

Meeting Summary - Lāna`i CPAC Mtg. 2

January 23, 2013 / 6:00 – 9:00 PM

Lanai Senior Center, 309 Seventh St. Lāna`i City, Lāna`i, HI 96763

Attending: Community Plan Advisory Committee

Chris Costales *Deborah Yooko de la Cruz* *Joe Felipe* *Butch Gima*
Caron Green *Matt Mano* *Ron McOmber* *Stan Ruidas*
Alberta DeJetley *Charles Kaukeano*

County of Maui – Planning Department

David Yamashita, Long-Range Planning *Kathleen Kern, Long-Range Planning*
Mary Jorgensen, Long-Range Planning

Consultants

Jen Maydan, Chris Hart & Partners

Absent: *Jeffrey Baltero, Jarrod Barfield. Ernest Magaoay*

Public: *Pat Reilly, Judith Stilgenbauer, Lisa Kanike, David Green*

A. CALL TO ORDER

Butch called the meeting to order at 6:00 PM.

B. ACCEPTANCE OF SUMMARY MINUTES OF JANUARY 9, 2013 MEETING

Action: Approve summary minutes of January 9, 2013 meeting.

Motion: Ron

Second: Debbie

Discussion: Caron requested a correction on the bottom of Page 7, under Butch: “Need new solutions to old problems”. She also noted that the members did not introduce themselves at the beginning of the meeting.

Vote: 10 ayes. Motion carries.

C. PUBLIC TESTIMONY

Pat Riley noted that he is a 34 year resident of Lāna`i. He stated that the CPAC should be aware of the 2009 survey of Lāna`ians conducted by the Hawaii Alliance of Community Based Economic Development (HACBD) and the University of Hawaii Department of Social Work and Urban Development. He noted that the report is publically available and should be used by the CPAC as a resource. He said that some of the results of the survey on community values reveal that top priorities for the community include: maintaining Lāna`i’s rural lifestyle and sense of place, ensuring stable jobs for residents, protecting natural resources through community

stewardship, providing adequate health services and education, protecting the culture, and increasing residents' influence in decision making processes. He noted that 200 households were surveyed and that it is a good report. He also stated that the Maui County-Wide Policy Plan includes Lāna`i issues.

Donavan Kealoha (Lāna`i Resorts) stated that Kurt Matsumoto could not attend the meeting but will attend the January 24 meeting. He encouraged the group to look at the HACBED panels that were displayed in the room. The information is based on surveys and focus groups.

Donavan read a "working mission statement" that is based on the meetings that Kurt held with residents:

"Lāna`i will be a living-working model for building sustainability in commerce, energy, conservation, health care housing, education and hospitality. In each endeavor, we will reach a "world class level of quality" and achieve results in a timely manner. We will work with respect for the people in our community and for the natural beauty and simplicity of Lāna`i."

He stated that the vision statement was built on the HACBD survey and focus groups mentioned by Pat Riley. Alberta asked if it is a draft vision statement. Donavan responded that it is a draft that will evolve and needs input from the community. Caron asked if it is a vision statement for Lāna`i Resorts or Lāna`i island. Donavan responded that he think it is for Lāna`i but that needs to be confirmed with Kurt. Joe asked that "we" in the vision statement be defined. Donavan said to ask Kurt tomorrow and reiterated that it is a draft.

Butch said that he asked the Planning Department if it was OK to display the panels. The department said it was fine because they presented information that was based on many interviews. Butch also stated that Lāna`ians for Sensible Growth (LSG) in conjunction with HACBD did substantial visioning work and that visioning from hundreds of Lāna`ians is worth more than 13 CPAC members. He stated that it is a good base for them to work from.

Alberta asked Donavan to explain his relationship with Lāna`i Resorts and Lāna`ians for Sensible Growth (LSG). Donavan responded that he worked with LSG from December 2008 until July 2012. He is now a consultant to Lāna`i Resorts. He stated that he envisioned a bottom-up process rather than the top-down approach taken by the previous company. The HACBD process used talk-story sessions, surveys, and organized responses into themes to produce a shared vision.

Caron asked if he was referring to the door-to-door survey and if it was connected to the wind farm. Donavan said yes, he was referring to the door-to-door survey and in a sense it was connected to the wind farm. He explained that LSG took the approach that the community should not automatically jump to a "no" response regarding the proposed wind project and should rather attempt to understand the different stakeholder positions.

He stated that LSG never got to the point of defining a hard position on the wind farm; they just wanted to assess the project. Christine asked if the survey was asking what the community would like in the benefits package. Donavan responded no, the survey asked the community if they supported the project or not. Results were split, with more opposed. He stated that the survey presentation can be made available.

Butch asked if anyone else wanted to testify. No one did so public testimony was closed.

D. REVIEW AND RECOMMENDATIONS: DRAFT COMMUNITY PLAN UPDATE

CPAC Schedule

Kathleen asked the CPAC to address scheduling issues before moving on to the draft community plan update discussion. She stated that there are conflicts with the February 20 and 21 meetings and suggested that they be rescheduled to February 13 and 14. Butch asked the CPAC members who would be available February 13 and 14. He noted that they would have quorum.

Alberta asked if there was going to be any more information provided by Lāna`i Resorts at this meeting because some people in the audience came specifically to hear Kurt's presentation. Kathleen stated that Kurt would provide more information at the next meeting. Kathleen provided a brief overview of the agenda for tonight's and tomorrow's meetings. Kathleen asked the CPAC to share their ideas for opportunities for the island.

Discussion of Issues and Opportunities

Kathleen began the discussion by asking CPAC members to describe the *opportunities* they saw for the island.

Caron:

- Lanai City – the island is not properly marketed currently
 - Last plantation town in the state
 - Encouraged by the current beautification effort – it should continue
 - Plaques on historic buildings
 - Refurbish the theatre
 - Bowling alley
- Theater – entertainment for kids
- Wide open space – why she fell in love with the island – “get away from it all”
- Lodge as a wellness center, hiking
- Hunting as an asset
- Ecotourism
- Recreation area for adults
- Farm the axis deer / cattle ranch – manage grasslands
- Sustainability
 - Solar, wind, etc.
 - Electric vehicles
 - Agriculture – dryland farming – barley for micro-brewing beer

Alberta:

- Transportation was brought up at the last meeting as an issue but now Larry Ellison has bought Island Air which is a great opportunity
- The Lodge at Koele is the only successful inland hotel in the state – could do a partnership with UH Hospitality School for training
- Aquaponics, hydroponics
- Fish farm in ocean
- Energy
 - Biofuels – Christmas berry, lantana and other invasive plants

- Small wind farm
- Hydroelectric with desalination – integrated resource
- Education – Lanaʻi Culture and Heritage Center
- Lānaʻi Elementary/High School as a charter school – attract better teachers
- Farming programs for youth – Future Farmers of America – 4H just restarted
- Airport – runway extension – more direct private jets – servicing of jets
- Limousine transportation – encourage more

Ron:

- Last remaining plantation town in the state
- Health care – hospice and assisted living
- Home sales to younger local residents that need fixing up
- Overall vision of Lanaʻi - Small pineapple plantation
- Lānaʻi's heart is in Lānaʻi City

Joe:

- Lānaʻi has a lifestyle like no place else
- Health care – need facilities for full-time care
- Leave Koele Lodge as is – be sensitive to those who love it – add to it but don't change the atmosphere
- Safe hiking programs
- Helicopter service/tour – drop off guests at ranch
- Tropical farm – tropical fruits and a variety of pineapple
- Youth ranch – summer and winter programs for youth development

Debbie:

- Ecotourism
- Assisted living – a good place 'cause town is so small
- Internet connectivity, high-speed, will improve education and employment

Christine:

- Malama aina – fishponds instead of fish farms
- Lānaʻi Native Species Recovery Program – programs with kids to encourage conservation careers
- Hotels helped her come back to Lānaʻi – if there are opportunities for kids to come back to, they will return (Zane de la Cruz is an example of a student who came back and works in conservation)
- Permaculture to restore and protect the watershed – research and grants
- University research – conservation
- Public outreach at school to do aquaponics/aquaculture.

Stanley:

- Biomass – lantana and Christmas berry
- Aquaculture – fish, shrimp for export
- Aquaponics
- Fishponds – Keomoku
- Silt from harbor for agriculture
- Desalinization – water for aquaculture – shrimp and ogo
- Healthcare

Butch:

- Policy oriented statement: CPAC role is to look at opportunities in context of what all the residents would want.
- New ownership has trust and appreciation for community – take advantage of this new relationship
- The community/island is in the spotlight right now – take advantage of the attention from entrepreneurs, County, etc.
- “Helping Heart” – traveling nurses / home health services – expand to Maui County

Ron:

- Affordable short-term rentals – people come to enjoy Lānaʻi

Joe:

- Joe is on the Commission of Aged and Disability and extends the invitation for CPAC members to provide input to that Commission
- How will development at Club Lānaʻi impact Lānaʻi City – roads, water, etc? – could provide some housing near Club Lānaʻi development

Caron:

- Lānaʻi Airport as a disaster relief center – only high altitude airport in State
- Veterinary services for dogs
- Keep Lānaʻi similar to today

Stanley:

- Steel poles for electrical poles
- Shelters for disasters

Kathleen thanked the CPAC for the input on opportunities and asked them to engage in an exercise to prioritize the opportunities. She provided each CPAC member with 12 green dots and each audience member with 12 red dots to place by top opportunities. David stated that opportunities that receive little or no dots will not be eliminated from the list of opportunities.

Butch called for a 15 minute break at 7:27 P.M. The meeting resumed at 7:45 P.M.

Looking at the list of opportunities with colored dots, Kathleen noted that there seems to be some consensus on Lānaʻi issues and opportunities. She also noted that identifying the primary issues and opportunities is a required element of the community plan update as mandated by 2.80B. She stated that staff will add the CPAC’s feed back to Chapter 2, Issues and Opportunities, and bring it back to the CPAC for review at a later meeting.

Vision

Kathleen provided the CPAC with information on creating a vision statement for the community plan. She stated that a vision statement provides direction to the questions “Who are we? What do we want to be? How do we get there?” She stated that a vision statement is not a requirement of 2.80B, but

could be a useful and valuable component of the plan. The CPAC could choose to develop a vision statement and/or guiding principles or none at all. She opened the floor to discussion by the CPAC.

Butch asked for a show of hands for who has created a vision statement or guiding principles in the past. He asked if the members thought a vision statement would be helpful.

Debbie stated that she does not like these kinds of exercises and does not want to be locked in at the beginning of the process. Alberta stated that Lāna`ians know where they have been and where they are, and the future is unlimited. She fears that a vision statement will hinder the CPAC/island. Joe stated that the CPAC needs to hear the company's plans. Christine noted that developing a vision takes a while but it sets a foundation for the plan so she is in support of developing a vision.

Ron stated that the CPAC needs to hear the company's vision and work with the company. He also stated that the issues and opportunities that the CPAC has identified is the vision for the island. Butch stated that while working on the master plan for the school they used guiding principles throughout the process. He stated that Lāna`i Resorts should not dictate the plan and that the CPAC has a responsibility to the whole island. He suggested that they set some global parameters. Ron stated that he does not want Lāna`i Resorts to dictate the plan either, but the CPAC needs to know what the company is planning.

Caron agreed that the CPAC needs to hear the company's plans, and then maybe they could develop a vision later. Stanley suggested waiting to develop a vision until the last month of the CPAC review. Joe said they should listen to Larry Ellison's dream before they write theirs. Debbie said the CPAC should go on without a vision statement or guiding principles. Butch asked the CPAC to keep in mind that it may be easier to create a vision statement or guiding principles first, rather than after Lāna`i Resorts unveils their plans and projects. He stated that a vision can provide a foundation for saying "yes" or "no" to a proposal. Ron stated that the existing community plan is the guiding principles. Alberta agreed with Ron and stated that the existing plan is a good basis.

David suggested looking at the issues and opportunities and extracting 10 major principles. Caron read her writing of what makes Lana'i unique. Butch noted that it was a good summary and that he would like to see a short vision statement. For example, Disneyland's vision is "Let's have fun." He suggested "We are Lāna`i." Kathleen stated that a vision statement or guiding principles could be like a checklist to evaluate projects, any projects. She stated that Lāna`i used to be the Pineapple Island, and asked how is it the pineapple island?

Ron replied that it will always be the Pineapple Island. Kathleen acknowledged that Ron has a certain reverence for the pineapple island and how the plan can articulate that – a statement of what this place is. Joe stated that he agreed with Ron – that pineapple has always been a part of the island. Alberta stated that the pineapple is the worldwide symbol of hospitality and she agrees that Lāna`i is the Pineapple Island. Caron stated that Lāna`i is what Hawaii used to be. Christine stated that Lāna`ians have respect for cultural diversity and the island's mixed culture is what makes it so special. She noted that they live and work together. David stated that he is hearing a reflection of plantation town days and a deep rooted sense of sharing.

Charles said that it may be a good idea to set something concrete and focused at the beginning. He is in support of developing a vision statement. Matt said that he is hearing good ideas from everyone and that he agrees with Chicky and Butch that the CPAC should have a vision statement. He reminded them that, like Larry Ellison, Murdock had a lot of good ideas in the beginning. Butch asked staff to compile 10 guiding principles for the CPAC to review. He stated that whether or not they adopt a vision statement, tonight's discussion was a good exercise and allowed the members to hear each other.

E. NEXT MEETING DATE: January 24, 2013 at 6:00 PM at the Lānaʻi Senior Center

Butch asked if anyone would not be attending tomorrow's meeting. He noted that they would have quorum.

Action: Adjourn meeting.

Motion: Alberta

Second: Caron

Vote: 10 ayes. Motion carries.

Meeting adjourned at 8:56 P.M.

DRAFT