

### ***LET THERE BE NO SMALL PLAN***

*Daniel Burnham,  
Founding Practitioner, City Beautiful Movement*

It is impossible to see the future, but we can envision how we want it to be and we can commit to doing all that is possible to see that our dreams and desires come true. Our Vision is one of hope, based on the values held by those who live on the land – hope that our decisions will keep the land, the people, and our heritage healthy and productive.

Conditions outside our present knowledge may require flexibility in achieving our goals; but as long as we remain guided by the values we hold in common, twenty years from now we will all be able to say, “We have been good stewards; we have been true to Maui.”

The Maui Island Plan is the result of five years of listening to the voice of Maui’s residents, hearing what is important to each and all of us - what we want and what we need, what we fear and what we dream – and then incorporating that into public policy.

Community involvement was critical to our planning; the process included large public outreach events, planning charrettes, public meetings, workshops, and public hearings. Over the last five years we traveled throughout the island. We listened to the youth with their strong ideals and hope for the future, and we listened to the wisdom and experience of our most senior residents. We listened to the concerns of our working parents and to the needs of our business community and community organizations. We garnered extensive input from our multicultural population.

One particular facet of Maui was prioritized by nearly everyone who participated in our community meetings: the desire to maintain the small towns and open countryside that is such a large part of who and what Maui is, while at the same time providing vibrant urban areas that will provide an equally positive quality of life for those who make their lives in our larger towns.

There is no conflict in these two goals. However, unless we hold these goals in equal esteem, we could sacrifice one goal to the other in the decisions that lie ahead. Our actions for one must always be balanced by our consideration for the other.

This Plan looks forward several generations, its recommendations will transform the way we manage our lands and plan for our communities. Key highlights of the Plan include:

- ◆ Adoption of a Directed Growth Plan. Growth areas are established where future growth is desired. This will make development more predictable for everyone, including County service and infrastructure providers. This will help reduce development costs, provide more affordable housing, and lower taxes to the public.

## EXECUTIVE SUMMARY

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- ◆ Protection of Maui’s Small Towns and Rural Character. Outside of growth areas development will be limited to preserve our agricultural lands and open space. This will “keep the country - country”, a refrain repeated by many citizens.
- ◆ Affordable Housing. Housing for our workforce will remain affordable in perpetuity. Housing that is approved as “affordable” will not be converted to free market housing.
- ◆ Protection of Watersheds and Coastal Resources. Watershed and coastal zone management will be integrated to protect those areas of the island that contain critical marine resources, including coral reefs.
- ◆ Identification of Transit Corridors. Corridors will be protected from future development so that homes and businesses do not have to be condemned to make way for future transit facilities.
- ◆ Economic diversification. We will promote emerging industries such as high technology, renewable energy, niche tourism, local agriculture, health care, entertainment, and education. The important visitor industry will still grow, but at a comparatively smaller rate so that our economy will be more diversified.
- ◆ Integration of Land Use and Infrastructure Planning. We will implement a framework to ensure that our infrastructure and land use planning functions are integrated, so that infrastructure can be provided more effectively and efficiently. Financing tools will be developed so we can invest in water and wastewater systems, transit, parks, and other public facilities that will serve as a foundation for prosperity.

The steps we take now and in the next twenty years should be considered investments in our future, and in the future of Maui - its land, people, and heritage. We will need the wisdom to carry with us those values, traditions, and lessons from the past to light our path into the future towards the attainment of our Vision and goals. There is a lot to be done in a lot of areas. The responsibility to `ohana, `āina, and being pono calls us to action.

### ***Mohala i ka wai ka maka o ka pua.***

*Unfolded by the water are the faces of the flowers. Flowers thrive by the water, as people thrive where the living conditions are good. ~Hawaiian `Ōlelo No`eau*