

COMMITTEE ON THE STATUS OF WOMEN

Kalana O Maui, 9th Floor, Conference Room

Tuesday, November 16, 2010

Minutes

I. Call to order and establishment of quorum

Chair Potopowitz called the meeting to order at 12:02 p.m.

Present: Chair Barbara Potopowitz, Debra Cabebe, Dennyse Grace, Suzanne Hobbs, Maria Ornellas

Excused: Vice-Chair Margaret Bruck

Staff: Shelley Pellegrino (Mayor's Executive Assistant)
Emme Cabacungan (Administrative Assistant)

II. Public Testimony

Keili Johnson testified in regards to her experience at the Governor's Women's Leadership Conference in Oahu on September 21, 2010. Ms. Johnson a student attending St. Anthony High School, was chosen by the Committee to attend the conference. Ms. Johnson stated that the speakers at the conference taught her how to overcome personal barriers and that if you are determined, you can achieve a lot of things.

Ms. Grace asked Ms. Johnson if the Committee could improve the process for selecting a high school student to attend the conference. Ms. Johnson stated that it was a good process.

Chair Potopowitz informed the Committee that when she and Ms. Johnson arrived at the conference, there was a separate breakfast for the students. Chair Potopowitz suggested to the Committee that in the future, the Committee representative and student try to arrive earlier so the student can spend more time at the breakfast.

Ms. Mayeda asked Ms. Johnson if she had any ideas about what could be done to inspire and motivate young women on Maui. Ms. Johnson stated that she thought Maui could have a mini-conference with similar types of motivational speakers.

Rocky Johnson, Ms. Johnson's father, thanked the Committee for offering Ms. Johnson the opportunity to attend the conference.

III. Approve Minutes from the October 19, 2010 Meeting

Chair Potopowitz proposed some corrections to the minutes. Ms. Hobbs moved to approve the October 19, 2010 meeting minutes with corrections. Ms. Cabebe seconded the motion. The minutes were approved unanimously.

IV. Review and Discuss Correspondence Received

Chair Potopowitz reminded the Committee of invitation received from Isla Young of the Maui Economic Development Board inviting the Committee to attend the National Business and Professional Women's Week luncheon. She stated that both she and Ms. Grace did attend the luncheon on October 22, 2010.

V. Report from State Commission on the Status of Women Representative Anna Mayeda

Ms. Mayeda advised the Committee that the next State Commission meeting is scheduled for Monday, December 6, 2010.

Ms. Mayeda briefed the Committee on the September State Commission meeting. She stated that Ms. Ferguson-Quick reviewed upcoming projects with the State Commission. Ms. Mayeda informed the Committee of projects from other State Commissioners.

Ms. Mayeda stated that Ms. Ferguson-Quick would like to have a reception at Washington Place, Oahu next year in March for Women's History Month.

Ms. Mayeda stated that Ms. Ferguson-Quick advised that the Committee may continue request State funding for its projects.

Ms. Mayeda advised the Committee to contact her if there are any requests they would like to make before December 6, 2010 State Commission meeting.

VI. Discuss Women's Resource Guide

- **Distribution Plan**

Chair Potopowitz advised the Committee that all members have been assigned a distribution list.

Ms. Grace suggested that resource guides be distributed at the Helping Hands Service Organizations Day event at the Lahaina Cannery Mall. Chair Potopowitz asked whether Ms. Grace would like to volunteer to distribute guides at that event. Ms. Grace agreed to help

Chair Potopowitz advised the Committee she will be writing a press release informing the public that the revised resource guide is available on the Committee's website and that the guides are available at the Mayor's Office.

VII. Continue Developing Plan for 2010-2011

- **Potential Projects and Funding**

Chair Potopowitz briefed the Committee on projects: Appointment to Boards and Commissions Project, Women's History Month 2011, Voter Education.

The Committee discussed researching appointments to Boards and Commissions: recruitment, statistics of women, process of appointments, how much time involved in serving, etc. Ms. Grace inquired how the Committee would go about collecting this data. Ms. Pellegrino advised the Committee they could find this information on the County of Maui website or ask the people who are familiar with that process to provide the numbers for the Committee. Ms. Pellegrino stated that the Committee could ask the Mayor's

Office if they could provide that information, the contact persons would be Marian Feenstra and Darlene Endrina. Ms. Potopowitz to contact Ms. Feenstra or Ms. Endrina to find out if they are able provide the information the Committee needs to research boards and commissions.

Chair Potopowitz asked the Committee if they could brainstorm for future funding possibilities.

- **Volunteer Recruitment for Projects**

There was no discussion under this agenda item.

- **Inviting Representatives of Women's Groups to Future CSW Meetings**

There was no discussion under this agenda item.

- **Creation of CSW Banner**

Ms. Mayeda stated the State Commission will be able to fund the banner. Ms. Ferguson-Quick would like to deal directly with the company that will make the banner to process the payment.

VIII. Report from Women's History Month 2011 Subcommittee

Ms. Grace thanks Chair Potopowitz for drafting a proposal for Women's History Month 2011. The draft will include the following: organizing a speaker's bureau which will go out into the schools and educate students about women's issues, creating a curriculum, creating a bookmark with a timeline of the first women in Maui.

Chair Potopowitz volunteered to do a Viewpoint for Women's History Month 2011.

The Committee discussed ideas for Women's History Month including public service announcements, Maui women firsts, and press releases.

Chair Potopowitz suggested that the Committee request up to \$1,000. from the State Commission for the printing of the bookmarks and curriculum for Women's History Month 2011.

Ms. Cabacungan will obtain a price quote for 5,000 bookmarks: one - two color, cardstock, two sided.

IX. Discuss Cost of Government Commission's Review of CSW

Ms. Pellegrino advised the Committee that the Cost of Government Commission's Boards and Commissions Subcommittee is still gathering information, but that it should have a draft of its results completed by December. Ms. Pellegrino also stated that it is her understanding that the COGC is considering recommending that the Committee meet less and be more of an advisory committee..

X. Discuss Transition of Leadership in the Mayor's Office

Ms. Pellegrino advised the Committee that the individuals who staff the Committee are appointed and because of the transition of administrations, she does not know who will be staffing the Committee beginning in 2011.

Chair Potopowitz suggested that the Committee write a letter to Mayor-elect Alan Arakawa to support retaining the current staffers to maintain continuity and because of their expertise.

Ms. Ornellas moved for Chair Potopowitz draft a letter for reappointment of Ms. Cabacungan and Ms. Pellegrino. Ms. Hobbs second the motion. The motion was approved unanimously.

XI. Determine next meeting date and agenda

The next meeting is scheduled for January 18, 2011.

Ms. Cabebe stated that she would like to have the Governor's International Women's Leadership Conference 2011 on the agenda.

XII. Adjournment

The meeting adjourned at 1:36 p.m.