I. Call to order and establishment of quorum

Chair Potopowitz called the meeting to order at 12:30 p.m.

Present: Chair Barbara Potopowitz, Vice-Chair Maria Ornellas, Suzanne Hobbs, Carol Reimann

Excused: Susan “Netra” Halperin, Dennyse Grace, Debra Cabebe

Ex-Officio Excused: Leslie Wilkins

Staff: Mercedes Neri, Mayor’s Executive Assistant
Richelle Thomson, Deputy Corporation Counsel
Pili Nahoonikaika, Administrative Assistant

II. Public Testimony

There was no public testimony.

III. New Business
*Introduction of Richelle Thomson by Gary Murai

Deputy Thomson commented that she appreciated the opportunity to assist the Committee.

IV. Approve Minutes from the November 15, 2011 Meeting

Member Reimann inquired about the first page, item one that reads “Ex-Officio.” She recommended that it be revised to read “Excused.” Chair Potopowitz commented that Member Grace and Vice-Chair Ornellas should be specified as “Excused”, and that Ms. Wilkins be specified as “Ex-Officio Excused.”

Member Reimann moved and Member Hobbs seconded the motion to approve the minutes as amended. The motion carried with two ayes, Members Reimann and Hobbs, and one abstention, Vice-Chair Ornellas.

V. Review and Discuss Correspondence Received

There was no Correspondence Received.
VI. Report from State Commission on the Status of Women Representative Leslie Wilkins

Ms. Wilkins was not in attendance.

Chair Potopowitz stated that she will contact Ms. Wilkins and the New Director to the Hawaii State Commission on the Status of Women.

VII. Discussion Items:
*Review / Discussion / Action of Committee

*Women’s Leadership Conference for Maui

There was no discussion on this item.

*Women’s History Month

Chair Potopowitz suggested to draft a “Maui News Viewpoint” on advertisements from companies in the 1950’s, with concern to the image of women, and compare those ads of the same companies, presently, to see if the image of women has changed. Member Hobbs volunteered to research present advertisements. Member Reimann volunteered to contact The Maui News regarding their policy on ads. Chair Potopowitz commented that she will draft the viewpoint for approval at the next Committee meeting.

Chair Potopowitz also suggested that perhaps for 2013 having a Women’s History Month display at Queen Kaahumanu Center. Member Hobbs agreed that a visual aspect would be great.

Chair Potopowitz informed the Committee that the list regarding the women speakers’ bureau is almost complete, and that she is aiming to have it available for approval at the next Committee meeting.

Vice-Chair Ornellas suggested that the Committee consider bus advertisements. Member Reimann volunteered to contact the County of Maui Department of Transportation.

*Discussion and Approval of CSW Report 2011

Vice-Chair Ornellas moved and Member Reimann seconded the motion to approve the 2011 Committee on the Status of Women Report. The motion carried.
Chair Potopowitz stated that she will contact MIS with regard to posting the report on the Committee on the Status of Women website and the County of Maui website.

*Report and Action from Survey Questions Sub-Committees*

The Committee amended the following survey questions:

1. Second page, Item E – “Do you work” has been amended to read “Employment Status.”
2. First page, Item 4 – “In your opinion, how has women’s status changed in the past 30 years?” has been amended to read “In your opinion, how has women’s status changed in your lifetime.”

Chair Potopowitz distributed a copy of a Survey Action Plan of deadlines and assignments to the Committee members. The Committee designated Member Grace to assist with the drafting and distribution of the letters/flyers to the distribution groups. Vice-Chair Ornellas volunteered to draft the paycheck insert. The Committee designated Member Halperin to input paper surveys electronically.

The Committee agreed to set-up a survey table at Queen Kaahumanu Center once a month beginning in March for three months. Member Reimann volunteered to contact Queen Kaahumanu Center. The Committee agreed to have paper surveys available as well as a laptop available for electronic survey form inputting.

Member Hobbs moved and Vice-Chair Ornellas seconded the motion to approve the Survey Action Plan Assignments as amended. The motion carried.

VIII. **Determine Next Meeting Date and Agenda**

The next meeting is scheduled for Tuesday, March 20, 2012.

IX. **Adjournment**

Member Reimann moved and Vice-Chair Ornellas seconded the motion to adjourn. The motion carried. The meeting adjourned at 1:32 p.m.