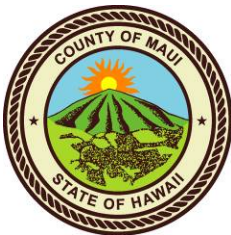


County of Maui
2030 General Plan
Countywide Policy Plan



ʻA ʻohe hana nui ke alu ʻia.

No task is too big when done together by all.

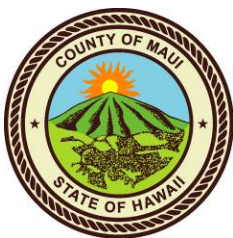


County of Maui
2030 General Plan
Countywide Policy Plan



ʻA ʻohe hana nui ke alu ʻia.

No task is too big when done together by all.



The Countywide Policy Plan was adopted by Ordinance No. 3732 (2010) and took effect on March 24, 2010. The Countywide Policy Plan contained herein reflects the version adopted by Ordinance 3732 (2010). Ordinance 3732 (2010) repealed Ordinance No. 2039, which took effect on September 27, 1991 and a subsequent amendment, Ordinance 2234, which took effect on April 23, 1993, both of which comprised the "1990 Update of the General Plan."

VISION

Maui County will be an innovative model of sustainable island living and a place where every individual can grow to reach his or her potential.

The needs of each individual, the needs of the whole community, and the needs of our natural and cultural assets will be brought into balance to reflect the high value we place on both our natural environment and our people.

The education and health of our people will be fostered to ensure that the residents of these islands can, if they choose, spend their whole lives here – raising children, owning homes, enjoying rewarding jobs, and taking advantage of opportunities to contribute to this community and to be good stewards of our local treasures and resources.

Maui County will be a leader in the creation of responsible, self-sufficient communities and environmentally sound economic development and land stewardship.

That which makes Maui County unique in the world will be preserved, celebrated, and protected for generations to come.

CORE PRINCIPLES

To accomplish our vision, the people of our islands must foster and respect the Aloha Spirit. We must consider the future generations of Maui County and be true to these core principles:



1. *Excellence in the stewardship of the natural environment and cultural resources;*
2. *Compassion for and understanding of others;*
3. *Respect for diversity;*
4. *Engagement and empowerment of Maui County residents;*
5. *Honor for all cultural traditions and histories;*
6. *Consideration of the contributions of past generations as well as the needs of future generations;*
7. *Commitment to self-sufficiency;*
8. *Wisdom and balance in decision making;*
9. *Thoughtful, island-appropriate innovation; and*
10. *Nurturance of the health and well-being of our families and our communities.*

Cover photos from left to right:

Keanae, Maui, Hawai`i.

Keawanui fish pond, Moloka`i, Hawai`i.

Haleakala, Maui, Hawai`i.

Koele, Lana`i, Maui.

Page iii photos from left to right:

Indigenous architecture, Lahaina, Maui, Hawai`i.

Front Street, Lahaina, Maui, Hawai`i.

Makawao, Maui, Hawai`i.

Ulupalakua Ranch cowboys, Ulupalakua, Maui, Hawai`i. (Photo courtesy of Paul Gallagher.)

ACKNOWLEDGMENTS

Charmaine Tavares, Mayor
Sheri Morrison, Managing Director

MAUI COUNTY COUNCIL

Council Chair -	Danny A. Mateo Moloka`i	Councilmember -	Bill Kauakea Medeiros East Maui (Hana- Keanae-Kailua)
Council Vice-Chair -	Michael J. Molina Makawao-Ha`iku- Pa`ia	Councilmember -	Wayne K. Nishiki South Maui
Councilmember -	Gladys Coelho Baisa Upcountry (Pukalani- Kula-`Ulupalakua)	Councilmember -	Joseph Pontanilla Kahului
Councilmember -	Jo Anne Johnson West Maui	Councilmember -	Michael P. Victorino Wailuku-Waihe`e- Waikapu
Councilmember -	Sol P. Kaho`ohalahala Lana`i		

LANA`I GENERAL PLAN ADVISORY COMMITTEE

Mae Ulep – Chair	Lisa Marie Kaniho
Frederick Sandi – Vice-Chair	Ron K. McOmber
Kristi Alboro	Edith Mirafuentes
Pamela M. Alconcel	Linda Kay Okamoto
Angel Allas	Fairfax (Pat) Addison Reilly
Cindy Shin Aruzia	Ricky Sanches

MAUI GENERAL PLAN ADVISORY COMMITTEE

Tom Cannon – Chair	Hans Michel
Dick Mayer – Vice-Chair	Susan A. Moikeha
Joe Bertram III	Walette Garcia Pellegrino
Lesley A. Bruce	Vincent R. Hinano Rodrigues
John Arthur Blumer-Buell	Warren S. Shibuya
Thomas M. Cook	Jeanne Skog
Antoinette Lucienne deNaie	Warren A. Suzuki
Renee-May K. Filimoe`atu	Frank W. Sylva
Lawrence Stanley Franco	Stacie Thorlakson
Lisa Hamilton	Trevor Nobuo Tokishi
Kennard Kaipo Kekona	Mercer “Chubby” Vicens
Carl Lindquist	Warren Kaoru Watanabe
L. Douglas MacCluer	

MOLOKA'I GENERAL PLAN ADVISORY COMMITTEE

Daniel R. Bennett – Chair	Ronald S. Kimball
Kathryn Mahealani Davis – Vice-Chair	Moses Luczon
Zessica L. M. Apiki	Ruth Ululani Manu
Alton Seichi Arakaki	Ed Medeiros
Zhan Dudoit	Glenn I. Teves
Jimmy Duvauchelle	DeGray Vanderbilt
Barbara Jean Haliniak	

**LANA'I PLANNING
COMMISSION**

Reynold (Butch) Gima - Chair
Lawrence Endrina – Vice-
Chair
Alberta de Jetley
James Elliott
Dwight Gamulo
Sally Kaye
Matthew James Mano
Stanley Ruidas
Beverly Zigmund

**MAUI PLANNING
COMMISSION**

Johanna Amarin - Chair
Wayne Hedani – Vice-Chair
John Guard IV
Kent M. Hiranaga
William Iaconetti
Joan Pawsat
Jonathan Starr
Bruce U'u

**MOLOKA'I PLANNING
COMMISSION**

DeGray Vanderbilt - Chair
Steven Chaikin – Vice-Chair
Lynn DeCoite
Lance “Kip” Dunbar
James “Bill” Feeter
Joseph Kalipi
Linda Kauhane
Sherman Napoleon, Jr.
Michelle Pescaia

MAUI COUNTY DEPARTMENT OF PLANNING

Jeffrey S. Hunt, Director
Kathleen Ross Aoki, Deputy Director
John F. Summers, Planning Program Administrator
Joy Paredes, Division Secretary
David Michaelson, Planner Supervisor
Simone Bosco, Senior Planner
Stanley Solamillo, Senior Planner
Nancy McPherson, Senior Planner
Kathleen Kern, Senior Planner
David Yamashita, Senior Planner
Julia Staley, Planner
Daniel McNulty-Huffman, GIS Supervisor
Mark King, GIS Analyst
Michael Napier, GIS Analyst
Peter Graves, GIS Analyst
Jon Gushiken, GIS Technician
Connie Tucker, GIS Technician
Agnes Nolan, Office Operations Assistant

TABLE OF CONTENTS

Vision.....	ii
Core Values and Principles.....	iii
Acknowledgments.....	iv
SECTION I: INTRODUCTION	1
A. Purpose of the Countywide Policy Plan.....	1
B. The Planning Process.....	2
1. Enabling Legislation	2
2. Public Participation.....	3
a. Focus Maui Nui Public Outreach.....	3
b. WalkStory and PlanStory Outreach Events	3
c. General Plan Advisory Committee (GPAC) Review.....	4
d. Planning Commission and County Council Review	4
C. Historical Context.....	5
1. Early Hawaiian Society	5
2. Western Contact.....	7
3. Plantation Industry.....	8
4. Early County Infrastructure	9
5. The Rise of Tourism and Modern Development	10
SECTION II: MAUI COUNTY TODAY.....	12
A. Natural and Cultural Resources	12
1. Climate and Topography	13
2. Natural Hazards	13
3. Ecological Communities and Native Species	14
4. Watersheds.....	15
5. Agricultural Lands	16
6. Scenic Resources	17
7. Historic Resources	18
8. Cultural Resources.....	18
B. Land Use and Development Patterns.....	19
1. Land Use	19
2. Sprawl.....	20
3. Smart Growth.....	21
C. Social Patterns and Housing Trends	22
1. Population.....	22
2. Educational Attainment	24
3. Health.....	24
4. Island Housing	25
D. Jobs and Economy	28
1. Employment.....	28
2. Income	29
3. Economic Development.....	30
E. Transportation, Utilities, and Community Facilities	31
1. Utilities	31
a. Water.....	31
b. Wastewater.....	32
c. Telecommunications and Information Technology	33
2. Transportation.....	33
a. Roads.....	33
b. Non-Motorized Transportation	34
c. Transit	34

d.	Air Travel.....	35
e.	Water Travel	35
3.	Community Facilities.....	36
a.	Schools.....	36
b.	Police and Fire	37
c.	Parks and Recreation Facilities	37
SECTION III: KEY STRATEGIES		41
SECTION IV: GOALS, OBJECTIVES, POLICIES, AND ACTIONS		43
	Vision.....	44
	Core Principles.....	45
A.	Protect the Natural Environment	46
B.	Preserve Local Cultures and Traditions	49
C.	Improve Education.....	52
D.	Strengthen Social and Healthcare Services.....	55
E.	Expand Housing Opportunities for Residents.....	57
F.	Strengthen the Local Economy	60
G.	Improve Parks and Public Facilities	64
H.	Diversify Transportation Options	66
I.	Improve Physical Infrastructure.....	70
J.	Promote Sustainable Land Use and Growth Management	74
K.	Strive for Good Governance	78
SECTION V: NEXT STEPS		82
<u>Tables</u>		
1.	State Land Use Category Acreage for Maui County	20
2.	Resident and Visitor Population Estimates for 2005 and Forecasts for 2030	23
3.	Maui County Adults Challenged With Substance Abuse.....	25
4.	U.S. Census Income Estimates for 2005	29
5.	Income and Sustainable Housing Costs for Low-Moderate Income in Maui County	30
6.	State Parks by Community Plan Area and Size	39
7.	Summary of Existing Park Area.....	40
<u>Figures</u>		
1.	General Plan Documents	2
2.	Traditional Ahupua`a	6
3.	Important Agriculture Lands	17
4.	<i>De Facto</i> and Resident Population Projections	23
5.	Estimated Educational Attainment 2005	24
6.	Offshore Market Influence 2004-2005	26

‘A `ohe hana nui ke alu `ia. No task is too big when done together by all.

Pukui, Mary Kawena (1983). *‘Olelo No`eau - Hawaiian Proverbs and Poetical Sayings* (Bishop Museum Press, Honolulu).