, it's still appropriate. Also note that these banners, I believe, are temporary in a sense that they will be replaced at some point when further branding work will be done. I'm not sure what parties are involved in that process. But for the most part, I think I speak on behalf on the MCA by saying that we're so extremely excited to see the improvements that have been done on Market Street. But it's just so unfortunate that the poles have been up there for so long and there's nothing hanging. And so because of my background in design and branding, you know, it was just

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– everything kind of fell into place as an opportunity to get something up while the whole branding process is taking place. So, we hope that these banners would, you know, best represent Wailuku Town for the time being. Thank you.

Mr. Horcajo: Thank you Sae. Are you done, Yuki, with your presentation?

Ms. Sugimura: Yeah.

Mr. Horcajo: Okay. The Chair is going to open up the floor for public testimony on this agenda item.

Ms. Edmonds: Hello. It's Teri Edmonds again. I'm speaking as an owner of If the Shoe Fits, and I absolutely love any improvements that make our street look more beautiful. I do support having a branding campaign at some point which will be kind of extensive and will take a lot of time. I'm sure with public testimony – I love it when people can give their input, so I do support doing that. In addition to what Sae said though, I would love to have a temporary banner to make our streets look more festive for the street fairs and in general. Thank you.

Mr. Horcajo: Thank you Teri. Anyone else wants to offer public testimony on this agenda item? Richard.

Mr. Dan: My name is Richard Dan. Sae you did a great job. Yuki you did a great job. Teri, I agree with you. Unbelievable, but I do. We've got to get something on those poles. It's terrible. There's got to be something out there. I don't care if you put onion bags up there. We've got to put something up there. However, the design, I have no comment on. I'm not such an artsy guy. As for the logo, again, I have issues with a logo that has words in it, and says a certain branding. And I think there should be a lot of input into something like before we go ahead and step forward. As to the people who were working on this, Sae is without question one of the best designers I've seen on the island. She designs ads for one of the best companies I know. And Yuki, you know, Yuki has been great. The sign, it mentions in Yuki's report something about sponsors for the sign. I was unclear about that. And then I'm also unclear about how this impact, what Yuki's talking about, impact 30.08.80, retail signs that's in your code. I think there's a real impact on that, and I think that should be looked at by somebody – one who understands that stuff better than me. So I'd like somebody to explain to me how the sponsorship of the sign goes?

Mr. Horcajo: Okay, I think first of all –. Yeah, I think what you're looking at is the proposed banner policy that is on the next agenda item.

Ms. Wade: Right.

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Mr. Horcajo: Yeah I am.

Mr. Horcajo: I believe that's what you're looking at because it talks about sponsorship and the size of the text on the bottom, 12-inches. So again, that's next. Our issue right now is strictly that application for that banner right there.

Mr. Dan: The banner looks great. I have an issue with the logo. I also have an issue –. I read inside the grant that the WCA is going to have some management duties with regards to the signs. And I have a copy of the grant here if you want me to refer to it. But if there are WCA management duties with regards to the sign, and operations and handling of the sign, I have an objection, and I'll state my objection. This board and the WCA took off putting garbage cans on Market Street, and you can't keep it clean. I can't see giving this board or the WCA your responsibility of these signs. I think we should go ahead and find somebody outside, maybe an advertising agency, maybe Sae Design or something like that to manage and handle the operations of it. I don't want to see volunteer agencies taking responsibility for things that are so important that it will affect my business. Okay? I think it should be given to somebody private. That's it.

Mr. Horcajo: Okay. I think to answer that question, we'll probably get out from somebody from the OED and Yuki back again.

Ms. Betts Basinger: It will be on the next item.

Mr. Horcajo: No, but I'm sorry, Mr. Dan, you're really talking about the management of that particular sign, right?

Mr. Dan: Correct.

Mr. Horcajo: This agenda item.

Mr. Dan: . . . (Inaudible. Did not speak into the microphone.) . . .

Mr. Horcajo: You know what, that's fine.

Ms. Perreira: . . (Inaudible. Did not speak into the microphone.) . . .

Mr. Dan: . . .(Inaudible. Did not speak into the microphone.) . . .

Mr. Horcajo: You can come up.

Mr. Dan: In the grant proposal, or the first two, the WCA has been in charge of (phonetics), community support and involvement, worked with the WCA. Number six, number seven.

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That's it. Number six and seven. So they're working the WCA as part of the grant. Now I don't know, Yuki, you're still on the board of WCA?

Mr. Horcajo: That's fine Richard.

Mr. Dan: I don't have any more to say.

Mr. Horcajo: Thank you very much. Any other public testimony on this agenda item? Please step forward.

Ms. Perreira: Jocelyn Perreira here on behalf of our 18-member board in our committee, speaking on this item. First we'd like to say that the meeting that we went to was not adjourned. It was cancelled. We waited for another meeting, and that didn't transpire any still. Anyway, dear commissioners, on behalf of the Wailuku Main Street Association, Tri-Isle Main Street Resource Center, as board of directors, we would like to offer a few comments on the matters before the Maui Redevelopment Agency.

First, we strongly support an official policy and criteria for the display of banners in the MRA designated areas in Wailuku. We have just received information and a proposed banner relating to this subject only yesterday, April 15th, as Ms. Wade can attest to. This does not afford our organization of qualified professionals sufficient notification in order to conduct a thorough and proper review. As an important stakeholder in the area we would appreciate an opportunity to provide recommendations. The items referred to by Ms. Sugimura, when it notes in the Redevelopment Plan that you're going to do a streetscape project, it in no way refers to a banner, banners, that went with that project. That's a completely separate item that is not referred in that particular book.

Second, a cursory review of information has revealed legitimate concerns in several areas including but not limited to the following: (A) process. Since the MRA is being requested to make a rapid decision and we know that the agency seeks to represent the interest of all segments of those located in and impacted by the Wailuku Redevelopment Area. We note for the record, we are concerned that the process leading up to this proposal has not include important stakeholders and as a result there is insufficient broad base community by in.

(B), the designer's work is outstanding, laudable and a definite step in the right direction. We, however, believe that all of the concepts that's been jammed together in this particular rendering in an effort to suffice and appears to be too busy and is not what we intended when we made the request for additional designs depicting suggested Wailuku elements. We felt that the comments rooted in the experience from Commissioner Phillips clearing noting that sufficient amount of design concepts is the acceptable norm for a project of this significance representing an overall identity of the many segments of the community would

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be acknowledged.

(C), the intention of the Wailuku Design Guidelines is to highlight the authentic architecture. Some of the colors in the proposed design are inconsistent with those noted in the Wailuku Town Design Guidelines. Although we did not receive any specifications with the design, we note that the text on proposed banner should be no more than one-third, and the graphic two-thirds of the final product. The word “Wailuku” appears to be out of proportion with the proposed graphic. We also feel that it would be appropriate to consider and provide alternatives to hanging banners on every pole.

(D), the modern computer generated graphic depicts the more modern era, and that, in some people’s minds what they wanted to see and we appreciate that. But in our view, that does not enhance the historic integrity and genuineness of the block. Historic significance should be our primary focus and in keeping with a consistent, long held consensus of our community. The emphasis on Wailuku’s historic assets continue to be articulated in various studies and workshops conducted over the years and also noted in official documents pertaining to the revitalization of Wailuku.

In closing, we ask for an opportunity to provide a comprehensive review and share. Unfortunately the Wailuku Main Street Association, it’s 18-member board of directors and various committees of professional resources cannot endorse this particular proposal in its present form. We ask that you consider re-establishing a process that enables all points of views to be considered as this is an extremely important project. Although planned for one street in the MRA area it has implications for all of Wailuku, those who live and work in the greater Wailuku and call the Wailuku district their home. Thank you.

Mr. Horcajo: Thank you Jocelyn. Any other public testimony on this agenda item? Yeah, Yuki you can say something. I’m sure the members will probably have questions for you as well.

Ms. Sugimura: So just as a clarification, the Market Street Beautification Plan is part of, and it has been always part of the master plan that was presented and prepared when Linda Lingle was Mayor in 1997, so it’s not something that’s new. And in this Market Street Beautification Plan, under lighting standard, as I said in my public testimony, as part of the description and detail of the lighting standards, it does exactly say banner arms, flag holders, lighted bollards to match the pole style. So it’s not a new idea. It has been something that’s been part of the Market Street Beautification Plan. Also, just as – I was at the meeting as Ray expressed his concern about not having enough designs. And I think at that meeting – to look at – I think at that meeting, we said that we are limited by the budget that we can afford and you understand that as we talked about it. So we did come up with some more funding and with came up with this third design which Sae has been nice because usually when you come up with a design, I mean, that’s it. But she’s looked

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at it several times just to kind of accommodate some of the comments we did have. And we also are under the impression that before today's meeting that these colors do also match your design guidelines specified by the MRA.

Mr. Horcajo: Thank you Yuki. Members, any questions?

Ms. Betts Basinger: I would like Erin to speak on behalf of the design guidelines and the application itself.

Ms. Wade: I would be glad to do that. There were –. It's tough with color issue. I know different printers print out differently. As you can see, the greens look very differently on these two, so this was the one I was looking at. And with this little bit brighter green, I think that one is probably inconsistent with the design guidelines.

Ms. Betts Basinger: Inconsistent with?

Ms. Wade: Correct. Because it says pale pastel. This one looks consistent to me with the pale pastel.

Ms. Betts Basinger: So this lighter shade of green maybe considered pastel.

Ms. Wade: Right. It's probably just the printer. You print on one, it looks different than when you print on another. So, anyway, the pale pastel was the point to be made. The second, the style issue that was raised – you know, sometimes with the State Historic Preservation Office, it can go either way with the content of historic districts. So they can do one of two things. They can recommend that you enhance the historic architecture and provide something very consistent and compatible with the historic architecture. Or they can recommend that you do the exact opposite and make it very clear what is brand new. I think that the, you know, the style of the banner is more modern and this is why we have a Maui Redevelopment Agency. You guys are the professionals and get to make the determination of whether or not it meets the section that says sign design should be compatible with the building's architectural style and colors and should not overwhelm the facade or architectural details. That's really the only language that we have that somewhat applies to a banner. This is actually in the sign section of the design guidelines. We don't have a section specifically on banners, which is something we will need to add now that we're developing a program.

Ms. Betts Basinger: Erin, could you read that again?

Ms. Wade: Yeah.

Ms. Betts Basinger: Did it refer to the building as if it were a banner attached to a building,

like an awning?

Ms. Wade: It says sign designs should be compatible with a building's architectural style. So it says "a," you know? It leaves a little ambiguity. The final thing was really the issue that came up in our research of all banner programs and that was the element that Ms. Perreira brought up. Generally, it's recommended that no more than a third of the banner's space be occupied by text, and that the two-thirds be dedicated to graphics. So those were the things that came up in my eyes with the design guidelines, and you can do what you like with that.

Mr. Horcajo: Any other comments Alexa or Katharine or Ray? Comments from us, questions for the applicant.

Ms. Popenuk: I just want to say that I really, really, really like this banner. I like it's image if you will to the incredible buildings that we have here in Wailuku Town. For me, I guess, maybe because I'm an architect that that's something that I just find so very unique about Wailuku, the fact that we have these gorgeous buildings here that you're not going to find them in Lahaina. Well, actually you will, but, you know, in the touristic Hawaiian vision, this is unique to Wailuku, I think. And I do like the colors. I wondering if the blue would disappear into the sky. Yeah. But, generally it's like a really soft, sort of retro, and it has a modern look in that it's sort a abstraction of the buildings. It's not photographic, but at the same time, it's clear and that we're looking back at our rich architectural gifts that are in Wailuku Town. I think it's a really, really nice banner.

Mr. Horcajo: Ray? Comments? I have a couple of comments. I guess, one, just a general comment. The application itself is, for those of you in the general public, are for the 13 poles between Main Street and Vineyard Street. There's no poles Happy Valley sides of Vineyard Street. However, there are four poles between Wells Street and Main Street. So as far as I understand, the grant was just for the 13 poles. There's no more monies available to go, I guess, beyond that. I do believe, however, that maybe under the expenditure portion of our agenda we should be able to talk about, if this body wanted – assuming it's approved – if this body chose to spend some money to get the rest of the poles with banners up as well.

But, Yuki, as far as questions are concerned – as far as questions I guess – or maybe just for Erin first. What is – how is Public Works involved in this process beyond whether we deny it, whether we approve it with conditions – how are they involved?

Ms. Wade: Okay. Public Works is the technical owner of the light poles. And as you saw on the final application, they signed as the owner. Basically, though, Public Works doesn't want anything to do with the hanging of the banners, the maintenance. If we want to develop a banner program, they're happy to have us do that. They just don't want to have

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the headache basically. So, what James and I had talked about is ultimately when we get the banner program up and running, we're going to need a license agreement so that basically Public Works Department licenses the lamp posts to the MRA. And then the MRA oversee the hanging and the taking down of the banners, and how ever we, you know, farm out that maintenance, we can discuss later. But we would need a contract then with the applicant who will be hanging the banner. So the MRA is licensed to use the banner, and then we contract the use of that banner to an applicant.

Mr. Horcajo: So the issue that Mr. Dan brought up about the way the grant was written that the WCA is to be the person who installs and removes and maintains it, how would that be handled?

Ms. Wade: We're going to have to work. For this case, we're going to have to work this out on an individual case basis essentially. But in the future, in that banner program, we're probably likely to want to do an RFP and get a regular contractor to take up the banners and bring them down. So we'll have to work out these details amongst us for this first project. We just don't –. She beat us to the punch actually, in terms of the banner program.

Ms. Betts Basinger: Chair?

Mr. Horcajo: Yes?

Ms. Betts Basinger: Noting on Milton Arakawa's approval of this application, it's clearly stated that it's for decorative and aesthetic purposes and not branding purposes. So as we move to the next agenda item, we'll be talking about the MRA's branding policy for that. But I wanted to make a statement that I am just thrilled as can be to finally have an opportunity to see some color and celebration of the revitalization of Wailuku Town. I'm really grateful to the folks that stepped forward and the many, many stakeholders that participated in this design review. And even though it's going to be temporary, it's going to be such a precedent setting object on Market Street that I think community buy in is just going to sky rocket. So I really like this banner.

Mr. Horcajo: I'm probably going to call for a vote soon, and undoubtedly that's what the applicant deserves. But, in the discussion phase I want to be sure that we talk about how long the banners up, and what happens between now and when we have a branding policy for the whole area and stuff, so –

Ms. Betts Basinger: Did you want to ask the applicant?

Mr. Horcajo: Yuki? Yuki, my question, I guess, to you and the WCA I guess is I've heard the word temporary from a few folks. What is the intent on the length of which the signs,

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that your banner is going to be up? And I assume we have some discretion in our process as well.

Ms. Sugimura: I'm Yuki Lei Sugimura. So the intent of this was to get some color and life, and to complete the Market Street Beautification Streetscape Project. So my idea was to get it up, and when we're ready, you know, when we have these new banners, then we certainly will switch out, but that's the intent. I also have plans, just to answer what Richard Dan has brought up before, is that as part of the grant, to get the banners up, just because I know from doing the Market Street construction project, is that these banners when they go up, to get the grommet location at the right place, there has to be this handle that goes up and down the pole to be aligned with the down grommet, the lower grommet. You have to unscrew this. It's a process. And we don't want – when I say "we" I guess because I was part of their phase one project of these light poles going up – we don't want to damage the paint on the light poles. So there's some concern of that it be done. So in the grant is that I've allowed for that, so that I can, you know, get that up and we'll deal with getting it down when we need to. But by then we'll have the PUMA group, and the MRA and the community come up with, you know, the other next design or whatever will happen.

Mr. Horcajo: I've got one real quick technical question. Is that the exact size of the proposed banner?

Ms. Sugimura: No.

Mr. Phillips: I think the size is in the –

Ms. Betts Basinger: It's in the –

Mr. Horcajo: You can tell us I guess.

Ms. Sugimura: 22 by – is it five feet yeah?

Ms. Betts Basinger: 24 by five.

Mr. Horcajo: 24 by five. Two feet by five feet.

Ms. Sugimura: Yeah.

Mr. Phillips: Does this have to be brought in front of the UDRB, which often adjudicates signage?

Ms. Wade: You are the UDRB for the MRA area.

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Mr. Phillips: Okay, great. Second – let me make another comment – I think Yuki is absolutely right. I think it's very important for us to get some signage up, some identity up for the area, then possibly we can, you know, in this process – I like the word temporary – we can come up with a way where possibly we can invited other groups to maybe make contributions of ideas that they may have. And I think we're absolutely incorrect if we don't rotate these signs. And I know it might be more expense, but certainly, you know, if there's nothing worse than an old banner that just hangs out there that eventually gets stripped down. You know, so we should rotate this every three months, and let's bring on something. Possibly we have the college come in and have the design folks, possibly have a contest. There's all kinds of things, fun things we could really make out of this.

Ms. Sugimura: Thank you.

Mr. Horcajo: Okay, Yuki. Thank you very much.

Ms. Betts Basinger: Chair, I have a question.

Mr. Horcajo: Excuse me Yuki.

Ms. Betts Basinger: So Yuki, to clarify, you're stating that part of your grant includes a one time installation and a one time removal?

Ms. Sugimura: Correct.

Ms. Betts Basinger: Thank you.

Mr. Horcajo: I guess members unless there's anymore discussion, the Chair would entertain a motion towards this application.

Mr. Phillips: I have motion to approve as Yuki presented it to us today.

Mr. Horcajo: Second?

Ms. Popenuk: Second.

Mr. Horcajo: Any more discussion members? Questions? Okay, all in favor, raise your hand aye. Okay, the vote is unanimous to the applicant. Thank you very much.

It was moved by Mr. Raymond Phillips, seconded by Ms. Katharine Popenuk, then unanimously

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VOTED: to approve as presented.

Ms. Betts Basinger: Chair, I do have a question, though while we still have the applicant here. Is there a time line you can give us?

Ms. Sugimura: Probably that time line question is more a Sae question, but we're hoping to get it up, you know, sometime in June/July.

Ms. Betts Basinger: June/July?

Ms. Sugimura: Yeah.

Ms. Betts Basinger: Thank you.

F. DISCUSSION ON A NEW STREETScape BANNER POLICY FOR THE WAILUKU REDEVELOPMENT AREA.

Mr. Horcajo: Alright. Thank you everybody. Okay, we're on item (F). As Erin said the application kind of forced this body to look at overall banner policy for the district. And for you folks in the audience, there's copies of suggested draft of the banner policy, if you guys want to look at that. I guess I'm going to maybe ask for public testimony first, and then the members will discuss it. And I would imagine, but I guess I'll make a comment. I don't anticipate that this body will pass anything today just because there's a lot of pieces here. So as much input as you guys can give. One option for us, I guess if the board, if the members agree, we can kind of discuss it paragraph by paragraph and then allow public testimony after that. That might be the best thing just because there's a lot of points here. Is that fine with the board? No?

Ms. Betts Basinger: Chair, I would suggest that we hear from the community before we even start our discussion so we know what their input might be on each item.

Mr. Horcajo: Okay.

Ms. Betts Basinger: And we have heard from two folks already so I guess additional.

Mr. Horcajo: Okay. That's fine. Alright, so the Chair is going to invite the public for public testimony on item (F) which is discussion on a new streetscape banner policy for the Wailuku Redevelopment Area.

Ms. Perreira: Jocelyn Perreira, Wailuku Main Street Association. We respectfully request that you delay this discussion until we have an opportunity to go through it point by point

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because this requires a point by point discussion. We have just received it. Nobody has ever had an opportunity to really digest it, and we want to provide input to this. We see that it's going to require some input. Thank you.

Mr. Horcajo: Okay. Any questions for the testifier? Okay, yeah, I do want to make a comment, I guess, Jocelyn. We just got it too, and it's not going to be approved this day. I think the fact that if we spend time discussing our personal points I think that would help your group that other things that you might not have thought about, so it is part of the process, so let's kind of get started. Any other public testimony on item – whatever it is – (F)?

Ms. Edmonds: Yes, Teri Edmonds from If the Shoe Fits and I'm excited that we're going forward with this branding process. I encourage that. I love that. I would like, if you can, when you're doing your development of this process, what I love about the MRA is that we are able to all discuss and it's moderated well, and I'd like to have that be the venue for the future. And I also do like Richard, the idea that you guys are going to have somebody else take care of the banners. I do think that's a great idea as well, so thank you.

Mr. Horcajo: Thank you.

Mr. Dan: I own five stores on Market Street. I'm speaking on behalf of all five stores. I reading this document, and I'm very concerned about one thing. Is this a banner program for the light pole banners, or this a banner program for everybody's banners on Market Street? And I spoke with Alexa earlier, and she said it's just light pole banners. Is that correct?

Mr. Horcajo: That is how this is proposed, but again this body and the community may decide that it needs to – well, I'm sorry, it's just for whatever is public properties, and in this case it's the actual light poles itself.

Mr. Dan: So the light pole banners is what this is regarding?

Mr. Horcajo: Right. You're talking about any kind of sign ordinance, that would be something having to do with Planning and Public Works.

Mr. Dan: If it's dealing with the light pole banners, and it's offering for – that's what I was saying earlier – a commercial, like a store name or something on that bottom third that is being suggested, it deals again with 30.08.80 of your development code. That's an issue. The other thing is in reading this, we need to have maybe a letter (D) defining specifically this is only for the lights. This is much more restrictive than anything I've ever seen you guys do, and I'm glad to see you're doing something. I'd really like to see you guys do something about parking. And spending a lot of time on this kind of stuff is great and will

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make Market Street wonderful, but it's like throwing a party and nobody is there. We have to take care of the parking so we can get the customers in the doors. And you guys aren't doing anything to change that now, and I want to see that done, please.

Mr. Horcajo: Okay, any comments for the testifier?

Ms. Betts Basinger: Yes. Mr. Dan, you may want to hang around and listen to our municipal parking lot coordinator's report to find out how much movement we've made towards parking.

Mr. Dan: Will we have parking in the next six weeks? Will we have more parking by Christmas by your reports? No. Okay, so this Christmas season we will have no more parking, yet we've lost 10 spots to Lokahi Pacific in our public parking lot. And all the merchants will be scrambling for parking on Christmas time. The WCA again will write to Lokahi Pacific asking them to spring out the 10 vacant spots that sits there, and we're still stuck. Nothing is going to change. We need something now. Maybe throw some meters in – something there – I'm frustrated.

Mr. Horcajo: Any other questions for the testifier? Any other public testimony on item (G), policy plan? Policy banner plan, excuse me. Okay, members, I guess, again, this is the process, so that's why we're getting paid the big bucks for. So I would suggest that we go line by line – I shouldn't say – purpose first which is item one, I guess, criteria for banner content, two, and so forth. So I assume you folks all had a chance to read it, and digest it a bit. And again, this is just the start of it. We have a lot more work to discuss on this program, so I'll take any comments.

Ms. Betts Basinger: Chair?

Mr. Horcajo: Just on purpose. Just on purpose.

Ms. Betts Basinger: First of all, I want to thank Erin for putting this draft plan together, and ask her to just briefly explain to us the sources that you used to present this draft to us.

Ms. Wade: Sure. At the last meeting, you asked me – well I had provided an outline basically of what several different banner programs included throughout the nation, as well as a package of different banner programs that have already been established. So from that outline and those samples, I pulled in basically everything that might apply. So I figure it's easier to cut things out than it is to, you know, insert things. So I made maybe the most rigorous banner program there ever was, but I tried to cover as many bases as possible. And, you know, if, for example, event banners is something we decide we don't want to do, it's easier to take that out than it is to re-craft that language on the spot. So based on the

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major points here, obviously there's a purpose point, and then there's the three different types of banners which are common. One is the promotion and branding banner. The next is a seasonal or holiday banner. And then the third is an event banner. Those are the most common types. And then the rest of the components of most of the banner programs were criteria for the banners content which looked at both the design, the message, and just general content. Then there was banner specifications which was more about what the banner is made of, how big it will be, how it needs to be hung, and that kind of thing. Scheduling of the banners. The scheduling issue from like blogs and things that I looked is definitely the most problematic element of this, so we've got to be sensitive to that. The fees portion, we basically won't be able to do anything about. These are going to be set by Council in their fee schedule. The logistics of how it can be hung is an important element to work out, and what the application process is.

You will note that in this and in most communities there is some level of discretion with whomever manages the banners in terms of what the content might be, but that's an easy way to get into trouble too. So note where I have the word "discretion" is used, it might to be our advantage to fine tune that a little more so that you can be clear about what would be the elements that would help you to approve or deny an application.

Mr. Horcajo: Okay, members, any specific comments on, again, item (1) purpose?

Ms. Betts Basinger: No.

Mr. Horcajo: Ray?

Mr. Phillips: It's just a specificity that Mr. Dan brought up, whether we do that as the last item, but something that is very definite about what this is about and I agree with that.

Mr. Horcajo: Katharine?

Ms. Popenuk: No comment.

Mr. Horcajo: Okay. I guess I have a few comments just on purpose, and I'm all about thinking out of the box and be sure that when we bet anything that we've thought about all the options so that if somebody says why didn't you think about this, then we say yes, and the answer yes or no. And this somewhat starts with what Richard had asked, but it's just for the poles, actual light poles. One question I had is before the light poles, people put banners on the electric poles. All it took was a phone from MECo, you could put it today and take it down the next day. So if what we do with the power poles –. I guess my question is do we want to consider having the policy include the electric poles. Now we only have light poles right now on this stretch from Wells to Vineyard Street. Other sections of the WRA have only electric poles. Who's to say that there's a certain area of Vineyard

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Street wants to put up banners on the electric poles. So, again, I'm just putting the word out. WMSA will go back to talk with their board. WCA, you can do the same thing. I'm just throwing out stuff to engage in memberships and issues that are not necessarily, you know, maybe standard in this thing here. So again that's one comment.

The second comment thinking out of the box is old timers from Wailuku tell me that there use to be banners across the street, way back when. Now it's a different logistical issue. We're dealing with more bodies, whether it be State of Hawaii, Public Works across the street, but a consideration that's something that we should think about. Now wherever you've – anyway, I mean, I think we've all seen banners across the whole street in different places in the mainland for seasonal events. I know we have a sign, an actual – what do call that – billboard thing. But just again, I want you guys to think about that so we can expedite the discussion on the banner policy. That this all has to do with purpose.

I guess that's the main thing for me under purpose. There's a few typos, but we can deal with that. I think we're done with public testimony at this point in time, so I think I want you folks just to listen and take notes. If it makes, then go back to your respective groups. Or if you're not part of the group, you can e-mail us before the next meeting. You really don't have to wait for the meeting to make your comments known.

Okay, I guess I'm going to jump to second part which is categorized criteria for banner content. I don't have to read but if the members want to, I guess, first make their comments known about the sizing – a discussion about you know wording being a third versus the graphics. I think that's all part of under criteria. So, Katharine, you've got any specific comments?

Ms. Popenuk: Not really. I'm thinking too that –. Well, we talked about having contests for, you know, maybe the school, has a contest and kids want to compete on a design. I want to make sure we don't exclude that sort of, you know, an entry or that particular type of a banner would be excluded because it's not done by a graphic designer or perhaps it doesn't have 1/3 of the message, or 1/3 of banner as the message or whatever. I don't want restrict it down so tightly that something that's perhaps novel and interesting doesn't meet these criteria.

Ms. Betts Basinger: Chair?

Mr. Horcajo: Okay. Go ahead Ray. Excuse me.

Mr. Phillips: I totally agree with Katharine. And what we might have is consider a comment that says professional graphic consultant designers to use possibly a group that things are submitted to. And maybe we can ask a group to meet voluntarily, and for us to make a submission to, you know, these guys. But I'm in accord with what Katharine said. It is a

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community outreach situation. And we should allow the community for participation, and we can orchestrate how that might be.

Mr. Horcajo: Okay. Alexa?

Ms. Betts Basinger: Yes, I agree with my colleagues in that we're asking the community to participate in the joy of our street. So to have a rule of thumb about 1/3 for example or to have a criteria that it must be professionally designed eliminates schools or artists that are thinking outside of the box, or whatever may come up. It's sort of pigeon holing us. I think that we can address some of these criteria better when we get to specs like the size it has to be, the material that it has to be. But regarding design, we have design guidelines for color. I agree. I would rather not make it so tight that we eliminate the community from participating especially the schools.

Ms. Wade: Can I comment on that?

Mr. Horcajo: Okay. Go ahead Erin.

Ms. Wade: Just as a brief comment. Generally when we create a policy, it is actually to protect the applicant so that they're not shocked by what our expectations are. You know, you don't want to have someone mock up something and bring it in, and go this is going to be my banner and the would've maybe not put a lot of time or thought, you know. This was actually just thinking about, you know, because I accept applications of all types of development, the clearer it is in what expectations is in the application, the better off the application usually is. So just to consider, you know, the strongly recommend doesn't mean required. You know, it can be just, we strongly recommend if you're going to have an event that you work with a professional to design your banner. But it certainly doesn't mean – I wouldn't read it, at least, to prevent us from having a contest or something like that.

Mr. Horcajo: Okay, I guess I want to make a comment about that, and for me, it's somewhat depends on the banner category. If it's branding banner, fine. If it's an event banner, whether it's, you know, grandmother's day or something where there's a contest for the grandkids to make the design. Yeah, so, I guess, we'll probably will need to adjust the criteria or somehow based on, I guess, the type of banner.

Ms. Popenuk: Or maybe just that whole section it could be like a suggestion, you know, suggesting that la, la, la.

Ms. Betts Basinger: Maybe the word "strongly" could be changed to "suggested."

Mr. Horcajo: Okay.

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Ms. Betts Basinger: And maybe “rule of thumb,” could be changed to “accepted this banner design guideline.”

Ms. Wade: Yeah.

Mr. Horcajo: Okay. On item (C) at the end of criteria #2, it says general, all light posts within the WRA must be dressed with same banners. I think Richard might have brought that up. I want to ask the question. I’m assuming that’s what we want, right? We have 17 light poles or 13 or 20 light poles. When the banners go up, it should probably be the same banner. Is that kind of the consensus there?

Ms. Betts Basinger: Well, we’re skipping (B), and going to (C)?

Mr. Horcajo: No, no. (B) is still part of criteria. I’m just asking for any comments about criteria (2) which includes (a) design, (b) message, (c) general.

Ms. Wade: Can you give me the reference number that you’re looking at for the all banners?

Mr. Horcajo: All light post. I’m sorry. It would be criteria (2) and paragraph (c) on page (2).

Ms. Wade: Okay.

Mr. Phillips: I see.

Ms. Wade: Thank you.

Mr. Horcajo: I’m sorry.

Ms. Wade: Okay, the reason this was in there, several different communities had this but it was kind of an interesting idea. Sae had originally, or maybe it was Yuki, they were going to vary from pole to pole. It would be one – every other pole would be a different design. That was an option. There’s some communities because there are so many light poles it could be overwhelming to have banners on every single light pole. You know, you might want to stagger it across the street. That has been done. This is basically a placeholder to talk about how would you like to do it. There are other communities that allow you to just do the two entry banners – if you have a one-way street – and that’s a little bit more cost savings for people who can’t afford to do the entire street.

Ms. Betts Basinger: Yes Chair, we did have that discussion and I think it’s appropriate in our going forward with the program to delineate that. And one of the options that seemed to be amenable to all the stakeholders that were there was that we designate the two light

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poles at the entrance to Market from Main as light poles that can be segregated or, you know, dressed by themselves, and then leaving the rest of the street. I don't know if saying all the light poles must be dressed with the same banner, but perhaps we can talk about that. But definitely to have an option to users that they could just use the entrance ones.

Mr. Horcajo: Okay. Well that's free for discussion.

Mr. Phillips: Chair?

Mr. Horcajo: Go ahead Ray.

Mr. Phillips: I think we should allow some, you know, MRA to make some determination of these things, some latitude and allowing these things, and not to make it so standardized. So it might possibly be that if the MRA decides to do this on a quarterly basis or a six month basis, semi-annual basis, that this time we're going to be opening it up to changing every light post, you know, for instance. So I think it should be the WRA's or MRA's discretion.

Mr. Horcajo: Okay. I think I agree with that as well. Unfortunately, Alexa, we have a problem with Main/Market because although the construction plans call for a light pole on either side, there's none on the west side, during the construction.

Ms. Betts Basinger: Yeah, it's not my suggestion. It was the topic of discussion.

Mr. Horcajo: But I'm just telling you or telling the public, unfortunately I wish there was a light pole because – and unfortunately there's suppose to have trees there too – so unfortunately, that, for me is a problem. Of course, I'm right there. I own that building there.

Ms. Betts Basinger: Or maybe just that one. That that one could be.

Mr. Horcajo: Again, this is our first pass, so any other discussion about criteria? Anybody?

Ms. Popenuk: So we just want to say case by case?

Mr. Horcajo: Well, somehow we're going to reword that to, I guess, have some discretion. I'm not exactly sure. I'll leave it up to Erin.

Ms. Betts Basinger: I like case by case.

Ms. Wade: Yeah, that word discretion is something we probably want to adjust.

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Mr. Horcajo: For me, a lot of it depends on the kind of event. I mean, the kind of category, branding event, you know?

Ms. Betts Basinger: Case by case.

Mr. Horcajo: Because there might be an event just on Market Street as they've had before – Chinese New Years, Somos Amigos – on that, between Main and Vineyard. You know, it may not make sense for us to force them to have banners from Wells to Main. So we have to make the adjustments.

Ms. Betts Basinger: Chair, while we're on this item (C), criteria, I think it brings us to the comment about is this program going to include – this just says all light poles. So I think this might be an appropriate time to talk about whether or not we want to add the electric poles or cross street banners that are attached to the building, and other types. And my – I'll throw into the discussion first that I think it's wonderful that we are stepping forward with what's there, and those are the new street poles, light poles, as part of the beautification. And I would like to see it at least start and move forward just with that. There's always an opportunity for this body in the future to look at other things. The other thing is the electric poles are owned by MECo and it's their permission that's needed, and it's their property. So I don't see where we have a purview about what happens on those poles. So, my suggestion would be that we just move forward with language that keeps it restricted to those light poles. There was public testimony also wanting to make sure that that's what this was all about.

Mr. Horcajo: Any other comments on that? Okay. Are we fine moving to criteria, or #3?

Ms. Popenuk: I want to talk a little about the message.

Mr. Horcajo: Message.

Ms. Popenuk: So, the MRA may permit the lower 12-inches of each banner to list a sponsor. Now the reason we're doing this is because we're hoping to encourage perhaps businesses to fund?

Ms. Wade: As an option. I mean, there are banner programs that don't allow this. So, you know, if Maui Electric, let's say, wanted to help fund our branding banner, you know, it could say at the bottom, and sponsored by Maui Electric or something like that. But, it's not the case throughout every single banner program that I've seen. Some don't have this at all. In (B)(1)(a), I didn't put logo, but I think that was an oversight. Sometimes logo is contained in there, so it's up to you.

Mr. Horcajo: What's your opinion on –? And for me, by the way, the sponsorship could be

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– I mean, the ranges are of non-profit group. Sponsoring it could a commercial business who wants to get their name up there. It could be the government. So, you know, we can dictate whether we have some or none.

Ms. Popenuk: I just wanted –. I think it's a good idea to put something out there so that maybe – some incentive out there – so that maybe commercial endeavor or non-profit or something would step forward and provide the banners. I'm just concerned that they might overwhelm. The 12-inch section is kind of huge. How big are these proposed banners suppose to be? 84-inches long by 30-inches wide.

Ms. Betts Basinger: Which is a conflict.

Ms. Popenuk: Yeah, I wanted to make sure they were the same size as the ones we were already talking about so that we set a standard for what, you know, standard size banner to be expected to display.

Mr. Horcajo: So basically you're saying you don't maybe mind a sponsorship, but you have some concerns about the potential size?

Ms. Popenuk: Yeah, like the banner we've been discussing thus far, it's five feet high, two-feet wide. So if we're dedicating 12 inches across the bottom for logos of the sponsor, that's 20% of the sign. That's pretty in face.

Mr. Horcajo: So we could do a percentage but with a maximum of something to, I guess.

Ms. Popenuk: Six inches or something like that I would think.

Mr. Horcajo: But, that's one option. Okay. But as far as having a sponsorship, you're potentially fine with that?

Ms. Popenuk: I think that's okay, yeah.

Mr. Horcajo: Alexa?

Ms. Betts Basinger: Thank you Chair. I like the line commercial messages, banners are not available for commercial advertising, period. And then this body has the discretion, then, to see what they're applying for. However, I think this area needs to be clarified a little bit because I'm thinking, well, okay, what if I am the Department of Planning and I'm putting on a forum or a seminar or a three-day whatever and I want to hang that banner. A big part of that banner would be HCPO Conference held here and the dates. And so in that case the sponsor actually is over the whole banner. So I just maybe we can find some wording that will clarify sponsorship of an event versus who paid for this banner kind of

sponsorship.

Mr. Horcajo: Ray, any comments on message?

Mr. Phillips: Going on with of what Alexa has to say, you know, we do adjudicate what people bring to us in reference to architecturally. And I brought up UDRB a little earlier. Part of the UDRB's venue is to also talk about signage. And so we could have quite possibly a presenter bring up to us a concept of what they'd like to present to us for design for a banner, and we could make a decision on that that day.

Ms. Popenuk: This discussion sort of ties back to purpose, item (C), which says that an event would be okay associated with government or non-profit event and shall not advertise an individual business event, service, or merchandise. So that makes legitimate such an event as Alexa mentioned.

Mr. Horcajo: Okay. Before I forget, Alexa has made a comment that she would rather – that this banner policy does not include electric poles in different sections of the WRA. Can you folks comment on that, Katharine or –?

Ms. Popenuk: I was thinking, I think it needs to be a little bit more specific that it's not light poles, it's like where the brackets are, right?

Mr. Horcajo: Right.

Ms. Popenuk: You know what I mean?

Mr. Horcajo: Sure.

Ms. Popenuk: Because there might be a light pole there, but no bracket. So maybe we say, come right out and say display bracket and there's no ambiguity whatsoever.

Mr. Horcajo: Right. But the point being, we don't want to deal with the Maui Electric poles because they have brackets as well. I just want to kind of get some consensus based on what we talked about. We're just talking whether we want to call it the Victorian light poles, County phones.

Ms. Betts Basinger: Well the beautification light poles are what they are. They were part of that beautification project.

Mr. Horcajo: Okay. Alright, I just wanted to be sure that we had – we kind of discussed that. I guess because we went through message, anything on (C) general, under criteria? I guess we did talk about that. It says all light poles.

Mr. Phillips: Right.

Mr. Horcajo: Okay. We're going to get through this and take a break you folks so hang in there. Item (3) is banner specifications. It's talking about size. I want to make a comment before I get input from you members, but the existing whatever you want to call that banner pole, I think it's only 24-inches wide because I hung up a banner for Makahiki First Friday back in November. We had them made. We got the approval from Public Works. So I know they're 24-inches wide. So keep that in mind. I'm not sure whether this means that you could, of course, would hang something below that to extend out. But the banners that we put up for Makahiki were only three-feet long and they were way too short in my opinion. It should be at least five feet. It almost should be maybe six-feet. So, you know, as we're walking around town the next week, and you see this then you can kind of visualize. Maybe we'll go put some red tape around the pole's heights from the top and if it's okay with Public Works, as a visual thing. Not just for us, but for the community too. You know it's five-feet down, four-feet down, six-feet down from the light pole. Okay. So banner specs? Ray? We'll start with you.

Mr. Phillips: Yeah, I agree.

Ms. Betts Basinger: Chair? Since I see Yuki is still here, were there measurements that came with those light pole arms that caused you to come up with a two by five foot size?

Ms. Sugimura: On the light poles, the ring, I guess, if adjustable so that the length can actually be pretty much what you want it.

Ms. Betts Basinger: The arm.

Ms. Sugimura: And the arm came by – I asked the construction. I asked Diversified for that who did the installation of Phase One.

Ms. Betts Basinger: So the width of the arm is 24 inches?

Ms. Sugimura: Right. Right. I'm sorry.

Ms. Betts Basinger: Okay, but the length can vary?

Ms. Sugimura: Yeah.

Ms. Betts Basinger: Okay.

Ms. Popenuk: So maybe we can say that it should 24-inches wide and then allow a range for the length.

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Ms. Betts Basinger: Maybe like no less than.

Mr. Horcajo: Well, if you look at something we've got here with some pictures on it. Maybe it was from Yuki's thing. You noticed that the banner has a pole within the top edge of it so that it hangs just like below that light thing. So you could extend it out. You know, this, basically, this is what's coming off the pole. And then there's a dowel that's in the sleeve that hangs before so it could extend out. But I just wanted you to refer that this itself is only 24-inches. What I did at First Friday, we just made it 24 and the sleeve went over what's on the light pole standard. But if you look at their picture, it could hang below.

Ms. Betts Basinger: Well that's a real good point that you bring up Bob because I would not want to see a secondary dowel sticking out beyond the structure's arm. I would like to limit it to what we have, you know, what the structure of the light pole is.

Mr. Horcajo: Okay. And for those of you who have been in Wailuku a long time, remember the banners when they had the Chinese New Year's thing up here, when some people put up those red banners. I thought they were almost seven feet long. They were long. So if you guys can recollect what that looked like – it was, of course, attractive because of the color as well, but they were long banners. And I guess we probably have an issue, or should we consider the issue of the height that somebody jumping up and touching them and that kind of stuff too. So we're going to, I guess, maybe on the technical part measure at least where it is from there to the ground. That would be a real good start. And then hopefully with Public Work's approval, identify one light pole and put something on it, some kind of tape, at certain heights, and then as we're vetting this process, WCA, WMSA just kind look at what feels right. I mean, we can say four, five, or six feet, but when you stand back at certain areas, you know? That's why we play by ear.

Ms. Betts Basinger: And to the applicant who might be coming forward with their money to do a banner, I think we want to give them enough leeway so that ultimately what we put in writing should be "can be no shorter than or no longer than." But that they have an opportunity to play with size.

Mr. Horcajo: Yeah.

Mr. Phillips: A little concern. Do we have to change the bracket or the ring that goes around? Is there a ring on the bottom of the pole?

Ms. Betts Basinger: No, not on the bottom.

Mr. Phillips: Okay great. So it just hangs basically?

Ms. Betts Basinger: Right. There's a grommet.

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Mr. Phillips: What is the grommet do?

Mr. Horcajo: Well, no, there's a ring around the light standard itself. It's about six-inches in diameter, and you slide that up or down to support the bottom end of the banner.

Mr. Phillips: Okay. Yuki made a comment that we might be affecting the paint on the (phonetics).

Mr. Horcajo: Yeah.

Ms. Betts Basinger: So maintenance becomes really important in installing and removing.

Mr. Horcajo: Exactly.

Mr. Phillips: Okay.

Mr. Horcajo: Okay, any other comments on banner specifications? Any comments on windslits? Okay.

Ms. Betts Basinger: I know you got that from some town but you know Wailuku has wind. I mean, we're blessed with winds. But I'm not sure I understand the -. I mean probably someone from KDAC or some person who does these would. I think that probably on some types of materials like vinyl, it might be necessary to have more windslits and fewer on something like heavier canvas. So I favor a word like the appropriate number of windslits for the material.

Mr. Phillips: How about the half windslits, period?

Ms. Betts Basinger: Yeah.

Mr. Horcajo: I'm sorry, Ray?

Mr. Phillips: Just to have windslits.

Ms. Betts Basinger: Yeah.

Mr. Horcajo: Yeah, I'm not sure. My immediate comment was it would detract from the message I guess, depending on the size of the windslit. Generally the wind is going to hit something and move around that object.

Mr. Phillips: We don't have to approve the banner.

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Mr. Horcajo: Okay. Any other general comments about banner specs? I'm going to jump onto item (4) which is scheduling. And there's not too much, but let's deal with (a), (b) and (c) at the same time if you folks have comments.

Ms. Betts Basinger: Chair?

Mr. Horcajo: Yes?

Ms. Betts Basinger: Erin, is the contract between the MRA or Public Works?

Ms. Wade: The contract is between the applicant and the MRA.

Ms. Betts Basinger: Okay. So the MRA will then seek approvals from Public Works et cetera?

Ms. Wade: No – of course the attorney steps out when I start to talk about license agreements – but we would basically have a license agreement to own and use. Well, not own, but we would be responsible for the light poles essentially. We would license those light poles from Public Works. It's kind of like Friends of Moku`ula had a license agreement for that land, or Hui Wa`a Kaulua, the same thing. They control the activities that occur in those places. So we would be basically be doing that. We would be responsible for the light poles, and then we would contract out with whomever the applicant is.

Ms. Betts Basinger: In that licensing agreement, would our responsibility be limited to the banners that are installed and removed, and not to the maintenance of the entire light pole and it's electrical maintenance? I mean, I would like to see if we could have some restrictive language in the license agreement.

Ms. Wade: Yeah. We can work on that.

Mr. Horcajo: Katharine, any –?

Ms. Popenuk: Yeah. I'm sorry, I want to go back to the windslit. It's kind of the same thing, like the liability. I just want to make sure it says adequate windslit.

Mr. Horcajo: Right.

Ms. Popenuk: Because it can turn into a sail, and tear the light pole down, and kill somebody.

Mr. Horcajo: Okay, so no comment on scheduling, (4), that deals with scheduling? I'm curious what the members think about – I guess having not seeing a lot of banners except

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at the malls, and they come up, of course, for two or three months depending on the season. The way this reads, it's a branding banner. It stays up indefinitely. And seasonal banner, no less than two weeks or no more than three months, I guess that makes sense. But for me, event banners, one week, and no more than one month, to me that seems a little long for an event banner. Most events are a day or a few days at the most. So I guess I want to have some discussion on that at some future point in time, or kind of get your thoughts about the length of when certain banners go up. And then the last issue is the opinion of whether there should be even an actual no banner break between banners, between when we have banners up, so there's anticipation by the public. You know when they see no banners, my god, what's going on now. How come there's no banner. And then, oh, it's such and such. Anyway, I want you guys to think about that if that really matters.

Ms. Betts Basinger: Can we discuss it now Chair?

Mr. Horcajo: Sure.

Ms. Betts Basinger: I like it the way that it has been presented. I would maybe, in order to keep discretion with this body, use the word "it is suggested" that event banners, seasonal holiday banners. But there are events like National Breast Cancer month. There are events that are a month long. And if a rich enough organization wants to have banners to celebrate, you know, Family month or whatever the month might be, I think, a month, up to a month on those event banners is good.

Mr. Horcajo: Okay.

Ms. Betts Basinger: So I'm happy with the language. Just adding "suggested" to it.

Mr. Horcajo: Katharine?

Ms. Popenuk: I think maybe the thing that I see as a potential problem is when the banners have to come down. So if you like having the Easter banners still up in July or something, you know. So that's when it's not so great when the banners still up two weeks after the event.

Mr. Horcajo: I would think, yeah, it's got to come through us, so we're going to dictate when it goes up and when it comes down.

Mr. Phillips: Chair, when they make an application to us for banner, in it, it's going to have a length of time, and when they can display.

Mr. Horcajo: Yeah. Any comments?

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Ms. Wade: In particular, you know, because I do the permitting for special events in Lahaina also, we often write the condition that those banners come down as part of the clean up of the event itself. So we could easily put something like that.

Ms. Betts Basinger: If it's a street event.

Ms. Wade: If it's a street event, or yeah, anything in the Wailuku area. You know, if they're picking up trash and doing that kind of thing, that they schedule this to occur at the same time.

Mr. Horcajo: Okay.

Ms. Betts Basinger: So maybe on (B)(3) no less can be less than one week. It could be one day. Is that what you're saying? If they go up for that event, and then they come down, then that's –.

Ms. Wade: You know, generally –. Well, this is how it is in Lahaina, and you can still do whatever you want. But for Lahaina, they only allow it once a week, the changing of a banner. So the banner, like across from the Wharf Cinema to banner tree park, that's the banner that we regulate. They only have enough staff to do it once a week. Right? So and most events take place on a weekend. So in that case, you know, they would basically permit the banner to be up for the week prior to the event and come down after the event basically.

Ms. Betts Basinger: Okay.

Mr. Horcajo: That makes sense. And come to think of it, the County allows banners on their facilities the week before the event. Like at War Memorial, at Eddie Tam, so that makes sense. I can see why there's a week there. Okay, I'm going to jump to fees. I don't think we can say much about that right now because that's something that has to go through Council.

Ms. Wade: Uh-huh.

Ms. Betts Basinger: I do have comment on that though, and thank you Erin for speaking to this that it's Council that approves it. However, we will be making application to Council in a form of an ordinance, so we'll be designing the ordinance and the fees that's presented to them.

Ms. Wade: Exactly.

Ms. Betts Basinger: So in this fee schedule it should clearly, I mean when we get to that

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point, cover cost of maintenance, any kind of repairs that we may have to make in case we scratch the paint, and the labor and everything.

Mr. Horcajo: Okay, logistics. Any comments on all of that – production, installation, maintenance, liability?

Ms. Betts Basinger: We're calling out Teens On Call. Maybe we should take them out.

Ms. Wade: MRA contractor or something like that?

Ms. Betts Basinger: Yeah. Exactly.

Mr. Horcajo: Yes. Exactly. Yeah.

Ms. Betts Basinger: Same in (C), yeah?

Mr. Horcajo: So I guess in this section, logistics, is maybe the perfect spot to talk about installation and removal, whatever, guidelines?

Ms. Betts Basinger: Well, I like what it says in (B), that they will be installed and removed by whoever is contracted with the MRA.

Mr. Horcajo: I guess in the contract itself because it – somebody had mentioned here, moving those things up and down, it has to be done properly. Because if not, it is going to scratch the paint. But I guess that can be in the contract itself versus in this banner policy.

Ms. Betts Basinger: Yeah. If they scratch it, they fix it.

Ms. Wade: That's what it says in the liability section.

Mr. Horcajo: Okay. Go ahead Ray.

Mr. Phillips: Is there any liability insurance that we're going to require of them?

Ms. Wade: Yes. It would be exactly what Yuki provided us today. You saw their certificate of liability insurance. We, generally, whenever an event or activity or the use of public space is involved require a million dollar liability insurance.

Ms. Popenuk: So is that written in here some place that they have to provide all those things?

Ms. Wade: No, you're right. We might want to include that as part of the conditions of

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approval, or just to let them know in this liability section, it will be a condition of approval that a liability insurance is provided at the signing of the contract.

Ms. Betts Basinger: Or complies with the County of Maui.

Ms. Wade: Yeah. That's a good one.

Mr. Horcajo: Okay. Item (7), application process. Comments members?

Ms. Betts Basinger: Yes, Chair. Erin, this is going to be – is this intended to be an administrative approval or will each of these actually come before our body?

Ms. Wade: The way that this is written now, they'd all come before the MRA. I'll tell you though again working with the events in Lahaina, almost nobody has their art work solidify six weeks in advance.

Ms. Betts Basinger: I was going to say.

Ms. Wade: That's going to have to be something that you either decide administrative approval is okay for. But if not, if it's actually an application to the MRA, six weeks is about what I need in order to get it scheduled on your agenda. So you'd have to take that into consideration.

Ms. Betts Basinger: Chair, Item (7) looks good to me.

Mr. Phillips: Item (E), on the back, it talks about Teens On Call.

Ms. Betts Basinger: Okay.

Mr. Horcajo: Katharine, comments?

Ms. Popenuk: I was just thinking about how it's the responsibility of the person who is putting up the banners to coordinate with getting someone to do that work for them. And I don't know if it would be appropriate. And the same way we are requiring them to have liability insurance. Would it be appropriate for them to prove to us that they have someone lined up or some kind of contract to have the banner installed and removed. I don't know.

Ms. Betts Basinger: You mean item (B)?

Mr. Horcajo: Back to item (B).

Ms. Popenuk: Yeah.

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Ms. Betts Basinger: That the banners be installed by the contracted MRA person.

Ms. Popenuk: Right. Should that be part of the application process to prove to us that this is our banner and we had maintenance group here, ready, under contract to install it and to also have it removed?

Mr. Horcajo: Well for me, I guess it somewhat depends on what we end up approving right? The Department of Public Works may decide that, I mean, tell us you can only have whatever, a certified contractor, ABC, do the work because they're kind of worried about it. So we may get some direction from Public Works as to, you know, saying well I would rather have that the MRA only has one contractor who we allow to move those things up or down. And, you know, the other option is if we specify an actual length, a specific length, then those collar move down once, period. Nobody else has to move that thing up or down, so we have to keep that in mind. That reduces the poles, the liability, for everybody, ourselves included too, so we can talk about that.

Ms. Betts Basinger: Well, you know, she does bring up a good point though. In the application fee, is that application fee going to cover the cost of installation and removal? And that will help us in setting what that table be by having one company that's contracted to do it in the correct manner.

Ms. Wade: The way it's written now would be that you basically have one approved contractor by the MRA. And if they pay the MRA the application fee, but that they pay the contractor directly for installation and the removal. Just because then the money doesn't have to filter through the MRA. Remember County, Finance – you don't want things to get caught up and just filter through the County's funding and back out the door. It's much easier if whomever is having the banners hung just pays the contractor directly. But we can define who that can be since it's the property of the County. So that was the reason for writing it that way.

Mr. Horcajo: Okay. I want to make one more, I guess, one additional comment on this application process, (a) about no less than six weeks. I guess my comment is, for me, I still look at depending on the type of banner category we're talking about. You know, if it's like we did for that First Friday in November, I would rather something simple. Maybe even no lettering that's administrative review. It's not – it's up for two days. So anyway, I want to talk about that, think about that, as well. As opposed to a branding banner that's going to be up for a long time, that it has to come before us. If you remember, the Planning Department currently now does administrative approval so we don't even see them because they're considered minor. So I want us to think about maybe some banners are not that important that it has to come to this body. But it's still at the discretion of the staff. That it's if she feels it's minor, but I think I want to bring it before the body, then the staff can decide to do that also. So just a thought.

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Ms. Betts Basinger: I think hearing what Erin was saying about it could become a burdensome task, you know, doing that administratively and then bringing it here. But I think when we get to the point where we're talking about our MRA manager, it's something that will take that burden away so that would be a good discussion. But a comment on that is it's my understand – correct me if I'm wrong in interpreting this – that the branding banners that we have gone out to the community to help us design that are going to be all about Wailuku and the history of Wailuku, that those will be up all the time. They will come down when there's an event. Or they will come down when someone else is putting something up. So, is that the way you're seeing it? There will always be something up there even if it's just the branding banner.

Mr. Horcajo: That's correct. Okay, any other comments at all about our banner program? So Erin, I guess, right now our plan is to take our discussions here, amend this. At the next meeting, it will be on the agenda. We'll get comments from the public and their group, and discuss it again and revise it again. And I guess we can see at that point in time how much more discussion we feel we need. Is that seem like a game plan?

Ms. Wade: I can do these first cut kind of revisions, and then I would strongly recommend we circulate this to Corporation Counsel and Public Works and everybody for their review and comment as well if you're comfortable with just these minor changes and then sending it so we can get their comments, their formal comments back. You maybe we can wait until I actually have all the comments back to schedule this for the next time on the agenda.

Ms. Betts Basinger: I agree with that.

Mr. Horcajo: I guess the question is when it's revised – we'll I guess question – is do we want to wait until we get the actual public comments on this before we revise it and send it to Corporation Counsel and Public Works?

Ms. Betts Basinger: Well I think we have to have something that the public can review and comment on. So I tend to agree that it should go through the process based on this is what our draft is and then have it get out there and have it as a hearing wherever we have all of those approvals. And look for a vote shortly after that so that the program can go into action.

Mr. Horcajo: Okay. Chair, is going to call a 10 minute recess and we'll get back at 3:05 I guess.

(The Maui Redevelopment Agency recessed at approximately 2:53 p.m. and reconvened at approximately 3:07 p.m.)

G. UPDATE AND DISCUSSION ON PARKING STRUCTURE PROJECT INCLUDING

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ISSUES RELATING TO DESIGN, SCHEDULE, CONTRACTS, PROPOSALS, PROJECT COLLABORATION AND FUNDING. REPORT ON RFP FOR FINAL CONCEPTUAL DESIGN FROM MORGAN GERDEL, PARKING STRUCTURE COORDINATOR.

Mr. Horcajo: Thank you members and general public. Ray Phillips did leave. We still have a quorum, so we can still conduct business. Okay we are on agenda item (G). So I guess we'll start. Morgan, if you can –

Mr. Morgan Gerdel: Good afternoon members. Morgan Gerdel with Nishikawa Architects. I want to give you an update on the Wailuku Municipal Parking Lot Project. We've been working with the Planning Department on the Wailuku Town Survey because a lot of the information we'll gather will help with evaluating the parking needs. It's going to be e-mailed to several State and County e-mail lists. And we've also – I've been able to put it on the AIA Maui Newsletter, so we're going to get a bunch of responses from the local architects and design community. And we should have hard copies. We're looking at approximately 10 boxes at banks, churches, community buildings and other areas in Wailuku.

The Request for Qualifications (RFQ) has been published on the County of Maui's website, also in the Maui News, and I think in the Honolulu as well. And they're trying to expand the list of consultants that may be applying, possibly get some from the mainland or from Oahu that's more experienced specializing in parking structures. And in May we're looking at interviewing a short list of applicants to select the consultant to do the conceptual design.

Nishikawa Architects has been given the notice to proceed for the phase two and three, so we're working on drafting the request for proposals for the EA/EIS. And the plan is I'm going to submit the RFP to the Planning Department next week for their review. And we're hoping to do the selection of the consultant by June. And this should work with our overall schedule. The EA/EIS can be completed in conjunction with the conceptual design. And I've also updated the project schedule and I sent you copy of that if there's any questions.

Mr. Horcajo: Members, any questions for Morgan? I have many questions Morgan.

Mr. Gerdel: Okay.

Mr. Horcajo: Now that I'm Chair I have to read more. One thing I guess is the RFQ. Now, we were told, of course, the past two meetings that what was originally an RFP is now an RFQ. My question is the RFQ is mainly just to get more qualified people. But then after that you do an RFP?

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Mr. Gerdel: The RFQ process I guess is more for professional services, and they don't ask for a proposal with a fee. They interview a short list of firms, and select the most qualified firm based on the past experience. And then they'll negotiate, or the County will negotiate a fee with that firm.

Mr. Horcajo: Oh. So there will be no RFP process?

Mr. Gerdel: Right. It will be a –

Mr. Horcajo: I see. All that is part of it. Okay, I was curious about timing then. That's one thing. Let's see here. I know I've asked you this question a past couple of meetings as well, and that has to do with the parking management plan. Last month's report suggested that you folks were going to talk with OED, Planning Department, and Joe was here about possibly moving that into the phase two. Now, interesting, I was reading the RFP, or the RFP, by which you folks got the job. I realize it's not in the schedule, but it says here, in addition, during the preparation of the EA/EIS, the project coordinator will prepare an interim construction phase parking management plan. So it says that in the text, but in the, whatever, spreadsheet in the back, notes that under phase four. So I guess my question is, I mean, you know for sure – I assume you do – that the parking management plan was strictly in phase four, as far as what you proposed?

Mr. Gerdel: Right. I guess the phases were set up in the initial RFP from the Planning Department, so our schedule followed that description. But we were recommending to move it up because it would disallow planning in advance that way.

Mr. Horcajo: Okay.

Mr. Gerdel: I think there may be an opportunity because one phase of our work doing the funding for the EA process is not required. So we can probably reallocate those funds for doing the parking management plan.

Mr. Horcajo: You kind of remember what your estimate was for the parking management plan?

Mr. Gerdel: I can get it.

Mr. Horcajo: Alright. I guess, members, where I'm heading is, I think you know from the beginning, I wanted to move it up so that when we go through the public hearing process, talking about the design, we're going to be asked the question, well, where are we going to park where the construction is. So I want to have a head start as to where people are going to be parking when we're out in the public hearing process. That's really my main reason for moving it up to phase two. So if after our discussion today, I don't know whether

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we want to make a formal letter, but that's an option to the Planning Department and OED that we make a formal request for them to move the parking management plan up into the phase two. That's what I'm thinking about, so we can talk about that.

Mr. Gerdel: Okay. We had 7,500 allocated for the parking management plan, but we could probably break into two phases where we have a preliminary plan. And then once the documents are complete, we finalize it maybe because I think there still be work to be done when you're working the contractor.

Mr. Horcajo: Erin?

Ms. Wade: Is that parking management plan intended for just the construction period or was it intended for the long term eventual incorporation of the parking structure into the district?

Mr. Gerdel: I think it was just for construction.

Ms. Wade: Just for construction – that's what I thought.

Ms. Betts Basinger: Yeah, and Chair?

Mr. Horcajo: Go ahead.

Ms. Betts Basinger: My only concern with changing phasing is that the contract with EDA was based on the phases that we put in our proposal. So in requesting a change, I just want to make sure that EDA, the EDA rep for this particular grant is kept in the loop, and that we have approval.

Mr. Horcajo: Oh, sure.

Ms. Betts Basinger: And I know that we had asked, Chair, to hear from that person from time to time. We heard from Joe who didn't quite remember what the guy's name was, but I'm hoping that Joe has been in touch with him about all these things that are going on and being changed, and time line, et cetera.

Mr. Gerdel: Actually Joe and I were going to try to meet today, but I missed him. I think he left at noon.

Ms. Betts Basinger: I don't mean you and Joe.

Mr. Gerdel: Oh.

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Ms. Betts Basinger: I mean, Joe and the EDA Project Manager for this grant.

Mr. Horcajo: Yeah, Alexa, I hope too – not that I hope, but we will have Joe and Jo Ann, I guess, here hopefully next month because I'm curious about all the details. I think we need to be a part of that. At least have a basic base line as to the funds, what the line item budget was proposed to EDA and how the 1.2 doves tails (phonetics) from the County Council and what is the plan for using the County Council funds, the 1.2, and of course how we're involved in all that too.

Ms. Betts Basinger: Exactly.

Mr. Horcajo: I mean, I do want to have that discussion with Planning and OED staff.

Mr. Gerdel: I did also copied Jo Ann on the project update and schedule. She asked about the progress on the project.

Mr. Horcajo: Okay.

Ms. Betts Basinger: Thank you for sharing that. That's good to know.

Mr. Horcajo: Oh, good, well that leads me to my last question. What kind of reporting do you give to Planning Department and/or OED? I mean, is it the same thing that you give us, or is there a more specific different kind of reporting?

Mr. Gerdel: I guess I've reporting the same way, but if they request more information, we can.

Mr. Horcajo: No, I was just curious whether they were getting something better than we were. That's all.

Ms. Betts Basinger: Chair, I have one question.

Mr. Horcajo: Yes, please.

Ms. Betts Basinger: Morgan, the last – second to the last sentence on your report – the selected consultant that will be from the RFQ will work concurrently with the conceptual designer. Is the conceptual designer Nishikawa Architects? Who is the conceptual designer?

Mr. Gerdel: The conceptual designer will be determined in the RFQ process. The RFQ is for the conceptual design of the parking structure itself, and the RFP will be for the EA/EIS consultant. It will be two consultants working at the same time.

Ms. Betts Basinger: So one is for the EA/EIS.

Mr. Gerdel: Right.

Ms. Betts Basinger: And the other is for the conceptual design.

Mr. Gerdel: Right.

Ms. Betts Basinger: Thank you. Thank you for clarifying that.

Mr. Horcajo: Katharine, any comments/questions?

Ms. Popenuk: No.

Mr. Horcajo: Morgan, thank you very much.

Mr. Gerdel: Thank you.

Mr. Horcajo: So members, again, the idea of writing a letter to the Planning Department, an official letter from MRA, Planning and OED, whatever you want to say, strongly suggesting that they consider moving the parking management plan into phase II subject to EDA approval. Is that something –

Ms. Betts Basinger: Into phase four?

Mr. Horcajo: No, from phase four into phase two. Subject to EDA approval. Is that something that you folks think would be a good thing to do?

Ms. Betts Basinger: Well, unless I've misread this report, that's already been done.

Mr. Horcajo: No.

Ms. Betts Basinger: Nishikawa Architects has been given the notice to proceed for phase two and phase three.

Mr. Horcajo: Right. Parking management plan is in phase four. I'm suggesting – it's in phase four – I'm suggesting that part of phase four be moved up to phase two because we're going to be going out to the public soon.

Ms. Betts Basinger: And you know that was clarified that that phase four parking mitigation study was simply for during construction?

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Mr. Horcajo: That's what the answer was here.

Ms. Betts Basinger: Okay.

Mr. Horcajo: You know, it brings up the issue that Warren brought up with the Market Street second phase improvements that, you know, it would have been nice that even the traffic management plan was part of our fee that went out. So I'm just suggesting we need to try to be proactive and stuff like that so when construction happens or prior to that or even an actual public hearing, the public knows that we've already been talking about traffic management plan and parking management plan. That's all I'm saying. So I'm suggesting we want to just be sure it's in writing that we want to move it up, the phase process.

Ms. Betts Basinger: I did hear Morgan suggest that it could be split between the design of the parking mitigation, the parking mitigation plan and then what's necessary to oversee it during phase IV construction.

Mr. Gerdel: Right, I think it would entail work during both time periods of the project. So we could start it, but not complete it 100%.

Ms. Betts Basinger: And I do notice here too on the time line that phase four has the longest period of time with 460 days. So, you know, in general, I don't have a problem with trying to fine tune the proposal that we made in order to get our EDA funding, as long as it doesn't in any way bring that funding under question. So those would be the caveats that I would want to be clearly understood. I mean 400-days, if that's the first part of phase four, is the issuance of the parking mitigation plan –. You know, I'm just wondering out loud, and this is just for discussion.

Mr. Horcajo: Sure.

Ms. Betts Basinger: I mean, that's a long time away. And for people to get a study sooner and then later, we'll have the same problem we have in Happy Valley today. It was many, many years ago that this first beautification thing came up and tons of people were talked to and feed back, et cetera, and what the plans were going to be. But then now because it started, the construction started so much later, the people have forgotten – the community. So there's a downside to getting a plan in place too far ahead of actual construction. So I understand the importance of it.

Mr. Horcajo: Katharine, any comments?

Ms. Popenuk: Well, I kind of agree with Alexa. I mean, that things always come in late. I don't know if you guys are going to hit your schedule. Construction starts June 12, 2012. That would be great if that really happens. And even if it does happen, that's quite a ways

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into the future. I'm wondering if we sort of spend our money now working up a report, and then when construction really starts like in two years from now or whatever it is, maybe things have changed and that's no longer valid. I mean, I think it's a good idea to tell people that, yeah, this is on our mind, but –

Mr. Horcajo: Okay. Erin?

Ms. Wade: I think at the last meeting, we talked about a parking management plan. And how we need a permanent parking management plan for the district. And how eventually we want Wailuku to have a parking district. And as we've heard from Mr. Dan today, that need isn't going away. In fact, the desire is more necessary now than ever. So maybe, you know, certainly we don't want to get somebody under contract to do one thing and then not do the other. If we can have and initiate the parking management plan process and utilize the single consultant and save some money, I think that might be the best approach. And I'm quite sure that one of PUMA's recommendation is going to be to develop a parking management plan. So that might be something that we, as the MRA, begin to pursue with additional monies from within the County. And maybe we can use a little bit of the EDA money, but it's more so the MRA's project that they can then utilize when we're close to construction.

Ms. Betts Basinger: That's a really good suggestion because in my mind there's a clear delineation between the parking mitigation plan for construction and an overarching parking management plan for Wailuku. They're two different animals. And I do agree that the plan, the management plan, in light of the fact that there's a municipal parking structure coming onboard, should rest under the MRA. And we should fund that as we find funds available.

Mr. Horcajo: Okay. I agree with that.

Ms. Betts Basinger: So I guess I would make the offer that we don't ask to change the phase four plan to anytime sooner, but that we move forward with our own parking management study.

Mr. Horcajo: I agree. Okay, thanks for sharing your thoughts. Are we done with the –? Any questions or comments for Morgan? Erin?

Ms. Wade: I'm done.

Mr. Horcajo: Okay. Let me see here, on the agenda we are item (H), update and presentation from Yuki Lei Sugimura on Market Street improvement project, phase II.

Mr. John Noble: I have some questions.

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Mr. Horcajo: I'm sorry. I did not offer. Excuse me, any public? I invite the public to testify on – was it for the parking structure – on (G)? Okay. Please. Sorry about that.

Mr. Noble: I'm John Noble. 160 Market Street. My concern about this parking lot that I've seen all the plans in the past, and I wanted to ask Mr. Morgan here was do they still have these plans to put buildings in front of the parking lot?

Mr. Gerdel: Right now there's a design, option PC-1, and there's a plan for a 20,000 square foot parcel on Vineyard which would be redeveloped with mixed use. But it's not part of the parking structure project.

Mr. Noble: Because I'm really, totally opposed to that because what that does is if we're going to have dirt trucks for five or six years rumbling down the street, it's going to dump dirt and it's going to take people away from the area again. And if we're going to have a parking lot, that's fine. For some reason people here seem to think that a parking lot is a big ugly thing. To me, it's a lighthouse in the fog. But the minute you start putting buildings in front of that, then what you do is you make into a private parking lot for whoever is in there and they're going to enjoy a nice new clean place. And we're going to have dirt dumped on us for five or six years, and it's going to put more people out of businesses. This Market Street beautification, there's a few businesses that it put out while it was going on dumping dirt on us for a year. And they didn't even so much as bury the overhead line. And we couldn't even find out where my sewer line was. So if they come and they put buildings in front of this parking lot, then it becomes a private parking lot. Because every plan I've seen, they don't even have a roadway in on Vineyard to the parking lot. So I'm concerned about that and I'm concerned when the input to thing is going to be so that we can at least show up and voice our concern.

Mr. Horcajo: John – any questions, comments, members, commission – Noble?

Ms. Betts Basinger: I did want to share – thanks Mr. Noble for being here. It's been a long time since we've seen your smiling fact. I do want to bring his attention and Morgan you can correct me if I'm wrong, on the time line, ID #13 has a calendar marked liaison with stakeholders. Preceded on line #12, present final conceptual design to MRA. It looks like the date for that final conceptual design to MRA is September 7th through October 4th of this year. Are we still on that time schedule so that Mr. Noble can know when he'll have his opportunity?

Mr. Gerdel: Yeah, I think the only variance we would have if the selection process takes longer than – I have about a month and half for the selection process. But if it takes longer for some reason, it would delay the project.

Ms. Betts Basinger: But you'll keep us informed.

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Mr. Gerdel: Right.

Ms. Betts Basinger: Mr. Noble, you'll have an opportunity this year.

Mr. Noble: . . . (Inaudible. Did not speak into a microphone.) . . .

Ms. Betts Basinger: Right now it's scheduled for between September 7th and October 4th. It may be delayed by some short time.

Mr. Noble: Is there a location?

Ms. Betts Basinger: It will be here at the MRA.

Mr. Noble: Okay. Thank you.

Mr. Horcajo: Katharine, any questions/comments for the testifier? No. Any other public testimony on item (G), parking structure? Okay. Thank you. Thanks for reminding me. Item (H), Yuki Lei, update and presentation.

H. UPDATE AND PRESENTATION FROM YUKI LEI SUGIMURA ON MARKET STREET IMPROVEMENT PROJECT, PHASE II THROUGH HAPPY VALLEY.

Ms. Sugimura: Yuki Lei Sugimura with Market Street improvement phase II. I just wanted to kind of just quickly, we're right now, the project, construction is on Market Street. I did send out a blast e-mail to let everybody know that we're hitting the street, and surprisingly everything ran pretty smoothly. So, I have to really commend Goodfellow Brothers for being really on top of it, and as they close off the street, they're really closing off small sections so they're not closing off all the way Kahawai and Mokuhaul which is the whole length of the project. So that's already happening, and I'll just send out more blast e-news as we go along. But it's running pretty smoothly.

Ms. Perreira: . . . (Inaudible. Did not speak into a microphone.) . . .

Ms. Sugimura: I think I have you in there, but maybe if you can give me your e-mail again. Wailuku Main Street asked that question. I also prepared a two-page document just to kind of answer what I think has been Warren's concern about notification of stakeholders before construction started. And this is a two-page document. It's called Community Informational Meeting and Communications, Market Street Improvement, Wells to Mokuhaul, which is phase I and phase II. What I did was, I looked at -. I think Warren is asking, or MRA, I should say, is asking is what did the project do or the County do to communicate with those people who may be affected once construction started. And I looked at the documents that were produced, and again, going back to the master plan, April 1997, it basically set out

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the basic parameters detailed even down to what the lamp poles would look like, and these banner holders are in there. But detail like that, and estimated prices which are really outdated now because it was from 1997. So that was taken to the community and final preparation was put together by the Planning Department.

The next document that I highlight is 1999 to 2000, this is when there was a big push for the MRA to get the Wailuku Redevelopment Area Plan adopted by the Mayor and then down to the Maui County Council. And that happened December of 2000. And in that, and one of the many action item, is this Market Street Beautification Plan. So that again, the project was taken to the community then as part of that process. And then in January 2004, a final EA for Market Street Improvement Project was published and this was under Mayor Alan Arakawa's regime with Chris Hart & Partners who created this. And in there was valuable information which I think addresses the concerns of the MRA. It talks about the different meetings or different ways that the County did outreach into the community to get this project heard. It was on November 7, 2002 at six o'clock a public information meeting regarding this. 25 people attended. December 3, 2002, a project survey was sent out. And I listed all the people who are in the EA that returned comments back to the survey. So if you look at that list, it lists some of the names that we still know that are part of the Wailuku Project and some others. And then on February 27th, another community meeting was held, and then there's a list of who it was sent out – notification was sent out to.

And then going further, now we're breaking grounds. January 23, 2008, at Lao Theater was a ground breaking for the entire project. We started on January 28, 2008, for phase I, and then April of 2009, basically the project was turned over back to the County. There's still items that we're working on, but it's basically completed. January 19th, phase II, we started construction and we anticipate to go through to December of this year. For phase II what I did, just kind of addressing where all of these questions came up from, once I knew and got the go ahead to where this detour will be and the detour route was approved through SSFM, they're the project coordinators, and Goodfellow Brothers is the current contractor of record, is that I did walk through the community and go house to house and I delivered fliers and I talked to people. I did that a few days just because I know that the renters may not be the landowners. And then we did a blast mailing out to people in that area. I did get responses back. I have been fielding questions that came out of that. Nothing is perfect. We tried our best. We also did Maui News notice to motorist publications that came out. And just so you can be assured is that when I do get notice from Goodfellow that they're going to be hitting like Market Street, I'll go and visit Happy Valley Hardware, I talked to Rinkie and his family, and you know, just things like that, just so that they know, hey, you know what, we know you're here and we're concerned about it. And Goodfellows are really good. Their construction manager on staff is like excellent in terms of people relations. So, you know, together, we or all of us, I guess, are concerned about that. I wanted my focus of today's presentation was more this than really the project is going on as far as

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construction. And I'll update you further as we go along. Any questions?

Mr. Horcajo: Thank you Yuki. Members, any questions?

Ms. Betts Basinger: Yes Chair.

Mr. Horcajo: Go ahead.

Ms. Betts Basinger: Thanks Yuki. This is a really good time line. Very comprehensive. I have the pleasures, members, to drive everyday through Market Street – twice a day actually – and I was so pleasantly surprised when the detour first went up because it was just smooth sailing. You know, that part of Happy Valley already has a horrendous traffic problem with Takamiya and people shopping, both morning and evening, but I was pleasantly surprised and I made it a point to let Yuki know so she could pass it on to the folks that actually planned that detour. Since that first full detour, I have noticed what she's reporting, and that is that sometimes it's just portions that are closed off, so actually you don't have to do the huge detour. But all in all, my experience with it, which is twice a day, everyday, has been good. I don't know if we've heard any complaints. Have we Erin?

Ms. Wade: I have not gotten a single complaint.

Ms. Betts Basinger: Good.

Ms. Sugimura: We get into the project, we're expected to get a (phonetics) of, you know, phone calls. And especially everybody calls the Mayor, everybody calls Mike Victorino from the Wailuku district, but we didn't hear anything, so we're relieved. We're expecting to have a pretty long project meeting trying to resolve this, but it worked out good. I do want to let you know that in working with The Maui Bus which is the County bus system, we have made special accommodations in this through Goodfellow. Whenever there's a Maui Bus that comes down from Wailuku Country Estates to the project, instead of detouring them around through Mokuahau which would then delay the bus schedule, is that we actually stop all traffic and let them go through counter to the detour just to accommodate the general public's need of the very tight bus schedule. So we've made that accommodation. We are kind of watching it because we want to make sure that as the construction starts blaring along when it gets pretty heavy because we're just starting now, so it's kind of – that's a very sensitive issue for us.

Mr. Horcajo: Thank you Yuki. Katharine, any comments? Thank you Yuki. The Chair opens the floor any public comments on item (G) phase II of the Market Street improvements. Okay, seeing none, thank you. We are now on item (I), discussion and decision on scope of work and short term goals for Maui Redevelopment Agency manager. I am going to – did you want to say something or Alexa I want you to lead this because you

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had started somewhat more of the specifics.

I. DISCUSSION AND DECISION ON SCOPE OF WORK AND SHORT TERM GOALS FOR A MAUI REDEVELOPMENT AGENCY MANAGER.

Ms. Betts Basinger: Does everyone have a copy of this that went out to everyone? I think it's self explanatory. Erin and I worked together on this. All of you should recall that the Maui Redevelopment Agency actually went out and RFP for a full-time manager at one point and the scope of work in that particular job description was much, much fuller than this. But then again, it was a full-time position. Because this person would be working most closely with Erin, it was important that Erin be able to have strong input into the requirements for the position and as they related to what this body had already thought would be ideal for this body at that earlier RFP proposal. So I think it's just self explanatory if anyone has questions about it. And when this went out, I did not receive any comments.

Mr. Horcajo: When it went out to us, as members?

Ms. Betts Basinger: Yeah. To add or detract from.

Mr. Horcajo: Katharine, any comments?

Ms. Popenuk: Is it half-time position?

Ms. Betts Basinger: Yes, it would be –. When we get to budget, you'll see that we have a certain amount of budget that we still have that we would want to encumber. So it would start out being what that could handle. So if it's – and we would have to ask them in their proposal to say how many hours a month they would be available to accomplish the scope of work that we're asking and then we can extrapolate. Well, that's going to last six months or whatever. So yes, it's going to be not full-time.

Ms. Popenuk: And are we asking this candidate to have any kind of educational background, you know, like in urban planning or something like that?

Ms. Betts Basinger: We can. Is that something you think is important?

Ms. Popenuk: I think so.

Ms. Betts Basinger: This is the scope of work, so if you think any part of this would require that.

Ms. Perreira: . . . (Inaudible. Did not speak into the microphone.) . . .

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Mr. Horcajo: Is there copies up there? I'm sorry. Right there, Jocelyn, if you can grab a copy. Sorry about that.

Ms. Popenuk: I would just want to try and attract the most talented person into the position. The more they know, the better, yeah.

Mr. Horcajo: I guess my overall comment on this and especially after reading the procurement laws, is that I think we need to – and Council and Erin can kind weigh in here – I think we need to be more specific as to the scope of work. You know, hours we want them to work, and be very specific so that when we get and when we do go out and we get these bids back, we can basically compare apples and apples. Did you ever see their procurement standards for Maui County?

Ms. Betts Basinger: And in fact, if you recall, over a period of several months, we asked Erin to make sure of those procurement laws in light of making sure that we're correct and when we have to do an RFP. What the requirements are at every level of procurement. So she did report at our last meeting that because this would be a contract for less than \$25,000, the requirement that we have is to receive three written proposals.

Mr. Horcajo: Yeah, the procurement law for under \$25,000 requires three minimum, so we can to as many as we want. But the way I read, it says the scope of work is well defined.

Ms. Betts Basinger: Okay.

Mr. Horcajo: As for me, it's opposed to asking them well how many hours you can work and what do you charge. We pretty much have to say we think, well, this job will entail 20 hours of work a week – 15 – and specifically what we're going to have him working on, whether it be TIF, cash in lieu, or really specific. And if it demands a level of expertise for the work we want for the next fiscal year or this year, then we need to be real specific so that these people who make – then we can judge whether in fact if we say we want somebody with, you know, whatever experience in a certain area, the ones that don't, they don't necessary get to the top of the pile. So that's the way I read the procurement cause.

Ms. Betts Basinger: So would you like –? This is our time to define those parameters. That's, you know, why it's on the agenda.

Mr. Horcajo: Sure.

Ms. Betts Basinger: So how would you –?

Ms. Popenuk: I actually downloaded description of somebody. I looked up an urban planner, actually, to try and get an idea.

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Ms. Betts Basinger: I don't think we can afford an urban planner.

Ms. Popenuk: There's a lot of unemployed people out there.

Ms. Betts Basinger: Yeah, that's true.

Mr. Horcajo: Yeah.

Ms. Popenuk: And just to get an idea of like, you know, what these people are suppose to do. So if I could read some of these stuff – I can't find one or two here – but it's like excellent skills and complex analytical problem solving, planning project management, writing skills, ability to organize, ability to organize and manage multiple tasks, work under pressure, meet deadlines, interpret, conceptualize, knowledge of data collection and research techniques.

Ms. Betts Basinger: I think we should add all those. Those are great skills.

Ms. Popenuk: Team building, conflict resolution, group interaction, project management, experience in proposal writing particularly for government and foundation and that sort of thing. And then there was another one with a little bit more advance. They're asking for a degree in urban regional planning, geography, landscape architecture, related field. Strong organizational interpersonal and communication skill, and so an so forth. Ability to present and coordinate current planning uses of a high level with other departments, municipal public agencies, developers, consultants, citizens group and general public. I think to get specific – I know we're not going to get.

Mr. Horcajo: Right, well, I mean, all those things make sense. I guess for me, what I wondering about is, again, we're talking part-time, I wondering whether we should start, from what I think should be the beginning. And if we're talking a part-time job is list the priorities as to what we think we want that position for, you know. And if it's TIF, if it's cash in lieu, if it's report monthly to MRA, if it's oversee budget. You know, just prioritize all the potential jobs and really look at the job again. And if it's one, two, three – whatever is at the top of our list, one through three, one through five, then really figure out okay, if we really want him to be up at the Council two-days a week.

Ms. Betts Basinger: Or her.

Mr. Horcajo: Or her, excuse me. Two-days a week, talk with administration, be talking with us, you know, realistically how much time is that going to be necessary. But really our priority, I think we should start with what our priority should be for the next year or the next two years and kind of work backwards from that. That's kind of what I'm thinking. And I think, you know, from my discussion and my comments in the past, personally my goal is

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to work toward self sustainability with the MRA, and whether that means, you know, TIF, cash in lieu, managing a parking lot, all that stuff. But even, you know, even if TIF gets passed, ideally it should be passed for the 2012 budget. So really the person that we're – for the job should really entail again where we think we'd want to head, and realistically what we think we're going to get. Because if we feel like TIF sounds great, but you know, chances are slim, then that's not on the top of the priority list.

Ms. Betts Basinger: Chair?

Mr. Horcajo: Go ahead.

Ms. Betts Basinger: Can I suggest that we go down the dot points presented and agree or disagree. Number one being that we are looking for someone that can start immediately. And the basis of this when we were coming up with the scope of work was that in reality we've been so blessed with Erin, but she really is only supposed to – she's assigned to us 40% of her time. Which means, we're kind of looking for someone, maybe not at a 60% level, but at least someone who can grow into a 60% level starting immediately. Number one, to be a liaison between MRA and the Mayor, Departments, Council and community. Do we agree that that's an important priority?

Mr. Horcajo: I agree.

Ms. Betts Basinger: Okay. Great. Number two, oversee and expedite drafting of ordinances, ie: parking assessment, TIF, reinstatement of the tax abatement and whatever other ordinances that we may want to put forth as a body. Do we agree?

Mr. Horcajo: You know what, Alexa, if you don't mind, I would rather if we're going through this exercise is to put it all of these on a scale of one to five, or one to ten.

Ms. Betts Basinger: Okay.

Mr. Horcajo: So that way, we're trying to prioritizing.

Ms. Betts Basinger: So we agree that they're all part of the scope?

Mr. Horcajo: Well, as we go down the list, you know. But number one, are we saying that that should be a one or a five. One being on the top of our list, five being on the bottom of the list. You know, for example, when you go down to report, monthly or whatever, oversee budget, working with planning, I mean, should that be a one or should that be a five? How important is that to our goals for the next year? So I guess we'll start with number one.

Ms. Popenuk: Because this person would be, hopefully, working hand in hand with Erin,

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I would really like to hear your opinion on, you know, I know I've got this covered, and I can do this, this and this. Too bad we don't have somebody that can do this, that and that. So—.

Ms. Wade: Yeah. Well, I think the first point is probably —. Aside from coordinating with departments, I'm not doing the rest. I don't have an opportunity to coordinate with the Mayor or Council. I generally don't have any community outreach role because my role is first with permitting. I mean, that's what my description is, is the permitting process, and then assisting the MRA in whatever projects that you want to have facilitated. But I don't go and talk with the Mayor or Council without you directing me to do so. So that would probably be the first thing that would really help me a lot because the next stage that we're going to enter after this market base plan is going to require a whole of education of a whole lot of people. You know, as we move through the additional ordinance writing process. And I'm going to be, hopefully, reviewing a lot of permits because with the market base plan we're going to inspire all this new reinvestment. So you want somebody still available to do that.

The oversee and expedite ordinance writing is something that I get to in between my permits. So like this banner permit, I just sort of kind of crammed it in. That's why there's not a whole lot of original language. I was only able to draft what I could cut and paste basically from other things. So that would be a tremendous help for me.

Oversee and enter into contracts, that, as I learned on this whole market base plan is a very sticky business. And you want someone who is very familiar with County procurement process and who is knowledgeable about the legal contracts that have to be entered into. So there's quite a bit of knowledge that, you know, I kind of — it was baptism by fire for me, but it is, it can be very helpful if someone has done that before, and it would be very helpful to me as we enter into more agreements.

The oversee budget, working with the Planning Department, I guess I'm not totally sure what that exactly would entail. You know, right now, basically they give us money and then we decide what or how it gets spent. And if there's a motion made at the MRA to spend money one way or another then the money is encumbered and we pay the people when we have a service. So that actually doesn't take all that much time unless it's chasing down the check, you know, so that could be helpful. I think the report monthly to MRA is a natural. And then the desirable skills, I loved everything Katharine just — I think that was awesome.

Ms. Betts Basinger: So do I.

Ms. Wade: Unfortunately I think everything is important.

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Mr. Horcajo: They're all one's. Okay. My reason for the exercise was this, I mean, we may be fortunate that somebody says, well, you know, I mean I can do all this for x-amount of dollars. But we may find everybody who says well given the scope here, I need double what we expect to pay. So I kind of want to have the discussion now, at least in our mind. But again this is not that much of a list here, but once we start, we may have to come back and revisit and kind of fine tune, I guess, what the scope is.

Ms. Wade: The only question, I guess, I might have for James is I don't know – like, I personally can't enter into a contract. I don't know if another consultant of the MRA could enter into a contract. I wonder how that works in terms of procurement and payment, you know. Does it have to be technically the Deputy Director or someone from Planning that enters into a contract?

Ms. Betts Basinger: Yeah, you're right, it would be the MRA that entered into the contract. That the manager would solicit the bids, bring it before this body and we decide what contract we want to enter into. Yeah, that wasn't clear.

Ms. Wade: So the oversee contract, that would make sense.

Ms. Betts Basinger: Yeah.

Ms. Wade: And consultants even. Oversee contract and consultants.

Mr. Horcajo: So Erin, of course, I understand what you said that really all these, although maybe the budget thing it's really not that critical because it doesn't take a lot of time.

Ms. Wade: Yeah.

Ms. Popenuk: This person – would we want this person to be like a fund raiser or looking for funds?

Ms. Betts Basinger: That would be extremely helpful. Well, if you go on to the desirable.

Mr. Horcajo: Grant writing skills. In your opinion, because I think, I guess, we've all seen this, but how many hours of work a week or even all of us feel this scope would entail?

Ms. Betts Basinger: You know, there's another way to look at that, and that is to actually look at what our budget can handle. And you know, the scope of work would be limited to what we can pay. So, I think we need to talk about that when we get to budget. So we would say – one of the other things I know about consulting contracts is that they – we dictate the scope of work, but they do the work. However they deliver is up to them. Like we cannot dictate that they have to be in a certain place from nine to four, or et cetera

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because it's a clean consulting contract. But we should back into it that way I suggest. You know what can we afford to pay, and based on the average hourly rate for someone with the skills we're looking for, how many hours can we afford per month. And it may not be 60% for sure, but it could be start. Then as we move forward showing the value of this hire and how much more work can be accomplished by this body, I think our ability to get funding makes it clearer and clearer that it's an important line item in our operating budget. So whoever applies will know that it's not permanent. It's temporary based on funding.

Mr. Horcajo: Comment Erin?

Ms. Wade: I guess my comment would be, you know, there's going to be a lot of steps that have to be taken, and we're going to have to define a critical path to achieving whatever the ultimate goal is, and you can only do so many things at once. So particularly because you're going to need the Council and the administration to accept the path that you have chosen and understand and be educated about it. And people can only absorb so much at once too. So I think that will actually assist in limiting the scope, you know, where first we're going to start with the tax increment financing. Next we'll move on to, I don't know, parking district or whatever it is that we identify. But each of those things is going to take – it's a long process and there's not a whole lot of control that this individual have over that. So the critical path is probably the first thing we should identify.

Ms. Betts Basinger: Yeah, it's clear that it's going to be a multi-tasking position. And we want to remain, we want to identify those task, but not so tightly that it prevents, you know, other work from getting done that that person might be able to do while we're waiting on something.

Mr. Horcajo: Well, I guess that's part of my reason for asking earlier is that have we identified that we're going to, as the board, identify it and vote on it, that we're going to work on a TIF. I know we've talked about it, but have we actually vetted it? Have we voted on it? So is that something within that should be within the scope? The cash in lieu, we know we've talked about that. We've had public hearings. We know what the stage it's at. Well, it's almost ready for the Council. So, I guess as part of my question I guess is number one how specific do we need to get, and also working within the budget. We know as of last month we had 34 grand, but we also know that we appropriated \$10,326 for the rest of the PUMA thing, so we're down to the 20's for 2010. You know that I want a manager. That's number one. I just want to be sure that we're doing it correctly and properly so that we don't get all these questions or comments that the scope is so far so large, out of line, that –

Ms. Betts Basinger: Chair, could we ask Counsel to comment on this little scope of work we just went through? And it would be the suggestion that anything in parenthesis. Like it would just say oversee and expedite ordinance drafting. It wouldn't actually list out

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parking assessment or TIF. It would just be a general scope.

Ms. Wade: Well for us, it probably would be a good idea to know, okay, so this person is on board. What did we hire him to do? What's first. What's second, you know?

Ms. Popenuk: I kind of thinking about this. Our organization in general is starting to produce it's own money somehow. And so I'm looking at this person as a potential opportunity to put some of those things in motion. So like the writing of the TIF legislation. That's something that we don't seem to be able to get to, you know.

Ms. Wade: Well, right now we're waiting, and this is for all of the potential funders. You know, the parking district, the TIF and the entertainment district have all been thrown around as ideas. But we're basically waiting for the results from PUMA because they're going to tell us exactly how to craft what. And basically they're going to give us the scope of what each of these ordinance here should incorporate.

Ms. Popenuk: So if we think of our organization and what our goal should be or could be or what we would like it to be, may be that informs what we want this extra person who's kind of a gift to us, what we can assign to them. It's like starting to create an organization that's self supporting, or even better than that, then maybe that tells us we want this person to be a person who is able to write legislation or seek out sources of monies. It's savvy in those regard.

Mr. Horcajo: You want to answer the question.

Mr. James Giroux: I'd hate to. No, just kidding. I'm not an expert in procurement or employment, just to start off there.

Ms. Betts Basinger: Well then don't speak.

Mr. Giroux: But understanding that in procurement where you're trying to establish scope of work, you might want to start very task specific. If there are tasks that are pending, you might actually want to start there. You know, if there's a tax abatement code, just put it in there, draft and expedite parking abatement code. Go through that exercise of saying what is there out there to be done because what you don't want is at the end of the contract for people to be questioning whether you wasted your money or not because you can point to a very definite goal that was met. Or at least have something that's measurable saying that we got the tax abatement code to the Council. Well, that's great. And then Council sits on it for eight years, but hey, we got somebody to do it. You know what I mean?

Ms. Betts Basinger: Exactly.

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Mr. Giroux: And that's where you get to the level of specificity, and then the person you hire isn't floundering.

Ms. Betts Basinger: That's correct.

Mr. Giroux: I mean, I just want to put that out as, you know, we're getting into an environment where every penny is being questioned and you have to have something to say that's what we spent it on. So I just encourage you to go through that and make a real list of, by the end of year, what you want done, and then work from there. You know, if you want them to oversee and enter into contract, start writing a list of what kind of contracts are you looking at? You're looking at contracts to do the flag maintenance, contract the street maintenance. So that person, you can actually put to oversee five to 15 contracts. And then when you hire that person and you only have three, you know, okay, we've got to adjust this because that's not really the scope of work. That's only two or three things that that person is going to do. You know, so you have something measurable. You can look at it as a budgetary issue for the year after to justify the next. Because what my experience was was that if you couldn't justify the use of that body that year . . . (Inaudible. Technical difficulties with the PA system) . . . if you couldn't justify the use of that body by the end of that year, Council was going to have a very hard time justifying increasing the monetary expenditure for the next year. So I just want to kind of caution you. That's just from my experience. If you go into a contract that's more specific, it gives you that advantage of being able to then really morph it. You know, you've increased, you know, from like I said the example of contracts, if you're going from five to 15 contracts, but now you've got 30, now you can justify, oh, we've increased the work load in this area by 50%. It's quantifiable. There's 30 contracts now. We need to increase the pay of this person by so much. And so you can go through all of these and really get even more specific if you want and that's going to help you out. So and that's, I think, why the procurement code specifies that specificity because it's a contract. You can't have so much control that even an employee, but you've got to give him everything he needs to do the job. And it's a really, you know, it's a balancing act.

Ms. Wade: That's helpful.

Ms. Betts Basinger: That's really good advice because I know that in receiving grants which the organization I work for is a grant recipient, there are specific deliverables required by the funder. And what you're suggesting is we have specific deliverables within a specific period of time, so we can measure the effectiveness of this contract. And I think we can easily do that with the dot points we have here. But again I'll bring it back to, backing into the number of hours per month and the term by looking at our budget.

Mr. Horcajo: Excuse me. My thought. My suggestion. I know our focus for the last couple of meetings was to make use of the funds that we have in 2010 aside from wanting some

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help here for ourselves, for Erin. I'm wondering whether, but at the same time, I'm concerned that at the end of this meeting, I feel personally we're not going to get enough specific on these issues. I mean, like Erin had mentioned, at the end of the market base plan, we're going to get some direction as to a lot of stuff, parking management plan, entertainment district, a whole bunch of other stuff. Besides, the only thing we've got going now that is being process is the parking assessment plan, cash in lieu, TIF.

Ms. Betts Basinger: Oh, no the tax abatement code can be redone.

Mr. Horcajo: Right. But what I'm suggesting, let's jump ahead a little bit – we can get some public testimony first on this – but to budget. And I did that little data base there just so we can kind of look at other areas that we have that we've kind of thrown around. And maybe there might be some more appropriate means that we can appropriate the money fairly quickly for something else that we've been talking about throughout here. But again, just so when we come back to specifically the parking manager, the actual MRA manager job, we know that if we vote on it, that's the best use, in this case, the 2010 funds. Does that make sense to you folks?

Ms. Betts Basinger: Is your intention Chair that we go through this at this meeting, and complete it at this meeting?

Mr. Horcajo: Well, I wanted –.

Ms. Betts Basinger: Because we don't have --

Mr. Horcajo: As far as the budget you're saying?

Ms. Betts Basinger: Well, as far as actually taking a vote on this and moving forward with it.

Mr. Horcajo: Oh, no. Well, personally, I don't think we have enough information to vote on this today and I don't know what your plan was, but –

Ms. Betts Basinger: To discuss it and to flesh out the things that might be missing so that we can start soliciting proposals ASAP. I'm fearful that we may run into the same problem we had last year and I know that fear is shared by Erin as well and particularly in a time when money is very important to everybody who's fortunate enough to be able to get it from the County. I think this is a stellar use of our funds. Just stellar. And so I was hoping that people would have come prepared after having received this so that we could flesh it out today and finish it. So I don't know if we want to take a vote on that. I'm hearing reluctance from you Chair. I know this was something you wanted to do.

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Mr. Horcajo: Well, I wanted to get it done, but I'm the type I want to look at the whole picture. If you look at that spread sheet there it talks more about just the manager. You know, we were just talking about the parking management plan for the parking structure. We got confirmed today that the parking management plan in the Nishikawa contract is only about the construction phase. It doesn't talk about what happens after that. You know, is it more important for us to focus on that? You know, for example, in here, in our discussions, we've talked about --. Well, even like satellite parking. For me, parking is the main issue that was brought up by Richard Dan today and for us, we know that that's a big topic. So my point being, if we only had x-amount dollars, \$10,000 or \$20,000, personally if we had a list of all the potential jobs, I'd rather it go somewhat generally speaking towards parking issues.

Ms. Betts Basinger: You don't think a manager could coordinate and accomplish those much more quickly than this body meeting once a month?

Mr. Horcajo: No, no, no. I agree but still it comes down to if we have \$10,000 left, and we hire a manager, do you think that manager can do a parking management plan, a parking assessment, a reinstating a tax abatement, a TIF, and 10 contracts? That's my point. I mean there's still a lot of moving parts to this decision. It's not just let's use the money. It's like as Counsel said, we need to be specific. So that's why my suggestion was we can take a quick turn looking at and that stuff I know has errors in there but at least, you know, at the end of this discussion, figure out what's with the manager, what is going to get us the best bang for our buck so that when we go to budget or when we go to Planning Department next year, it's like, you know, we didn't get too scattered there. We knew we had x-amount of dollars so we focused on these two items for this manager. That's what I want to focus on is prioritize what's the most critical things that we can get done that benefits the general public in terms of what we've got going on now. And the big part of it is parking and the market base. I mean, this doesn't even talk much about implementation of market base plan, and that's on that job list there. What about that? That's going to end up in June. But again we have a new budget that's coming up soon. So for me, if we're talking about taking the money out of 2010, let's be real specific on one or two items and use that as a way to then dove tail into the next year's budget and say, okay, the next phase for 2011, we want \$40,400 reinstatement of tax abatement, implementation of market base plan and whatever else we decide that a full-time manager, or a 60-hour or 40-hour manager – 60% I should say – can accomplish.

Ms. Popenuk: Are we in danger of losing our remaining budget monies at this point in time?

Ms. Wade: Definitely.

Ms. Popenuk: So use it or lose it right now.

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Ms. Wade: Uh-huh.

Mr. Horcajo: I guess no doubt that's why we're talking about it.

Ms. Betts Basinger: And also I'm so grateful for the people that did testify before Council on our behalf for \$81,000, but we already have heard that there are plans by the department to take a huge chunk of that for the parking coordinator position so that's something that still has not be resolved. So we are looking at a much smaller budget next year. And to lose the momentum by losing this year's money kind of just makes us look like losers again, or you know, a day late, and a dollar short.

Mr. Horcajo: I'm not saying not spend the money. Find where we can use the money. I'm just saying let's be realistic so that – I'm saying yes, find the use for the money, but let's be sure we find the most appropriate use that's realistically that's achievable. That's what I'm saying. I don't want to lose money either. And by that, then when we talk with Planning in this case for 2011, and their proposal right now, you know, we have a plan. We have a 2010, we realistically realize let's just do this. That's what I'm saying. I don't want to jump the gun too much unless we look at the whole picture. And that's the reason for being specific on when we talk about expenditures and budget. And for example, we're going to hopefully talk about spending some money to get the other four banners up out of our 2010. I mean, that's small, but that's, you know, we can do that. That's what we're going to talk about next in budget.

Ms. Wade: I have a proposal.

Mr. Horcajo: Okay.

Ms. Wade: I went through your list.

Mr. Horcajo: I can't find my list. Let me go get another one.

Ms. Wade: You can mine. Leilani has one too. The proposal that I would suggest would be that for the manager position, you look at the TIF ordinance, the parking district plan, the muni re-striping is going to happen by Public Works, but they could help. The market base plan implementation. The grant writing. The cash in lieu ordinance. A parking management plan and the banner policy program. And that two is a specific set of skills that's going to be required to do all of those things if we package that. And then the rest of this, like I put some arrow in this column too because a bunch of this is going to be ongoing – review of the WRA designs and things like that. A lot of this is going to be ongoing and have to continue throughout the life of the MRA and that stuff is a little bit easier for me to do because I have the long range files on all of that stuff. But all of those things are task specific and could easily be contracted out.

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Ms. Perreira: . . . (Inaudible. Did not speak into the microphone.) . . .

Ms. Wade: I said parking management plan, which is part of that parking district plan so one and the same. And then the banner policy program because as I was saying, the next step is contract development, license agreement, all of that stuff.

Ms. Betts Basinger: Also, what do you think about liaison with landowners?

Ms. Wade: I think you're going to want something specific of what do you want them to accomplish.

Ms. Betts Basinger: Right, defining it, but checking off that line item as something that could be under the purview of the manager.

Ms. Wade: Oh, yes.

Mr. Horcajo: I have, I guess, a question for Counsel. I want to be sure we're doing it right, I guess. If we – we have a meeting next month – but can we include in the scope of work for this RFP for something that the board has not voted on? Whether it be TIF, parking management plan and that kind of stuff?

Ms. Wade: No, I don't think so. I mean, I can draft the scope of work, but it has to be approved by you to be sent out.

Ms. Betts Basinger: And that's what we did essentially. Erin drafted this scope of work, and that's what –

Mr. Horcajo: No. I don't know. I don't mean just the scope of work. I mean, that's fine. I'm just saying –. Let me ask you this question, do we as a board need to take a vote that yes we want to create an ordinance for TIF. Do we need to take that vote as a board first before we put it into a scope of work? That's my question.

Mr. Giroux: I think I understand where you're coming from. Yeah, this happens at Council when they go through budget, but they haven't voted on the meat of the issue. And then people say, well, you voted to delegate the money and then you've got Council members voting against the project. And yeah that puts you in an interesting place. And I think what happened was would be that if you didn't get an affirmative vote on that action item, then that would just be missing part of, you know, the person would be willing, able, to do it but it wouldn't be part of the criteria of did the person do their job or do they have to do it anyway. I think that's what you're getting at.

Mr. Horcajo: Okay, so let's say that we put TIF in the scope of work, we hire somebody and

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again that's part of the scope, and then the board, in the future, say I don't think the timing is right for us, let's kind of wait till 2012. So we would have allocated, I guess, x-amount of dollar on that contract. So we would also sign a contract, either way, if this doesn't happen and this doesn't happen because the board doesn't approve it, then we want x-amount of dollars back. I mean, I'm just asking.

Mr. Giroux: I don't think you've –

Mr. Horcajo: We're talking about public dollar here.

Ms. Betts Basinger: Right.

Mr. Horcajo: It gets complicated. Hang on.

Mr. Giroux: That's a good question, but I think what –. One way you could deal with it would be to, you know, you list those action items and then at the end say "and any other legislative actions," you know that board deems to be actionable, or something vague and ambiguous. That's what they do at our job and any other related duties.

Ms. Betts Basinger: Included but not limited to.

Mr. Giroux: Yeah, you know, that kind of language where, you know, because part of it is you want to be specific enough that you can have measurable results. But you don't want to be so specific – I mean you don't want to lock yourself down that you can't give that person other, you know, tasks.

Mr. Horcajo: So your answer to me then, I mean, yes we can put stuff that we haven't as a board agree to pursue in the scope of work for this RFP?

Mr. Giroux: Well, I think you should really look at, I mean, to see are you opening up one can of worms? Are you going to set the person up to not, to fail, to not to do their job? Or is it something that you think is a reasonable task that they can accomplish? But if you go in that direction, I guess, it's a question of are you more willing to err on well we put more on his plate than he can do or did we or did we, you know –. Because I think it's a really tight balancing – it's a really tight balancing act when you're trying to gain specificity but you're also trying not to tie your own hands.

Mr. Horcajo: Very, very, very clear to me. You know, but for me, part of the other point I was bringing up earlier is that, I guess, I have this concern that we go out and put an RFP out for something that we're setting ourselves up, or that person up, for failure. I think that has more harm to us and our relationship with other County agencies. That's my feel.

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Ms. Betts Basinger: Well, and I think everyone here agrees, we don't want to set anything up for failure. You know this body had a full-time manager at one time over quite a period of time. So this is not a new process that this body is going through. I think that there are great words like "or" that it would be overseeing the writing of ordinances regarding TIF or parking abatement or whatever else the board may request. I like Erin's notion from your spreadsheet Bob of taking those line items and showing how they could become the tasks that creates the scope of work, but still keeping it simple enough. For example, we have a contract with the person that designed our website. We put that together. It's a simple consultant contract. They can be as complicated as we want or as simple as we want as long as we can have measurable results that we can speak to if questioned. And I think that we can do this. We've been talking about it for four-years. I don't know. I'm hoping we can move on.

Ms. Popenuk: So I see the spreadsheet as basically some open end goals. They have a TIF ordinance type goal. We have a grant writing type goal. Cash in lieu type goal. Interim parking management plan type goal. Then I think the next step, the next phase, might be to write up the to do list on each on of these items. So for instance the TIF ordinance we only just barely began talking about that. So like there's information gathering, presentation to us, the MRA, of what a TIF is, how it works, you know, more of the nuts and bolts.

Ms. Wade: And can I just point out, you're going to want an attorney to actually draft some of that language anyway, so we're going to need to hire people to do some of this work. But we need somebody who's managing that project of actually getting that TIF ordinance written if that's how it goes.

Ms. Betts Basinger: And also members, this is a short-term consulting contract. We don't have a lot of money that we can commit to this. And our hope is that the success of it, even as a short term effort, will assure its viability going into our next budget year. So –

Mr. Horcajo: So let's go back to your comment and what Erin had pointed out and then we'll have public testimony soon.

Ms. Perreira: . . . (Inaudible. Did not speak into the microphone.) . . .

Mr. Horcajo: We'll have public testimony soon. Your suggestion was taking what now, TIF, parking district plan, market base plan implementation, grant writing and cash in lieu, is that what I see there?

Ms. Wade: Yeah. Then I wrote at the bottom parking management plan –

Mr. Horcajo: Parking management plan.

Ms. Wade: – and the banner policy program.

Ms. Betts Basinger: And liaison. Did we not put that in?

Ms. Wade: Yeah.

Ms. Betts Basinger: Liaison.

Mr. Horcajo: Okay. Did you folks mind if we have public testimony at this point in time, and then we can –?

Ms. Betts Basinger: Sure.

Ms. Perreira: Jocelyn Perreira. Mr. Chair, with all due respect, I think it is really inappropriate not to have the public testimony prior to your discussions because if somebody wanted to give a public testimony for you folks to consider when you have discussion, then they could leave after they've given you the input that they want to try to give you on this thing that you're discussing. Then I think if it is something that is in-reflective of funding and money and public tax payer's dollars, there should also an opportunity in tail end if they want to stick around if they have a burning comment to make after the fact, that's fine. But to just have discussion without getting public input to be considered, I do not think is in the best interest, so I humbly ask that you follow prior policy of allowing the public to provide some information or some discussion prior to you having a discussion amongst yourselves. It would be, I think, very beneficial for the public in that manner. Because in case they miss out something, and then when they listening to the rest of you, they could share something additionally just in case.

Mr. Horcajo: Okay. I don't have a problem of public testimony in the beginning, so I will take that under advisement. I guess, then we as a board can decide whether we want both.

Ms. Perreira: Correct.

Mr. Horcajo: Planning Commission, County Council, you know, you get your three minutes in the front end and that's it.

Ms. Perreira: But what I'm –

Mr. Horcajo: Let me finish.

Ms. Perreira: Okay.

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Mr. Horcajo: So my thought about discussing for example one of the agenda items before on the banner policy was to at least provide some discussion so that when you went back.

Ms. Perreira: That's right.

Mr. Horcajo: That was the intent, and the same thing with this too. But go ahead.

Ms. Perreira: Yeah, but the whole problem is Mr. Chair is we don't have access to what you're having so we can consider before hand. And you are sitting down and you are discussing and making decisions outside of having a consultation or a dialogue with public and what they think and feel about it. And that I think is very important.

Mr. Horcajo: Okay, do you want to make any public comments on this because this all public records as well.

Ms. Perreira: Yes. I do appreciate that. Thank you very much.

Mr. Horcajo: Go ahead. And this is on item (I).

Ms. Perreira: I'm sorry, what is item (I)?

Ms. Betts Basinger: The manager.

Mr. Horcajo: Manager. Agency manager.

Ms. Perreira: Thank you. It is a strong opinion and it's something that Main Street will be pushing for and supporting or not supporting that we have qualified personnel that will be able to provide assistance and so on and so forth. Because like an over there, on oversight – oversight, that can be done by Erin, oversight. So when you're talking about getting someone, we're not looking at you folks getting a facilitator because that is not what we see as the role, nor is it, I think there's a description on project manager in the rules of the MRA or some there, it seems to me thereabout, where it does have what that person is suppose to do. So even if you have limited funds or whatever, this isn't a situation where you're going just bring in just anybody and be loosey-goosey flexible that, that you know, just to get their feet wet and build it into something. There is a rule of what a project manager is suppose to do that is associated with the redevelopment agency, and that's what I wanted to call to your attention. So while you're going trying to recreate the wheel, I was just trying to offer some assistance and help so that you had a better way. And I really liked what I heard from Katharine as far as the qualified person. If you're going to do something substantial and significant that's going to get you any additional dollars from the Council for this agency, you're going to have to do it with having the kind of personnel that is needed to take you to the next layer that you need to go. Thank you very much.

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Mr. Horcajo: Thank you. Okay. So what we're talking about now is potentially including these six item or, whatever, seven items in our scope of work. So the thought process aside from requirements of skills, or skill set, which is stuff that Katharine brought up, I've never done this before. So assuming we vote on that and with the skill set requirements, then we're going to go out and we're going to get somebody to say what they feel they need to be paid to do the work. Is that the process?

Ms. Betts Basinger: Fortunately Chair some of us in the body have done this before, so yeah. What we're hoping to do is define the scope of work, and then looking at our budget, be able to define the term and hours of work per month that we require. And it has to be reasonable. We don't want to set that person up to fail because we've mismatched the tasks to the money we have. And this will not be an RFP because the amount is well under the requirement for RFP. So through word of mouth, I guess, is one way to say, or we will -. I don't know if there's a requirement for publication. I believe there wasn't. We can, as a body, we can solicit. So we would solicit folks that we might think that fit the skill pattern, can work with this group, can especially work with Erin. Yeah, we know about Erin. So we would then go out and solicit input, see if people are interested and request that they provide us with a proposal. We need to receive at least three proposals in order to move forward. And I think that would be the, you know, next steps.

Ms. Wade: Do we actually need a proposal or can we accept a letter of intention?

Ms. Betts Basinger: What was that? You read something from the procurement. That's a good question.

Ms. Wade: Because I would imagine we're going to want to interview these people.

Ms. Betts Basinger: Absolutely.

Ms. Wade: And talk to them about exactly what we'd like to see accomplished. And one of things, you know, that I foresee being just essential is very good organizational skills. And you can kind of get a sense of that by talking to a person. You might see a really good letter of intention or RFP, but talking with them is kind of a key to understanding that. So, what did it say?

Mr. Horcajo: I'm sorry. Well there's three options for services less than \$25,000. Number one is it meets all of the following criteria. The scope of work is well defined. The total actual payment has minimal risk of cost overrun. The total cost would be rendered in only one payment. Again, that's one option.

Ms. Betts Basinger: Okay.

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Mr. Horcajo: In all the options, I believe, we need to contact DPS, Department of Personnel Services, to determine if services related to duties performed by a comparable civil service position. DPS approval required. We've got to go through Purchasing. And it says here, Purchasing generates purchase order to process payment. That's at the end. Services less than \$25,000 and meets one or more of the following criteria. Number one is there are multiple payments involved, so that's one. And/or the total actual payment maybe at risk of cost overruns. And/or the scope of work requires insurance, licensing or involve reliance on special expertise. It's got an ie: asbestos removal. Same thing with DPS and then there's a contract.

Ms. Wade: Wait, I don't think we want a contract, don't you?

Ms. Betts Basinger: I don't think this position requires things like asbestos insurance.

Ms. Wade: Right.

Mr. Horcajo: No.

Ms. Betts Basinger: I mean, it's an administrative.

Mr. Horcajo: No, that's just an example.

Ms. Betts Basinger: I was just wondering.

Mr. Horcajo: It could be a grant writer. I mean, that's what we want is someone with grant writing skills.

Ms. Betts Basinger: But that doesn't have to be insurable, right?

Ms. Popenuk: No, it just said one of the following.

Mr. Horcajo: Yeah, one of the three, so we're fine. Multiple payments. Could go over \$25,000, that's not going to happen. Or the scope of work and/or requires insurance, licensing or special expertise. The third I believe does not make sense. The scope is for a recurring service.

Ms. Wade: Right. That would be like Teens on Call.

Ms. Betts Basinger: Or our website maintenance.

Mr. Horcajo: So again, I was just more, in the beginning, concerned that we're defining it properly. So now we're talking. I mean, for the purpose of our discussion here, I'm fine.

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Let's just say that these are the eight items. That's our tasks right. I mean, that's the things on this data base there, as it's spelled.

Ms. Popenuk: Approximately how much money do we have to allocate?

Ms. Betts Basinger: \$25,000.

Mr. Horcajo: \$20,000-something. \$23,000. \$22,000.

Ms. Wade: We still have to pay Teens on Call for the rest of year though, so around \$20,000.

Ms. Betts Basinger: \$20,000.

Mr. Horcajo: Right.

Ms. Betts Basinger: So I think by backing into how many months, how many hours a month and how many months that will carry this person, then we can say this, this, this should go into this person's scope. This first contract scope.

Ms. Popenuk: There was some mention that we had to have it run by somebody whether it's a civil service position. Why did we have to do that? Are they like establishing wage?

Mr. Horcajo: I think it's a union thing, and maybe Council. I mean basically if a union person can do the job, then that's who we should hire. I mean, Parks Department gets that often with UPW. You know, having outside contractors do stuff, they have to get the approval of UPW for stuff.

Ms. Popenuk: So that's not in the guidelines in terms of how much we should pay the person?

Mr. Horcajo: No.

Ms. Wade: It just says essentially to confirm that there's nobody already hired by the County doing this job and they're duplicating the efforts.

Ms. Betts Basinger: And this person is not going to be an employee of the County. This person is simply going to be a consultant like PUMA is or our web designer is.

Mr. Horcajo: Yeah, I'm not worried about the DPS thing.

Ms. Betts Basinger: Okay.

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Mr. Horcajo: I mean, I'm not. It's just reading what that says. By the way – are you leaving?

Mr. Giroux: I've got to go pick up my kids.

Mr. Horcajo: So I don't know. So what's the legality if Corporation Counsel is not here.

Mr. Giroux: You'll be fine.

Mr. Horcajo: We'll be fine. Okay.

Mr. Giroux: Just don't break the law while I'm gone.

Ms. Betts Basinger: Yeah, we're still in quorum.

Mr. Horcajo: Okay. Well that's fine. I just want to be sure. Erin's got to pick up her child too I bet.

Ms. Betts Basinger: I do have question for Corporation Counsel, Chair, before he leaves. We have heard discussion on public record of the things that Erin felt were important. She went down the list. We have heard discussion and public record of the items on your spreadsheet that we felt could be turned into a task list for the scope of work. My question to you is all that is in public record. If the compilation of this into a scope of work is done tomorrow or the next day, can it be circulated amongst members for their – not for a vote – but just is anything missing from your recollection or does this fit in with what we talked about in our open meeting?

Mr. Giroux: What I would suggest is if Erin has the task of doing that compilation that she can produce it and distribute it, but there shouldn't be any talking amongst the members regarding, you know –. Just for yourself, use it as a template for the next meeting, just so you start the next meeting running. But no calls back and forth to, you know, negotiate or you know.

Ms. Betts Basinger: Right. So we'll prepare for the next meeting.

Mr. Giroux: Yeah, you can have the document.

Ms. Wade: And you can e-mail me your comments.

Mr. Giroux: Yeah, and then at least it will be there.

Ms. Wade: Which I can summarize and send out in a staff report in advance of the meeting,

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so you can all consider each other's comments in advance of the meeting. If you'd like to send in your comments.

Ms. Betts Basinger: Perfect. What I would like to do then, suggest Chair, since we're losing Corporation Counsel is that we move in that direction. And I also like to suggest when we get to setting agenda, that we call a special meeting which may be very quick, but simply to address this one issue as our count down is counting down on securing these funds for a very worthy cause for the MRA. So, I'll ask that we – what is our time limit for a special meeting?

Ms. Wade: Limit?

Ms. Betts Basinger: Yeah.

Ms. Wade: It has to be at least a week from the date you set. In fact, we kind of need more because we have to publish the agenda and everything. So probably next week is out. The following week would be okay. And that actually works great because PUMA will be here all week, next week, and can give us advise about the scope of work for the manager. So I can work on the draft in between and then talk with them. And then we can meet the following week.

Mr. Horcajo: Yeah, I don't have a problem with that especially if you know it includes about next agenda items, budget, expenditures for 2010 and 2011.

Ms. Betts Basinger: Do you want to defer?

Mr. Horcajo: I would because the intent of this was for us to look long range.

Ms. Betts Basinger: Exactly.

Mr. Horcajo: So when we're going to the Planning Department or the Mayor or whoever else, we have a program here. And we're going to do part-time now, for example, for this, but the intent is we need – this person needs 30 hours for next year, and then 40-hours in 2013 or whatever. Just so we're on the same wave then because it's a small community. We see everybody, so I want to look at the big picture. So I guess for that purpose.

Ms. Betts Basinger: Well I think the only thing that we don't have to give Erin, then, to draw up a draft is the number of hours per month and that rate per pay. So if we could just refer to the budget. Did you get some cost of pay for those positions you were looking at? I went back and I looked at the previous applicants for the MRA manager position which included some former Planning Directors and I was hoping they wanted \$30 an hour, but it was more in the –. Because they wanted to kokua because they believed in the agency,

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they were looking at, between \$100 and \$125 an hour. Does that sound reasonable? It sounds unreasonable right?

Ms. Popenuk: That's so much money.

Mr. Horcajo: Well, that's probably the number we should look at because that's pretty what consultants charge you know.

Ms. Betts Basinger: So should we say \$100?

Mr. Horcajo: So if it's \$100 and we're talking 20-grand, we've got 200 hours.

Ms. Betts Basinger: Okay. And so how many hours, Erin, realistically? They're going to go through a learning curve with you to begin with, three hours a week. I mean what time do you have to work with this person?

Ms. Wade: Can I think about that? I don't really. I can't really respond without thinking through if these are the tasks, what I need to do to bring that person up to speed and how particularly what I expect them to respond.

Ms. Betts Basinger: How many hours did you say that was Bob?

Mr. Horcajo: That's 200 hours. If you're talking 10 hours a week, that's 20 weeks.

Ms. Betts Basinger: Wow.

Ms. Wade: Pretty good.

Ms. Betts Basinger: Yeah. And 10 hours a week. That's two hours a day averaging it out of your time. But hopefully this person will be so experienced that they can just call you and say what about this or where do I get that.

Ms. Wade: They'll be independent. That would be really –

Ms. Betts Basinger: So 10-hours a week, does that make us happy?

Ms. Popenuk: . . . *(Inaudible. Changed cassette tapes)* . . .

Ms. Betts Basinger: Yeah, 40-hours in a month. Okay, so there's your scope. \$100 at 10-hours a week. So figure out the term, you know, beginning on x-date and going for 20-weeks. So when we fill in the dates we've got –

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Mr. Horcajo: So why don't we try to set a meeting date now then, in a couple of weeks now, so at least we have it on our calendars, I guess.

Ms. Betts Basinger: Are we going to defer, Chair, item (J)?

Mr. Horcajo: Well, I'm not sure yet. Let's just kind of finish this and then I may want to just talk briefly on (J).

Ms. Betts Basinger: Okay.

(The Maui Redevelopment Agency scheduled a special meeting to be held on April 29, 2010 at 1:30 p.m.)

J. EXPENDITURES AND BUDGET

- 1. Allocation of funds for 2010**
- 2. Prioritization of funds for 2011**
- 3. Communication with stakeholders and Council regarding budget**

Mr. Horcajo: And as Erin had suggested, you know everybody, once you fine tune this, send it out to everybody, and send your comments to her, I guess. And I'll spend time thinking about it. Okay, are we done? Okay, let's go to item (J) real quickly because I think we all want to go home. And my main – what I really want you folks – I mean this whole thing here is just to get started and thinking about long term use of our funds. It's sorted you can see from w down and b. I did it that way so we have space on the bottom as you write. Again, I think we're all tired, but you know, website for example, I think is \$3,000. I know Alexa, you brought up maybe last meeting, well, do we really need to spend the money for that, picking up trash, that kind of stuff. So really look at this and we'll wait till our special meeting. I know for example for the website, we could certainly tie into the County agency and kind of dove tail what we have on our side.

Ms. Betts Basinger: And while you're speaking of the website, Erin, is it possible to get that online Wailuku survey onto the MRA Website?

Ms. Wade: The link.

Ms. Betts Basinger: The link.

Ms. Wade: I can do the link.

Ms. Betts Basinger: Perfect. So we should ask –

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Ms. Wade: Mana Web. Do you mean onto our own website or on –?

Ms. Betts Basinger: No, on our website, to have an announcement about the plan and have it linked to the County.

Ms. Wade: Right. Yeah.

Ms. Betts Basinger: So, do you want to call her?

Ms. Wade: Sure.

Ms. Betts Basinger: Okay. Thanks. Sorry Chair.

Mr. Horcajo: Okay. No problem. So, again, my hope is that, before the next meeting just add stuff to the list that you think would be an appropriate use of our time and monies. And you can see because some things like, I guess, you probably heard there's going to be a group talking about the entertainment district plan. So that involves legislation, possible improvements, consultant work, probably management. I mean, my intent, really of this is to is for, again, budget. But when we talk with Planning, we focus on this is our goal three years down the line, so we're all kind of on the same wave length. So if there's any immediate questions about anything that's on here, of course, we can talk about it now. If not, we'll just talk about it at the special meeting.

Ms. Betts Basinger: I do have an immediate question.

Mr. Horcajo: Okay.

Ms. Betts Basinger: In our dealings with Planning regarding –

Mr. Horcajo: Excuse me a second. Can I interrupt you?

Ms. Betts Basinger: Yeah.

Mr. Horcajo: Any public comments on item (J), Ms. Perreira? No. Okay. You're welcome. Go ahead Alexa.

Ms. Betts Basinger: I would like to – we've talked about this before – but I would like to be able to see the invoices for –. I would like ascertain the MRA's portion of the parking lot consultant fee in actual. So I know that there was an up to \$40,000 allotment which was meant to be half or up to \$40,000 which was our agreement. But we've never seen any of that charged out. So there may be some dollars that we can recapture back for this fiscal year ending, June 30th, out of this \$40,000 that was arbitrarily subtracted in the beginning.

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So we may have more of a carry over.

Mr. Horcajo: Sure. I agree.

Ms. Betts Basinger: So maybe that should go –. I'm suggesting that go on your list for the long term.

Mr. Horcajo: It's on my list.

Ms. Betts Basinger: I didn't see it.

Mr. Horcajo: Well, no, it's in this list right here.

Ms. Betts Basinger: Okay.

Mr. Horcajo: I'm meeting with Director and Deputy next week. It's on my list. And part of it too, that's why I was some what hesitant on this manager thing is let's look at everything. Let's really know what you're insinuating, whether there really is something, some more money than we think we have.

Ms. Betts Basinger: Yeah.

Mr. Horcajo: Anything else on this? Katharine? Okay, so that's item (J). Planning Department update.

K. PLANNING DEPARTMENT UPDATE

- 1. Update on Project Applications and Enforcement**
- 2. Market-Based Plan Update**

Ms. Wade: Let's just do the brief, application and enforcement I have nothing new, I have nothing this time.

Ms. Betts Basinger: Except for banner.

Ms. Wade: Except for banners. Well, you're well aware of that one. For the market base plan, the folks are coming next week. I think I distributed a copy of the schedule to you. And I also received the Wailuku Town Retail Audit from Pamela this week, so that portion is done. The profile is still being compiled, but we actually have the retail audit which is complete so that's helpful. Next week is going to be jammed back with all kinds of meetings from every type of stakeholder you can imagine. And then I will be summarizing this trip, basically a short report of who we met with and when and who attend and that type

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of a thing. And then PUMA is going to supplement with what their findings were and things like that that will be reported back to the MRA and to the task force. So, the last trip was just sort of getting their feet wet, understanding the place, understanding the people. This one, we're actually going to have some more documentation. And the other neat thing is because the survey has been launched now, for the online responses, I have the link to be able to look at the online tally as we go, so that's helpful. And the page itself, MIS put a hit count on so we'll have an idea of how many people went and actually read the document. Some people are going to chose not to take it and go this is boring, but more people will take it. But we'll have some idea of how far reaching our message is getting so that's good.

Mr. Horcajo: Questions for Erin?

Ms. Betts Basinger: Chair, I was going to talk a little bit about what kind out reach we can do as board members to direct people's attention to taking that survey. And if anyone had any objections to it being posted on Facebook or directed in any other way.

Ms. Wade: I will be getting – the Mayor is actually drafting a cover e-mail to go out to several different list serve this week, and it will go to you. It's going to go to all the boards and commissions as well. If you would like to forward that to any list serve that you have, be my guest. You know, we can make this as broad as you would like it to go.

Ms. Betts Basinger: Could you request Mayor to put it on her Facebook to post on her own Facebook, as well as Dedrie perhaps?

Ms. Wade: That's a great idea. Yup.

Mr. Horcajo: Who has Facebook here? Do you folks have Facebook?

Ms. Betts Basinger: Yeah. Everyone has Facebook.

Mr. Horcajo: Not me. Sorry. But I deal with Erin. You know, I have a database of clients that I send stuff too, so my thing is to do that. I've already e-mailed some folks so, I appreciate them commenting on that. As much as possible, get it out to friends and family.

Ms. Betts Basinger: And before I forget, I want to remind everybody that if you haven't turned in your updated financial to the Ethics Department, to please do so. They were due, yesterday. They were due yesterday. You don't want to get a nasty letter from them because it will become public. So just as a reminder. Thanks Lei for reminding us.

L. NEXT MEETING DATE: May 21, 2010

Mr. Horcajo: Is that it?

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Ms. Wade: That's it.

Mr. Horcajo: Okay, the next meeting is the 21st.

Ms. Wade: Our next meeting is the special meeting.

Mr. Horcajo: I'm sorry, April 29th, is our special meeting, and the next regular meeting is May 21st. I was going to say something before adjournment. I was thinking about reformatting how the agenda is, so we're not going to talk now about having set the agenda for next month. But we've got all the comments about stuff to talk about. Anyway, so, I'll work on the agenda with Erin, to get it to you folks early I guess.

Ms. Wade: We discussed it being closely following like the Planning Commission's agenda, and how it would have maybe major categories and then list agenda items under it.

Mr. Horcajo: Yeah.

Ms. Wade: A little more descriptive.

Mr. Horcajo: A little more descriptive. And also, you know, as far as agenda and stuff, even so far as having a standard agenda for the first meeting of the year. Every other boards and commissions April meeting is orientation. BVA, Planning Commission. It was a year or the year before I had an orientation meeting. So I'm not saying we're going to do it for next month, May meeting, but I want to kind of make it very standard that every time there's an April MRA meeting, it's orientation. So I will deal with that.

Ms. Wade: Alright.

Mr. Horcajo: Any objections to adjourning the meeting?

Ms. Betts Basinger: So are we just going not talk about what's on the agenda for next?

Mr. Horcajo: We're not going to.

Ms. Betts Basinger: Well the next meeting is special.

Mr. Horcajo: Well, the next meeting is special, right.

Ms. Betts Basinger: The only thing on that agenda is the manager and budget.

Mr. Horcajo: Pretty much all that has, does come up on the agenda. It's still going to be there. It's just going to be formatted differently I guess. But I haven't spent. I spent some

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time thinking about, and talking with Erin about it, but –

Ms. Wade: Can we discuss it at the special meeting?

Mr. Horcajo: Yeah, we'll have time.

Ms. Wade: Do you want to have a draft at the special meeting?

Mr. Horcajo: Yeah. Why don't we do that. That's probably a real good idea then.

Ms. Wade: Right.

M. ADJOURNMENT

Mr. Horcajo: That's a perfect idea. Okay, any objections to adjourning the meeting?
Meeting adjourned.

There being no further business brought forward to the Agency, the meeting was adjourned at approximately 4:55 p.m.

Respectfully submitted by,

LEILANI A. RAMORAN-QUEMADO
SECRETARY TO BOARDS AND COMMISSIONS I

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RECORD OF ATTENDANCE

Members Present:

Robert Horcajo, Chair
Alexa Betts Basinger
Raymond Phillips
Katharine Popenuk, Vice-Chair

Excused:

Warren Suzuki

Others:

Erin Wade, Small Town Planner
James Giroux, Deputy, Corporation Counsel

Morgan Gerdel, Nishikawa and Associates
Yuki Lei Sugimura, Malama Wailuku
Saedene Ota, Sae Designs