

**COUNCIL OF THE COUNTY OF MAUI**  
**ECONOMIC DEVELOPMENT, AGRICULTURE,**  
**AND RECREATION COMMITTEE**

November 4, 2011

**Committee**  
**Report No.** \_\_\_\_\_

Honorable Chair and Members  
of the County Council  
County of Maui  
Wailuku, Maui, Hawaii

Chair and Members:

Your Economic Development, Agriculture, and Recreation Committee, having met on October 20, 2011, makes reference to County Communication 11-242, from Councilmember Mike White, relating to the finalists for the Asia-Pacific Economic Cooperation (“APEC”) 2011 Hawaii Business Innovation Showcase.

Your Committee notes that the APEC Summit in November will provide an opportunity for Hawaii businesses to showcase their products, services, and technologies to a worldwide audience. APEC’s Hawaii Host Committee selected HNU-Energy as the Maui County recipient of the Hawaii Business Innovation Showcase. HNU-Energy was one of six finalists selected by the County’s Office of Economic Development for this award, from a group of 12 Maui companies.

The five finalists who attended your Committee’s meeting were Functional Nutriments, LLC; Grower’s Secret, Inc.; Pacific Biodiesel, Inc.; Westec Environmental Solutions, LLC; and Noni Biotech International. They presented information regarding their respective companies and the challenges they have overcome in developing their businesses. Their presentations enabled your Committee to better understand emerging economic drivers in the County of Maui and how local government can encourage such entrepreneurial efforts. Your Committee congratulated all of the finalists for their achievements.

Your Committee voted 4-0 to recommend filing of the communication. Committee Chair White and members Baisa, Carroll, and Pontanilla voted “aye”. Vice-Chair Cochran and Committee members Couch and Hokama were excused.

Your Economic Development, Agriculture, and Recreation Committee **RECOMMENDS** that County Communication 11-242 be FILED.

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This report is submitted in accordance with Rule 8 of the Rules of the Council.



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MIKE WHITE, Chair

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