Timeline

November 2020
Residents vote in favor of establishing the Department

2021
Working Group Meetings

Q1 / Q2 2022
Gather public and stakeholder feedback / budgetary recommendations

Q2 2022
Share findings and recommendations

Q2/Q3 2022
Department leadership identified

July 2022
Department Established (per Charter)

Strategic planning, ongoing refining/adjustments to goals/objectives, grant writing, FY ’24 budget preparations, farmer/rancher assistance...

Photo Credit: Waipoli Greens, Kula
Draft Mission Statement

The County of Maui’s Department of Agriculture will support the development and continued management of a sustainable regional agricultural system for Maui County, to promote resident and ecosystem health and well-being and create a thriving circular agro-economic system that can be a model for the rest of the world.
Department of Agriculture
POWERS, DUTIES AND FUNCTIONS
(2021 Maui County Charter)

- Develop a sustainable regional agricultural system for Maui County
- Build the economic resiliency of the County’s communities by increasing opportunities in the agricultural sector
- Boost resident health and food security through ensuring access to locally grown agricultural products
- Promote healthy ecosystems through natural-resource regeneration and protection, including through advising other agencies and the council on all programs and projects that affect the agricultural section
- Develop and implement programs to diversify and expand sustainable forms of agriculture
- Report to the Mayor and Council annually on the County’s overall performance in meeting agriculture objectives and any barriers that could be addressed by ordinance
- Perform other duties as assigned by the Mayor or Managing Director.
Develop a sustainable regional agricultural system for Maui County

- Collect and collate market data
- Collaboration with the State Department of Agriculture
- Identify needs, issues and solutions for sector expansion, sustainability and improvement
- Collaborate with PUC
- Update cost centers
- Agricultural land use review
- Incentivize and utilize IAL lands
Build the economic resiliency of the County’s communities by increasing opportunities in the agricultural sector

*Workforce Development*
- Training and education
- Exploring different programs and services

*Resource Development and Deployment*
- Program access
- Feral ungulates
- Policy and regulation assistance

Photo Credit: Matthew Thayer, Maui News
Boost resident health and food security through ensuring access to locally grown agricultural products

Marketing and Distribution
• Storage, processing and distribution
• Develop institutional purchasing channels
• Ensure customer service support to navigate county processes and departments

Advocacy
• Front-facing voice
• Work with existing entities
• Water
• Infrastructure and policy needs
Department of Agriculture
POWERS, DUTIES AND FUNCTIONS
(2021 Maui County Charter)

Promote healthy ecosystems through natural-resource regeneration and protection, including through advising other agencies and the council on all programs and projects that affect the agricultural section

Education
• Partner with UH Maui to develop and train on new technologies
• Collaborate with State, Federal and local organizations
Develop and implement programs to diversify and expand sustainable forms of agriculture

Business Support
- Increase access to available and affordable support infrastructure
- Share access to new technology and equipment
- HUB for meetings and collaboration
- Leverage resources
- Funding streams
- Contract and procurement assistance
- Grant programs and acquisition
Department of Agriculture
POWERS, DUTIES AND FUNCTIONS
(2021 Maui County Charter)

Report to the Mayor and Council annually on the County’s overall performance in meeting agriculture objectives and any barriers that could be addressed by ordinance.

Perform other duties as assigned by the Mayor or Managing Director.
Draft Initial Organizational Recommendations
For Fiscal Year 2023

Staff:
- Director
- Deputy Director
- Secretary
- Grant Writer(s)

Photo Credit: Alii Kula Lavendar
Minimum Qualification Recommendations
(Draft)

Minimum Qualifications:
(In addition to Charter requirements)

• A bachelor’s or master’s degree in operations management, project management, public administration, agriculture, sustainability or a related field

• A minimum of 5 years experience in agricultural based field work, operations, production, education, or food distribution systems, in Hawaii

• A minimum of 3 years of experience in the following areas:
  • Managerial and budgetary experience;
  • Developing, supervising, and coordinating agricultural programs and projects in Hawaii; and
  • Experience working with various cultural backgrounds
FY ‘23 Budget Considerations

What would you like considered?

Examples of Ideas:

• Strategic Planning for the Department
• Grant workshops
• Grants
• Research
• Data Collection
• State/Federal lobbying
• Game management plan(s)

Photo Credit: Hawaii.com, Maui Farmers Market
WHAT ARE YOUR THOUGHTS/IDEAS?

Email: Mayors.Office@mauicounty.gov