

# we are WEST MAUI

WEST MAUI COMMUNITY PLAN

## Benefits of Active Community Design

### What is active community design?

Designing the built environment in a way that makes everyday physical activity attractive, convenient, and safe.

### What is the built environment?

All of the physical parts of where we live, work and play (e.g., homes, buildings, streets, parks, and public spaces).

### Elements of Active Community Design

**Mix of Uses** ... that offer many destinations within close proximity of each other.

**Compact & Attractive Design** ... that is easy and enjoyable for pedestrians and bicyclists to get around.

**Connections** ... that link destinations for all users (e.g., pedestrian, bike, bus, young, elderly and handicapped).

**Parks & Greenways** ... integrated throughout the community.

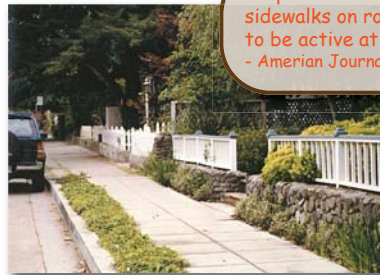
**Trees & Landscaping** ... that provide shade and beauty.

## The design of your community impacts your daily life.

Planning and designing our communities to make active living the *easy and preferred choice* has many benefits for our *health, the economy, and the environment*.



Pedestrian street activity increases support for local businesses, expands employment opportunities, and promotes reinvestment into the local economy.  
- New York Department of Transportation, 2013



People who live in neighborhoods with sidewalks on roads are 47% more likely to be active at least 30 minutes per day.  
- American Journal of Preventative Medicine, 2009



\$9,700 is the average annual savings from choosing to ride transit instead of driving alone.  
- American Public Transit Association, 2016



If 100,000 car trips were replaced by bike trips once a month, it would cut carbon dioxide emissions by over 3,700 tons per year.  
- Smart Growth America, 2015



Increased pedestrian street activity acts as self-policing, deterring criminal behavior.  
- Jane Jacobs, 1961