I. Call to order and establishment of quorum

Chair Potopowitz called the meeting to order at 12:06 p.m.

Present: Chair Barbara Potopowitz, Vice-Chair Margaret Bruck, Debra Cabebe, Dennyse Grace, Suzanne Hobbs

Excused: Maria Ornellas

Staff: Shelley Pellegrino (Mayor’s Executive Assistant)  
Jeffrey Ueoka (Corporation Counsel)  
Emme Cabacungan (Administrative Assistant)

II. Public Testimony

There was no public testimony presented.

III. Approve Minutes from the September 20, 2010 Meeting

Ms. Cabebe moved to approve the September 20, 2010 meeting minutes. Ms. Hobbs seconded the motion. Ms. Grace was not present at that time, and all other members voted to approve the minutes.

IV. Review and Discuss Correspondence Received

Vice-Chair Bruck received correspondence from Isla Young of Maui Economic Development Board inviting the Committee to attend a celebration luncheon for National Business and Professional Women’s Week on Friday, October 22, 2010. Chair Bruck and member Grace will attend the luncheon.

V. Report from State Commission on the Status of Women Representative Anna Mayeda

Ms. Mayeda was not present at the meeting.

Chair Potopowitz informed the Committee that Ms. Mayeda did advise that the State Commission again has funds allocated for the Committee’s use during the 2011 fiscal year. Chair Potopowitz stated that the Committee should do some advance planning to get funds from the State Commission.

Chair Potopowitz asked Ms. Mayeda find out whether the State Commission could fund a new banner for the Committee. Ms. Mayeda asked the Committee to submit the cost of the banner to Ms. Ferguson-Quick for approval.
VI. Discuss Governor’s International Women’s Leadership Conference 2010

Chair Potopowitz briefed the Committee about the Governor’s International Women’s Leadership Conference 2010 that was held on September 21st in Oahu. She escorted Keili Johnson, the student chosen by the Committee, to the conference. Ms. Johnson is planning to come to one of the Committee’s future meetings. Ms. Johnson stated that the conference taught her how to believe in herself.

Chair Potopowitz suggested that the Committee take a high school student to next year’s conference as well. She stated that American Association of University Women (AAUW) paid for the student’s airfare and Ms. Mayeda paid for the student’s fees for the conference. She will be asking if AAUW will be able to sponsor a student for next year’s conference as well. Ms. Grace suggested soliciting airlines to sponsor airfare to the conference.

The Committee discussed alternative sponsors for airfare and conference fees to next year’s conference.

Vice-Chair Bruck moved that a subcommittee be formed to plan for the Governor’s International Women’s Leadership Conference 2011. Ms. Grace second the motion. The members unanimously approved the motion. The Subcommittee will be chaired by Ms. Cabebe, with Ms. Grace, Ms. Hobbs as members. Chair Potopowitz requested that the subcommittee have a report ready for the January meeting.

VII. Discuss Women’s Resource Guide

- Distribution Plan

The Committee discussed where members planned to distribute the guides. Mr. Ueoka reminded the Committee to ask permission from the organizations to leave the resource guides at their establishments. Members then created their distribution plan as follows.

Chair Potopowitz: AAUW, Kihei Library, Legal Assistance (section in guide).

Vice-Chair Bruck: University of Hawaii at Maui College; Makawao Library; Health Education & Referral and Health Services sections of guide).

Ms. Cabebe: Maui Economic Opportunity (MEO) Offices – Maui, Lanai, Molokai; Non-profits at the Cameron Center; St. Teresa Church; Low-Income Resources section of guide.

Ms. Grace: Kaunoa Senior Center; Addiction, Recovery & Education, Adult Education, and Elder Services sections of guide.

Ms. Hobbs: Ambulances; Lahaina Library.

Ms. Ornellas: Infants, Children, & Teens section of guide.

Ms. Cabacungan: County Building – Information Booth, Wailuku Library

Ms. Endrina: Lanai Distribution
VIII. Continue Developing Plan for 2010-2011

- Potential Projects and Funding
  Chair Potopowitz briefed the Committee on projects: Governor’s Women’s Leadership Conference 2010, Women’s History Month 2011, Voter Education.

- Volunteer Recruitment for Projects
  There was no discussion under this agenda item.

- Inviting Representatives of Women’s Groups to Future CSW Meetings
  Chair Potopowitz suggested that the Committee discuss this item further at the November meeting.

- Creation of CSW Banner
  Ms. Cabacungan will send the price quote of the banner to Ms. Mayeda. The Committee would like a full-color 2’x8’ banner.

IX. Report from Women’s History Month 2011 Subcommittee

Vice-Chair Bruck advised the Committee that the Women’s History Month 2011 Subcommittee was not able to meet.

Vice-Chair Bruck stated that she does not have time to plan and have any new information ready for the November meeting. Ms. Grace offered to Chair the subcommittee. Ms. Grace will have a plan ready for the November meeting.

The Committee would like to solicit volunteers from the women that were honored in the Women’s History Month 2010 booklet to be part of a speaker’s bureau. Ms. Grace agreed to draft the letter inviting the women to be part of the speaker’s bureau.

X. Discuss Plan Encouraging Women to Vote

Chair Potopowitz shared with the Committee a copy of a Viewpoint she wrote which was published by the Maui News on October 3, 2010.

XI. Discuss Cost of Government Commission’s Review of CSW

Chair Potopowitz stated that she had a conversation with the Chair of the Cost of Government Commission (COGC). The Chair of COGC informed Chair Potopowitz it would take awhile to gather information and, if the COGC did recommend anything, there would be a public hearing. The COGC is researching whether there is any duplication of services between the various County boards and commissions.

XII. Determine next meeting date and agenda

There was no discussion under this agenda item.

XIII. Adjournment

The meeting adjourned at 1:17 p.m.