



WORKSHOP

On the Horizon...China Visitors Maui, are you ready?

Attend this FREE workshop to find out everything you have always wanted to know about visitors from China but had no one to ask!

- ◆ Learn what visitors from China want out of their Hawaiian vacation.
- ◆ Hear about Hawaiian Airlines' service and marketing efforts in China.
- ◆ Hear what HTA-China is doing to market Maui in China.
- ◆ Hear from Diana McDonald, an international communications expert and Director and Founder of UBU Travel.
- ◆ Q&A with a panel of China tour operators with first hand experience.

Tuesday, September 2, 2014

1:00pm to 5:00pm

Makena Beach & Golf Resort

Ka'eo Ballroom

Register today at: mvcbchinavisitors.eventbrite.com

Space is limited and will be reserved on a first-come, first-serve basis!

Co-sponsored by:

MAUI
VisitMAUI.COM 1-800-525-6284™

