

COUNCIL OF THE COUNTY OF MAUI

**ECONOMIC DEVELOPMENT, ENERGY,
AGRICULTURE, AND RECREATION
COMMITTEE**

March 1, 2013

**Committee
Report No.** _____

Honorable Chair and Members
of the County Council
County of Maui
Wailuku, Maui, Hawaii

Chair and Members:

Your Economic Development, Energy, Agriculture, and Recreation Committee, having met on February 12, 2013, makes reference to County Communication 13-58, from the Director of Parks and Recreation, transmitting a proposed resolution entitled "AUTHORIZING THE ISSUANCE OF A TYPE V USE PERMIT OF A DURATION OF GREATER THAN THREE DAYS FOR THE 2013 AND 2014 MAKANI CLASSIC, PURSUANT TO SECTION 13.04.130(B), MAUI COUNTY CODE".

The purpose of the proposed resolution is to authorize the Department of Parks and Recreation to approve Type V use permits, which are required for activities organized and sponsored at County parks or recreational facilities for profit-making purposes, for the 2013 and 2014 Makani Classic Windsurfing Championships ("Makani Classic") at Hookipa Beach Park, Paia, Maui, Hawaii.

The Deputy Director of Parks and Recreation informed your Committee that organizers of the Makani Classic are requesting approval to reserve 14 days to hold 11-day events at Hookipa Beach Park in 2013 and 2014, respectively. Because the Makani Classic is a windsurfing competition, the event relies on optimal wind and surf conditions. Thus, a 14-day reservation period would allow organizers more flexibility in selecting suitable days for competition.

The Deputy Director noted that the 2012 Makani Classic had reserved 7 days for a 6-day competition. The 2012 Makani Classic was an amateur windsurfing competition that brought \$500,000 into the Island of Maui, primarily focused in the Paia and Haiku regions. The 2013 Makani Classic will consist of both amateur and professional windsurfing competitions, and is expected to have around 140 competitors with an estimated economic impact of \$1.3 million.

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Your Committee notes the significant international exposure the event will bring to Maui County, as well as the positive economic impact to the towns of Paia and Haiku.

Your Committee voted 7-0 to recommend adoption of the proposed resolution and filing of the communication. Committee Chair Guzman, Vice-Chair Carroll, and members Baisa, Cochran, Crivello, Victorino, and White voted "aye".

Your Committee is in receipt of a revised proposed resolution entitled "AUTHORIZING THE ISSUANCE OF TYPE V USE PERMITS FOR DURATIONS GREATER THAN THREE CONSECUTIVE DAYS FOR THE 2013 AND 2014 MAKANI CLASSIC, PURSUANT TO SECTION 13.04.130(B), MAUI COUNTY CODE", approved as to form and legality by the Department of the Corporation Counsel, incorporating nonsubstantive revisions.

Your Economic Development, Energy, Agriculture, and Recreation Committee RECOMMENDS the following:

1. That Resolution _____, as revised herein and attached hereto, entitled "AUTHORIZING THE ISSUANCE OF TYPE V USE PERMITS FOR DURATIONS GREATER THAN THREE CONSECUTIVE DAYS FOR THE 2013 AND 2014 MAKANI CLASSIC, PURSUANT TO SECTION 13.04.130(B), MAUI COUNTY CODE", be ADOPTED; and
2. That County Communication 13-58 be FILED.

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This report is submitted in accordance with Rule 8 of the Rules of the Council.



DON S. GUZMAN, Chair

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Resolution

No. _____

AUTHORIZING THE ISSUANCE OF TYPE V USE PERMITS FOR DURATIONS GREATER THAN THREE CONSECUTIVE DAYS FOR THE 2013 AND 2014 MAKANI CLASSIC, PURSUANT TO SECTION 13.04.130(B), MAUI COUNTY CODE

WHEREAS, the COUNTY OF MAUI, TRADE WIND EVENTS LLC dba AMERICAN WINDSURFING TOUR, and PROFESSIONAL WINDSURFING ASSOCIATION (hereinafter collectively referred to as the "Organizers"), desire to hold the Makani Classic at Hookipa Beach Park; and

WHEREAS, the Makani Classic intends to have eleven (11) competition days; and

WHEREAS, due to the uncertainty of weather conditions the Organizers prefer to have an event window of fourteen (14) days; and

WHEREAS, the Organizers hope to hold the 2013 Makani Classic on eleven (11) days between the dates of October 24, 2013 and November 6, 2013; and

WHEREAS, the Organizers hope to hold the 2014 Makani Classic on eleven (11) days between the dates of October 21, 2014 and November 3, 2014; and

Resolution No. _____

WHEREAS, the Organizers have applied for a Type V use permit with the Department of Parks and Recreation for the 2013 Makani Classic and will apply for a Type V use permit for the 2014 Makani Classic; and

WHEREAS, the Organizers intend to hold the Makani Classic for many years at Hookipa Beach Park; and

WHEREAS, this professional and international event supports the North Shore community and promotes Maui as a destination on an international platform as the Mecca for the sport of windsurfing; and

WHEREAS, in accordance with Section 13.04.130(B), Maui County Code, a use permit for Type V activities at any County park or recreational facility for more than three (3) consecutive days requires approval by the Council of the County of Maui by resolution; and

WHEREAS, the Department of Parks and Recreation hopes to receive the authorization to issue the Organizers Type V use permits for durations greater than three (3) consecutive days for the 2013 and 2014 Makani Classic; now, therefore,


Resolution No. _____

BE IT RESOLVED by the Council of the County of Maui:

1. That it does hereby authorize the issuance of Type V use permits that exceed durations of three (3) consecutive days for the 2013 and 2014 Makani Classic; and

2. That certified copies of this resolution be transmitted to the Mayor and the Director of Parks and Recreation.

APPROVED AS TO FORM
AND LEGALITY:



JEFFREY UEOKA
Deputy Corporation Counsel
County of Maui

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