

**REQUEST FOR SOLE SOURCE**

TO: CHIEF PROCUREMENT OFFICER, COUNTY OF MAUI FINANCE DEPARTMENT

FROM: Office of the Mayor

(DEPARTMENT/DIVISION/BRANCH)

RE: REQUEST FOR SOLE SOURCE APPROVAL

**PURSUANT TO 103D-306, and Subchapter 9, Chapter 3-122, HAR, the Department requests sole source approval to purchase the following (Description of goods, services, or construction):**

Twelve month pilot project of Zencity's community engagement and analysis tools, to provide the

County of Maui with insight into community concerns and feedback, and identify potential

and appropriate steps to address community issues quickly and efficiently.

Name of Vendor: Zencity

Cost: \$ 30,000

Term of Contract: From: May 1, 2022

To: May 1, 2023

Prior Sole Source Reference No.(s), if any: N/A

- (1) The goods, services, or construction has the following unique features, characteristics, or capabilities:  
Artificial intelligence that provides data ingestion and survey capability, community engagement tools, benchmarking services, geolocation technology and sentiment analysis designed specifically for local governments.
  
- (2) How are the unique features, characteristics, or capabilities essential for the agency to accomplish its work:  
Understanding community feedback and concerns is essential for departments and the County of Maui to appropriately and effectively serve the community. Timely insight and responses would help increase the quality of life for residents, by addressing community concerns quickly and effectively.

(Attach Additional Sheets If Necessary)

SOLE SOURCE REF. NO. 22-62

- (3) The following other possible sources for the goods, services, or construction were investigated but do not met our needs because:

GovPilot - broadly serves a wide range of government functions, but not to the level of  
detail and insight needed. PublicStuff - focused more on direct engagement, than  
analysis of community sentiment and communication externally.

Direct questions to: Tyson Miyake Phone: 270-7855

A completed Notice of Sole Source is attached.

**I CERTIFY THAT THE INFORMATION PROVIDED ABOVE IS TO THE BEST OF MY KNOWLEDGE TRUE, CORRECT AND THAT THE GOODS, SERVICES, OR CONSTRUCTION ARE AVAILABLE THROUGH ONLY ONE SOURCE.**

Office of the Mayor  
Department/Agency Head  
4/20/22  
Date

Tyson Miyake  
Authorized Designee (if any)  
Title: Chief of Staff  
4/20/22  
Date

CHIEF PROCUREMENT OFFICER'S COMMENTS:

Please ensure adherence to applicable administrative and statutory requirements. This expenditure may be processed through a purchase order:

Yes  No . If no, a contract must be executed and funds certified.

APPROVED  DENIED

[Signature]  
CHIEF PROCUREMENT OFFICER  
4/29/22  
Date

SOLE SOURCE REF. NO. 22-62

**NOTICE OF SOLE SOURCE**

The Chief Procurement Officer is in the process of reviewing the request from the department of  
Office of the Mayor

for the sole source purchase of the following goods, services, or construction:

Twelve month pilot project of Zencity's community engagement and analysis tools for Counties.

Zencity's tools and insight reports can be used for building community trust, budgeting and

resource allocation, performance management of departments, crisis management,

infrastructure development, and addressing disinformation and misinformation.

Name of Vendor: Zencity

Address: 1313 N. Market Street, Suite 5100, Wilmington, DE 19801

Cost: \$ 30,000 Term of Contract: From: May 1, 2022 To: May 1, 2023

Direct Any Inquiries To:

Name/Title: Tyson Miyake, Chief of Staff

Phone No.: 270-7855

Address: 200 South High Street, 9th Floor

Wailuku, HI 96793

Fax No.: N/A

  
Date Notice Posted

A copy of this notice of intent shall be posted by the Chief Procurement Officer and the purchasing agency in an area accessible to the public at least seven calendar days prior to any approval action.

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Submit written objections to this notice of intent to issue a sole source contract within seven calendar days from the date this notice was posted to:

Chief Procurement Officer  
County of Maui Finance Department  
200 South High Street  
Wailuku, Maui, HI 96793

SOLE SOURCE REF. NO. 22-62