

Maui County Business Resource Center October Workshop Schedule

*Maui County Business Resource Center workshops are offered to the general public through the Mayor's Office of Economic Development. All workshops are held at the Maui County Business Resource Center, Maui Mall and are subject to change or cancellation. **Workshops are free unless otherwise noted.***

Call to reserve your seat at 270-5770

Worker Cooperative Startup Webinar

Friday, October 4, 2019 - 9:00 a.m. to 10:30 a.m.

Facilitator: David Johnston

What is a worker cooperative? Worker cooperatives are values-driven businesses that put worker and community benefit at the core of their purpose. Worker members of a worker cooperative share in the profits, provide oversight and at times, management of the enterprise. Worker cooperatives have proven to be an effective tool for creating and maintaining sustainable jobs, in addition to improving the quality of life of the workers.

The US Federation of Worker Cooperatives hosts a monthly webinar for groups and people at the very early stages of their worker cooperative project. The webinar describes key steps toward getting off the ground, and where problems often occur. It includes chapters on building your group's democratic capacity, business, and environment of support, in a participatory conversational format.

At the end of the Webinar, David Johnston will facilitate a discussion about the possibility of starting worker cooperatives here on Maui.

Co-sponsored by Worker-Owned Cooperatives Association Maui Facebook group.

<https://m.facebook.com/groups/219183058456600>

BUSINESS IN THE THINK TANK WITH MBB MEMBERS (FREE) -Tuesday,

OCTOBER 8, 2019 - 12:00 p.m. to 2:00 p.m. Maui Business Brainstormers (MBB) invite you to bring your business challenge to our Brainstorming Segment OR if you want to feature your business (or business concept) in our "Think Tank" segment (that's 20 minutes just for you), submit a form on the MBB meetup site, OR come along to brainstorm and be showered with ideas.

FEATURES

- **Mingling, Introductions**
- **Get to Know Your Neighbor**

An opportunity to interact with new faces and strengthen your own ability to communicate succinctly with others in fast-paced situations

- **Featured Business in the Think Tank**

A 20-minute segment in which a selected business is featured for focused brainstorming with the group. Owners of startups and small businesses benefit from this activity. You are qualified if you have a business concept fully researched and planned but with questions or obstacles remaining, or if you are a business already in operation with sales, but facing challenges to achieve further growth. The business owner needs to be an MBB member. To be featured in the 20-minute case-study "Think Tank", fill out and submit the online form describing your business challenge.



On the day of the meeting, the candidate chosen presents a 5-min overview of the business, including the current challenges. The audience then brainstorms on ideas to address the problem area with the "build it, measure it, learn from it, improve it!" spirit.

- **5-min Think Tank**

Attendees have the opportunity to present a challenge they are experiencing in their own business for ideas and suggestions from the group. No prior submission is required - just come to the meeting with your ideas and questions, to help others and be helped toward your own success!

To attend, please RSVP at www.Meetup.com/MauiBusinessBrainstormers. Non-members need first to join the FREE membership of MBB.

Managing your Money Wisely

Instructor: Lis Arcienega

Tuesday, October 15, 2019 - 12:00 p.m. to 1:00 p.m.

Understanding the basics of good money management is critical to a person's long-term financial well-being. This educational presentation provides a general outline of four key financial topics: assessing your income, expenses, savings and investing. You will learn techniques practical tips to help you stay up-to-date and on track with our financial goals.

Lis is an insurance advisor and financial strategist. She strives to help families, individuals and business owners become financially secure by offering road maps for handling money in a way that cuts stress and builds security. She works with clients to develop strategies designed to help them achieve their goals, protect their families, grow their businesses and preserve their wealth. Lis facilitates educational talks on finances for all-stages in life; budgeting, retirement planning, maximizing social security benefits, and other topics that promote financial literacy in our communities. Lis holds a Master's degree from Hunter College in New York City. She resides on Maui.

Actionable Ideas for Business Owners

Instructor: Lis Arcienega

Thursday, October 17, 2019 12:00 p.m. to 1:00 p.m.

In this informative workshop, business owners will be presented with practical ideas and tips for on how to Set Direction, Anticipate Problems, Manage Money and Help Customers Find You.

Lis is financial strategist and insurance advisor. She strives to help families, individuals and small business owners become financially secure by offering road maps for handling money. She works with clients to develop strategies designed to help them achieve their goals, protect their families, grow their businesses and preserve their wealth. Lis facilitates educational talks on finances for all-stages in life; budgeting, retirement planning, risk management and other topics that promote financial literacy in our communities. Lis holds a Master's degree from Hunter College in New York City. She resides on Maui.

Women and Finances

Instructor: Lis Arcienega

Thursday, October 24, 2019 - 12:00 p.m. to 1:00 p.m.

Having control over finances is a key part of a woman's long-term financial well-being. Lis' presentation highlights the three top financial concerns of women: Savings, Investing and Retiring. We will talk about creating a savings plan, getting comfortable with investing concepts, and planning for retirement.

Lis is a financial strategist and insurance advisor. She strives to help families, individuals and small business owners become financially secure by offering road maps for handling money. She works with



clients to develop strategies designed to help them achieve their goals, protect their families, grow their businesses and preserve their wealth. Lis holds a Master's degree from Hunter College in New York City. She resides on Maui.

The ABC's of a Business Plan

Instructor: David Daly

Wednesday, October 30, 2019 - 12:00 p.m. to 1:00 p.m.

Maui Economic Opportunity Business Development Center's Core Four Business Planning is a 36-hour course on how to write a business plan while providing the information you need to know in order to start, operate and grow your business.

This workshop is a one hour introductory workshop which will provide you with a better understanding of the course outline for the Core Four business Planning.

David Daly, Director of the MEO Business Development Center, will discuss the numerous reasons for writing a sound business plan. He has more than 25 years of experience in business ownership, financing, education and economic development. His background includes residential lending and being a Financial Industry Regulatory Authority-licensed financial advisor. Participants will receive an outline of the business plan taught by MEO's Core Four Business Plan Course.



“ONLINE QUICKBOOKS FOR SMALL BUSINESS” by Richard Kehoe, CPA Hands-on computer training for beginners.

Thursday, October 24, 2018 - 5:00 p.m. to 8:00 p.m.

Cost: \$45

Learn to set up your company's Online QuickBooks in a small class setting with personalized tutoring. This class is for new users and will teach you how to record sales, receive payments, prepare invoices and balance your checkbook. Get customized answers and schedule a follow-up appointment at no cost to discuss YOUR solutions. Sponsored by SCORE (Service Corps of Retired Executives) and presented by Richard Kehoe, CPA and lead SCORE counselor.

Free counseling sessions with experienced SCORE and Small Business Development Corp. (SBDC) counselors:

Thursdays - 10:30 a.m. to 12:30 p.m. &
1:00 to 3:30 p.m.

Friday mornings - 9:00 to 11:30 a.m.

