

COMMITTEE ON THE STATUS OF WOMEN

Kalana O Maui, 4th Floor, Conference Room

Tuesday, January 18, 2011

Minutes

I. Call to order and establishment of quorum.

Chair Potopowitz called the meeting to order at 12:05 p.m.

Present: Chair Barbara Potopowitz, Vice-Chair Margaret Bruck, Dennyse Grace, Suzanne Hobbs and Maria Ornellas.

Excused: Debra Cabebe

Staff: Mercedes Neri (Mayor's Executive Assistant)
Gary Murai (Deputy Corporation Counsel)
Colleen Chang (Administrative Assistant)

II. Public Testimony

No public testimony received.

III. Discuss the Staff Transition

Introduction and brief background of Mercedes Neri, Mayor's Executive Assistant, Gary Murai, Deputy Corporation Counsel and Colleen Chang, Administrative Assistant.

The committee members introduced themselves and gave a brief background of who they are.

IV. Approve minutes from the November 16, 2010 Meeting

Commissioner Grace moved to approve the November 16, 2010 meeting minutes. Commissioner Ornellas seconded the motion. The minutes were approved unanimously.

V. Review and Discuss Correspondence Received

The committee did not receive any correspondence.

**VI. Report from State Commission on the Status of Women
Representative Anna Mayeda**

Ms. Mayeda was not in attendance. Chair Potopowitz spoke to Ms. Mayeda during the holidays and was informed that Ms Mayeda requested funding for \$1000 for Women's History month's bookmarks. She requested that we give a breakdown of the \$1,000. Ms. Potopowitz will check with her if we can use some of the funds for other expenditures.

**VII. Discuss Governor's International Women's Leadership Conference
2011**

Commissioner Grace distributed an email response from Corrie Heck, Event Producer of the International Women's Leadership Conference addresses to Commissioner Cabebe. It was asked if the 2011 Women's Conference will be held again in 2011 and how can the Committee on the Status of Women secure Maui businesses to sponsor the cost of attendance for some of our high school youth. Last year we sent only one participant from Maui and the cost was covered by one of our members and a contribution from the Maui Chapter of AAUW (American Association of University Women). Committee Chair Potopowitz accompanied the student to Oahu.

Ms. Heck confirmed that the conference has been scheduled for September 20, 2011. She also indicated that she would be happy to work with Commissioner Cabebe on student scholarships. The conference will now be run by the Hawaii Women's Conference Board of Directors. We will be added to their mailing list so we will stay informed of all the conference announcements.

Commissioner Grace made a motion to establish a Sub-Committee to start gathering cost (ie. airfare and conference fee) for the 2011 Governor's International Women's Leadership Conference. Motion was seconded by Commissioner Hobbs. Motion was passed unanimously.

The committee appointed the members of the Subcommittee; Commissioners, Debra Cabebe, Dennyse Grace, and Maria Ornellas. Commissioner Cabebe will serve as chair.

There was discussion on student solicitation and the possibility of sponsoring a woman who may fit the criteria the Committee establishes.

VIII. Discuss Women's Resource Guide

Resources Guides have been distributed to agreed upon sites and a small inventory is on hand.

IX. Continue Developing Plan for Projects in 2011

• **Potential Projects and Funding**

Chair Potopowitz emphasized the need for funding. The committee should not depend on funding from the State Commission on the Status of Women and should start looking elsewhere for donations for their projects.

• **Volunteer Recruitment for Projects**

There was no discussion under this agenda item.

• **Inviting Representatives of Women's Groups to Future CSW Meetings**

Chair Potopowitz asked for Mr. Murai's opinion on inviting representatives of groups working with women to our meetings and having a social event at the same time. Mr. Murai emphasized that social and board issues not be intermingled. Committee should keep social separate from board meeting. Having a social prior to meeting is acceptable.

There was further discussion on allowing other entities to attend meeting aside from women groups *ie. Rotary, ethnic groups, non profit organizations, etc.*

• **Creation of CSW Banner**

Staff will check on the status of the banner.

• **Appointment to Boards and Commissions Project**

Chair Potopowitz will do a quick analysis on the gender make up of the County Board and Commissions and report to the committee.

X. Report from Women's History Month 2011 Subcommittee

Chair Potopowitz distributed the subcommittee's report for the members review and comments.

The members agreed to the idea to contact the women featured in the 2010 Maui County Women's Month Booklet to see if they would agree to be a part of a speaker's bureau that the Committee could distribute to schools, civic and nonprofit groups and others as deemed necessary. Chair Potopowitz will make the contacts. They agreed to incorporate the national theme of "Our History is our Strength".

Commissioner Grace will look through the 2010 booklet and sort out relevant information that can be used and also for the bookmark and bring it to the next meeting.

Chair Potopowitz will look into publicity procedures. Commissioner Ornellas suggested having one radio public service announcement a day during the month

Commissioner Ornellas will be in charge of publicity protocol and Mercedes Neri will assist her. Commissioner Ornellas will also follow up with the County of Maui's Public Information Officer, Rod Antone.

Members asked Mr. Murai for legal opinion on publicity procedures. He advised the committee to make a motion asking the Mayor for the procedures on publicity. Vice-Chair Bruck made a motion to secure protocol for publicity to promote business that the committee undertakes with the Mayor. The motion was seconded by (inaudible). The motion was approved unanimously.

XI. Discuss Cost of Government Commission's Review of CSW

Chair Potopowitz spoke to Ann Moe, Chair of the Cost of Government Commission and was informed that they completed their study of County Boards and Commissions. She stated that they are recommending the structure of the Committee on the Status of Women stay the same but are recommending that the committee be more public policy oriented and prepare an annual report on the status of Maui county women. It is hoped by the Cost of Government Commission that this report be used by the Mayor and County Council to address any inequities the report cites.

XII. Determine Next Meeting Date and Agenda

The next meeting date is Tuesday, February 15, 2011, at noon.

Place of meeting to be determined.

XIII. Adjournment

The meeting adjourned at 1:32 p.m.