

POPULATION				
ITEM	PLANNING COMMITTEE (2009-2011 COUNCIL TERM)	CURRENT PLANNING DIRECTOR'S RECOMMENDATION (2011-2013 COUNCIL TERM)	NO.	GENERAL PLAN COMMITTEE (2011-2013 COUNCIL TERM)
GOAL	<i>Maui's people, values, and lifestyles thrive through strong, healthy, and vibrant island communities.</i> (Amended)		1	<i>Maui's people, values, and lifestyles thrive through strong, healthy, and vibrant island communities.</i>
OBJ. 1	Greater retention of the island residents by providing viable work, education, and lifestyle options. GPAC recommendation		2	Greater retention of and return of the island residents by providing viable work, education, and lifestyle options.
POLICIES	Expand programs that accommodate the employment, housing, and social service needs of youth and young adults.		3	Expand programs that enable the community to meet the education, employment, housing, and social goals of youth and young adults.
	Expand housing, transportation, employment, and social opportunities to ensure residents are able to comfortably age within their communities. MPC recommendation		4	Expand housing, transportation, employment, and social opportunities to ensure residents are able to comfortably age within their communities.
	Measure and track resident satisfaction through surveys and community indicators.		5	Measure and track resident satisfaction through surveys and community indicators.
ACTIONS	6A. Use an existing agency to facilitate young adult-related employment, housing, social services, and other programs that help retain young adults on Maui.		6	6A. Use an existing agency to facilitate young adult-related education, employment, housing, social services, and other programs that help retain young adults on Maui.
	6B. identify existing and develop new funding sources for youth and family services (e.g., recreation, health care, education, housing, child care, etc.) and integrate such resources to achieve an effective outcome.			6B. identify existing and develop new funding sources for youth and family services (e.g., recreation, health care, education, housing, child care, etc.) and integrate such resources to achieve an effective outcome.
	Support funding for transportation, housing, healthcare, recreation, and social service programs that help those with special-needs (including the elderly and disabled). (Amended)		7	Support funding for transportation, housing, healthcare, recreation, and social service programs that help those with special-needs (including the elderly and disabled).
	Develop and regularly conduct a <i>Community Satisfaction Survey</i> to measure residents' quality-of-life, facilitate the development of informed policies/programs, and improve service delivery.		8	Develop and regularly conduct a <i>Community Satisfaction Survey</i> to measure residents' quality-of-life, facilitate the development of informed policies/programs, and improve service delivery.

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OBJ. 2	Maximize residents' benefits from the visitor industry. (Amended)		9	Maximize residents' benefits from the visitor industry. <i>Move Objective, Policies, and Actions to Chapter 4 (Economic Development).</i>
POLICIES	Define existing locations for Maui's existing resort destinations (e.g., Wailea, Makena, Kapalua, Kaanapali, etc.) and ensure that if such areas are to be expanded that the necessary resources and infrastructure are in place prior to or concurrent with such expansion. This would include but not be limited to the following: public access and parking, improved roadways and transportation, adequate water and sewage and a healthy natural environment. If areas outside of the existing resort locations are considered for resort expansion, such developments must be consistent with the community plans and must provide an even greater level of protection as those previously described for Maui's existing resort destinations, to ensure a good quality of life for the resident population. (Amended)	Delete; redundant with land use policy 1171; and action 1172	10	
	Provide a sustainable community by not exceeding a visitor population greater than 33% of the resident population (1 visitor to 3 residents). This ratio should be considered a limit, not a target or minimum ratio. The number of residents may exceed 3 for every 1 visitor; ratios such as 1 visitor to 4 residents and 1 visitor to 5 residents may be permitted, provided the number of visitors does not exceed 1 for every 3 residents. (Amended)	Promote a desirable island population by striving to not exceed an island wide visitor population of roughly 33% of the resident population.	11	
	Educate visitors and new residents about the customs and etiquette of Hawaiian and other cultures.	Amend and move to Heritage Resources, Cultural Resources sub-element, Objective 1. Support the education of visitors and new residents about the customs and etiquette of Hawaiian and other cultures.	12	
	Use the required General Plan Annual Status Report to monitor trends related to residents and visitors. GPAC recommendation		13	
	Work with the community to expand cultural education for new residents, visitors, and the general public.	Move to Heritage Resources, Cultural Resources sub-element, Objective 1, as a policy.	14	

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	Delete; see #12	Delete; see #10	15	
ACTIONS	Adopt a Directed Growth Plan that clearly delineates <i>Resort Destination Areas</i> . (Formally Policy 13) GPAC recommendation	Delete; redundant with land use action 1172	16	